



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Bachelor of Arts (Honours) Multimedia - Fifth Semester - Modifications to the Course Outcomes, Course Content and Mode of Assessment - Approved - Orders Issued.

ACA 16

No. 7696/ACA 16/2026/MGU

Priyadarsini Hills, Dated: 14.08.2026

Read:- 1. U.O. No. 5797/ACA16/2024/MGU, dated. 27.06.2024

2. Minutes of the meeting of the Expert Committee on Multimedia (UG) held on 22.07.2026

3. Orders of the Vice Chancellor under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, dated 14.08.2026.

ORDER

The syllabi of various Honours Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Multimedia (U.G), discussed the need to modify the Course Outcomes of DSE type course, Course Content and Mode of Assessment of DSC/DSE/SEC type courses in the Fifth Semester of Bachelor of Arts (Honours) Multimedia programme and has submitted recommendations vide paper read as (2) above. (Recommendations are attached as Annexure.)

Considering the urgency of the matter, the Vice Chancellor, in exercise of the powers of the Academic Council vested upon him under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, vide paper read as (3), has approved the above recommendations.

Hence, the Course Outcomes, Course Content and Mode of Assessment of the said courses in the Fifth Semester syllabus of the Bachelor of Arts (Honours) Multimedia programme, stands modified to this extent.

Orders are issued accordingly.

JOBIE C

ASSISTANT REGISTRAR III
(ACADEMIC)
For REGISTRAR

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1. PS to VC
2. PA to Registrar/CE
3. Convenor, Expert Committee, Multimedia (UG)
4. JR 2 (Admin)/ DR 2, AR 3 (Academic)
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6. Tabulation/Academic Sections concerned
7. IT Cell 3 / OQPM - 1 Sections
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Forwarded / By Order

Section Officer

ANNEXURE**SEMESTER V****Course Name : Growth of Cinema****Course Code : MG5DSCMLM300****COURSE CONTENT****Content for Classroom Transaction (Units)**

Module	Units	Course Description	Hrs	CO No. (Modified)	Page No.
1	No Change				125 - 128
	1.1	No Change	No Change	1	
	1.2			1	
	1.3			1	
2	No Change				
	2.1	No Change	No Change	No Change	
	2.2				
	2.3				
	2.4			3	
3	No Change				
	3.1	No Change	No Change	3	
	3.2			3	
	3.3			3	
	3.4			4	
4	No Change				

	4.1	No Change	No Change	4	
	4.2			4	
	4.3			5	
	4.4			5	
5	Teacher Specific Content				

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified) Total Marks : 30 • Assignments, Classroom works - 15 marks. • Seminars, Class texts - 15 Marks	Page No. 128 - 129
B. End Semester Evaluation (ESE) Theory Duration : 2 Hours (Included)	

Course Name : Production Design - II

Course Code : MG5DSCMLM301

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description (Modified)	Hrs	CO No.	Page No.
1	No Change				131 - 133
	1.1	No Change	No Change	No Change	
	1.2				
	1.3				
2	No Change				
	2.1	No Change	No Change	No Change	
	2.2				
	2.3				
	2.4				
	2.5				
3	No Change				
	3.1	No Change	No Change	No Change	
	3.2				
	3.3				
4	From Design to Full-Scale Execution				
	4.1	No Change	No Change	No Change	
	4.2				
	4.3				
5	Teacher Specific Content				

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified) Total Marks : 30 • Assignments, Seminars – 10 Marks • Class Exercises – 20 Marks	Page No. 134
B. End Semester Evaluation (ESE) (Modified) <u>Practical</u> Total Marks: 70 • Project Evaluation (Full-Scale Set) – 50 Marks • Viva-Voce – 20 Marks	

Course Name : Introduction to Visual Effects

Course Code : MG5DSCMLM302

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No. (Modified)	Page No.
1	No Change				137- 138
	1.1	No Change	No Change	No Change	
	1.2				
2	No Change				

	2.1	No Change	No Change	No Change	137-138
	2.2				
3	No Change				
	3.1	No Change	No Change	No Change	
	3.2				
4	No Change				
	4.1	No Change	No Change	4	
	4.2			4,5	
5	Teacher Specific Content				

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified) Total Marks : 30 • Assignments, Seminars, Class Exercises – 20 Marks • Mini Project Presentation – 10 Marks	Page No. 138
B. End Semester Evaluation (ESE) <u>Practical</u> Duration : 5 Hours (Included)	

Course Name : Script Writing for Various Media

Course Code :MG5DSEMLM300

COURSE OUTCOMES

CO No.	Expected Course Outcome (Modified)	Learning Domains (Modified)	PO No.	Page No.
1	Recognize contemporary trends, technologies, and storytelling practices influencing scriptwriting across various media.	No Change	No Change	141
2	Understand scripting techniques for animation, CGI, visual effects, set design, and art direction in media production.	U		
3	Apply screenplay writing techniques by effectively integrating visual, sound, and production elements into scripts.	No Change		
4	Analyse scriptwriting approaches for documentaries, web series, and other non-fiction formats based on audience, platform, and narrative requirements.			
5	No Change	C		

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description (Modified)	Hrs	CO No. (Modified)	Page No.
1	No Change				142- 144
	1.1	Contemporary Trends in Filmmaking – Virtual Production, Remote Filmmaking, AI-Assisted Filmmaking, Interactive Filmmaking, Streaming Platforms and Hybrid Releases, Experimental Cinematography, Sustainable (Eco-friendly)	No Change	No Change	

		Filmmaking, Diversity and Inclusive Practices in Filmmaking.	No Change	No Change	142-144	
	1.2	Emerging Trends in Storytelling – Interactive and Immersive Storytelling, Transmedia Storytelling, Serialized and Non-linear Narratives, Short-form Storytelling, Podcasts and Audio Dramas, User-generated and Adaptive Storytelling, Social Media Stories, Augmented Reality (AR) Storytelling, Nostalgia and Retro Storytelling.				
	1.3	Contemporary Scriptwriting Practices – Collaborative Screenwriