



## MAHATMA GANDHI UNIVERSITY, KERALA

### Abstract

Bachelor of Sports Management (Honours) - Fifth Semester - Modifications to the Course Outcomes, Course Content and duration for End Semester Evaluation - Approved - Orders Issued.

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### ACA 16

No. 5595/ACA 16/2026/MGU

Priyadarsini Hills, Dated: 02.06.2026

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*Read:-* 1. U.O.No.5797/AC A16/2024/MGU, dated.27.06.2024.

2. Minutes of the meetings of the Expert Committee on Physical Education (UG).
3. Orders of the Vice Chancellor under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, dated. 31.05.2026.

### ORDER

The syllabi of various Honours Under Graduate Programmes coming under The MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Physical Education (UG), deliberated on modifying the **Course Outcomes, Course Content** and **duration for End Semester Evaluation** of the **DSC, DSE and SEC** type courses in the **Fifth Semester** syllabus of **Bachelor of Sports Management (Honours)** programme and has submitted recommendations, vide paper read as (2) above. **(Recommendations are attached as Annexure).**

Considering the urgency of the matter, sanction has been accorded by the Vice Chancellor, exercising the powers of the Academic Council vested upon him under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, vide paper read as (3) above, to approve the aforementioned recommendations.

Hence, the **Course Outcomes, Course Content** and **duration for End Semester Evaluation** of the said courses in the **Fifth Semester** syllabus of **Bachelor of Sports Management (Honours)** programme stands modified to this extent.

Orders are issued accordingly.

SIJI ANNA KURIEN

ASSISTANT REGISTRAR III  
(ACADEMIC)  
For REGISTRAR

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Section Officer

The document is digitally approved. Hence signature is not needed.

## ANNEXURE

### SEMESTER V

**Course Name : Sports Fan Engagement and Ticketing**  
**Course Code : MG5DSCSMG300**

#### Course Outcomes

| CO.No. | Expected Course Outcome | Learning Domains | PO.No     | Page No. |
|--------|-------------------------|------------------|-----------|----------|
| 1      | No Change               | No Change        | No Change | 72-73    |
| 2      |                         |                  |           |          |
| 3      |                         |                  |           |          |
| 4      |                         |                  |           |          |
| 5      |                         |                  |           |          |
| 6      |                         |                  |           |          |
| 7      |                         |                  |           |          |
| 8      |                         |                  |           |          |
| 9      | Removed                 |                  |           |          |

#### Course Content (Content for classroom transaction (units))

| Module | Units     | Course Description | Hours (Modified) | CO.No (Modified) | Page No. |
|--------|-----------|--------------------|------------------|------------------|----------|
| 1      | No Change |                    |                  |                  | 73-74    |
| 2      | No Change |                    |                  |                  |          |
| 3      | 3.1       | No Change          | No Change        | No Change        |          |
|        | 3.2       |                    |                  | 1                |          |
|        | 3.3       |                    |                  | No Change        |          |
|        | 3.4       |                    |                  |                  |          |
|        | 3.5       |                    |                  |                  |          |
|        | 3.6       |                    |                  |                  |          |
| 3.7    |           |                    |                  |                  |          |
| 4      | 4.1       | No Change          | No Change        | 6                |          |
|        | 4.2       |                    |                  | 6                |          |
|        | 4.3       | No Change          | 3                | No Change        |          |

|   |     |                                 |           |           |  |
|---|-----|---------------------------------|-----------|-----------|--|
|   | 4.4 | No Change                       | No Change | No Change |  |
|   | 4.5 |                                 |           |           |  |
| 5 |     | <b>Teacher Specific Content</b> |           |           |  |

### Mode of Assessment

|   |                 |
|---|-----------------|
|   | <b>Page No.</b> |
| <b>End Semester Evaluation</b>          |                 |
| <b>Theory</b><br><b>Total Marks: 70</b> | 74              |
| <b>Duration: 2 hrs (Modified)</b>       |                 |

**Course Name : Operations Management in Sports**  
**Course Code : MG5DSESMG300**

### Syllabus Index

| Course Code  | Title of the Course (Modified)  | Page No. |
|--------------|---------------------------------|----------|
| MG5DSESMG300 | Operations Management in Sports | 8        |

### Mode of Assessment

|   |                 |
|---|-----------------|
|   | <b>Page No.</b> |
| <b>End Semester Evaluation</b>          |                 |
| <b>Theory</b><br><b>Total Marks: 70</b> | 79              |
| <b>Duration: 2 hrs (Modified)</b>       |                 |

**Course Name : Negotiation Skills for Sports Management**  
**Course Code : MG5DSESMG301**

### Mode of Assessment

|   |                 |
|---|-----------------|
|   | <b>Page No.</b> |
| <b>End Semester Evaluation</b>          |                 |
| <b>Theory</b><br><b>Total Marks: 70</b> | 83              |
| <b>Duration: 2 hrs (Modified)</b>       |                 |

**Course Name : Digital Marketing and Artificial Intelligence**  
**Course Code : MG5DSESMG302**

**Mode of Assessment**

|                                  |                 |
|----------------------------------|-----------------|
|                                  | <b>Page No.</b> |
| <b>End Semester Evaluation</b>   |                 |
| <b>Theory</b><br>Total Marks: 70 | 87              |
| Duration: 2 hrs (Modified)       |                 |

**Course Name : Sports Law**  
**Course Code : MG5DSESMG303**

**Course Content**  
**(Content for classroom transaction (units))**

| Module | Units                           | Course Description | Hours     | CO.No (Modified) | Page No. |
|--------|---------------------------------|--------------------|-----------|------------------|----------|
| 1      | No Change                       |                    |           |                  | 90-91    |
| 2      | 2.1                             | No Change          | No Change | No Change        |          |
|        | 2.2                             |                    |           |                  |          |
|        | 2.3                             |                    |           |                  |          |
|        | 2.4                             |                    |           | 5                |          |
| 3      | No Change                       |                    |           |                  |          |
| 4      | No Change                       |                    |           |                  |          |
| 5      | <b>Teacher Specific Content</b> |                    |           |                  |          |

**Mode of Assessment**

|                                  |                 |
|----------------------------------|-----------------|
|                                  | <b>Page No.</b> |
| <b>End Semester Evaluation</b>   |                 |
| <b>Theory</b><br>Total Marks: 70 | 91              |
| Duration: 2 hrs (Modified)       |                 |

**Course Name : Financial Management for Sports**  
**Course Code : MG5DSESMG304**

**Course Content**  
**(Content for classroom transaction (units))**

| Module | Units | Course Description              | Hours     | CO.No (Modified) | Page No. |
|--------|-------|---------------------------------|-----------|------------------|----------|
| 1      |       | No Change                       |           |                  | 93-94    |
| 2      |       | No Change                       |           |                  |          |
| 3      |       | No Change                       |           |                  |          |
| 4      | 4.1   | No Change                       | No Change | 5                |          |
|        | 4.2   |                                 |           | No Change        |          |
|        | 4.3   |                                 |           |                  |          |
|        | 4.4   |                                 |           |                  |          |
| 5      |       | <b>Teacher Specific Content</b> |           |                  |          |

**Mode of Assessment**

|   | Page No. |
|---|----------|
| <b>End Semester Evaluation</b>          |          |
| <b>Theory</b><br><b>Total Marks: 70</b> | 94       |
| <b>Duration: 2 hrs (Modified)</b>       |          |

**Course Name : Sports Content Creation and Presentation**  
**Course Code : MG5DSESMG305**

**Course Outcomes**

| CO.No. | Expected Course Outcome | Learning Domains | PO.No     | Page No. |
|--------|-------------------------|------------------|-----------|----------|
| 1      | No Change               | No Change        | No Change | 95-96    |
| 2      |                         |                  |           |          |
| 3      |                         |                  |           |          |
| 4      |                         |                  |           |          |
| 5      |                         |                  |           |          |
| 6      |                         |                  |           |          |
| 7      |                         |                  |           |          |

|   |           |           |           |  |
|---|-----------|-----------|-----------|--|
| 8 | No Change | No Change | No Change |  |
| 9 | Removed   |           |           |  |

**Course Content  
(Content for classroom transaction (units))**

| Module | Units                           | Course Description | Hours (Modified) | CO.No (Modified) | Page No. |
|--------|---------------------------------|--------------------|------------------|------------------|----------|
| 1      | No Change                       |                    |                  |                  | 97-98    |
| 2      | No Change                       |                    |                  |                  |          |
| 3      | 3.1                             | No Change          | No Change        | 2,3              |          |
|        | 3.2                             |                    |                  | No Change        |          |
|        | 3.3                             |                    |                  | No Change        |          |
| 4      | 4.1                             | No Change          | No Change        | No Change        |          |
|        | 4.2                             |                    |                  | 6                |          |
|        | 4.3                             |                    |                  | No Change        |          |
|        | 4.4                             |                    |                  | No Change        |          |
|        | 4.5 (added)                     |                    | 5                | 7                |          |
|        | 4.6 (added)                     |                    | 5                | 7                |          |
| 5      | <b>Teacher Specific Content</b> |                    |                  |                  |          |

**Mode of Assessment**

|   | Page No. |
|---|----------|
| <b>End Semester Evaluation</b><br><b>Theory</b><br><b>Total Marks: 70</b> | 98       |
| <b>Duration: 2 hrs (Modified)</b>   |          |

**Course Name : Scouting for Sports**  
**Course Code : MG5SECSMG300**

| Course Details | Lecture | Tutorial | Practical    | Page No. |
|----------------|---------|----------|--------------|----------|
|                | 2       |          | 1 (Modified) | 100      |

## Course Outcomes

| CO.No. | Expected Course Outcome | Learning Domains (Modified) | PO.No     | Page No. |
|--------|-------------------------|-----------------------------|-----------|----------|
| 1      | No Change               | No Change                   | No Change | 100-101  |
| 2      |                         |                             |           |          |
| 3      |                         |                             |           |          |
| 4      |                         |                             |           |          |
| 5      |                         | An                          |           |          |
| 6      |                         | No Change                   |           |          |
| 7      |                         |                             |           |          |
| 8      |                         |                             |           |          |

## Course Content (Content for classroom transaction (units))

| Module | Units | Course Description              | Hours (Modified) | CO.No     | Page No. |
|--------|-------|---------------------------------|------------------|-----------|----------|
| 1      | 1.1   | No Change                       | 2                | No Change | 101-102  |
|        | 1.2   |                                 | 3                |           |          |
|        | 1.3   |                                 | 3                |           |          |
|        | 1.4   |                                 | 3                |           |          |
| 2      | 2.1   | No Change                       | 2                | No Change |          |
|        | 2.2   |                                 | 2                |           |          |
|        | 2.3   |                                 | 2                |           |          |
|        | 2.4   |                                 | 2                |           |          |
| 3      | 3.1   | No Change                       | No Change        | No Change |          |
|        | 3.2   |                                 | 2                |           |          |
|        | 3.3   |                                 | 2                |           |          |
|        | 3.4   |                                 | No Change        |           |          |
| 4      | 4.1   | No Change                       | No Change        | No Change |          |
|        | 4.2   |                                 |                  |           |          |
|        | 4.3   |                                 |                  |           |          |
|        | 4.4   |                                 |                  |           |          |
| 5      |       | <b>Teacher Specific Content</b> |                  |           |          |

## Mode of Assessment

|   | Page No. |
|---|----------|
| <b>End Semester Evaluation</b><br><b>Theory</b><br><b>Total Marks: 35</b><br><b>Duration: 1 hr (Modified)</b><br><b>Practical</b><br><b>Total Marks: 35</b> | 103      |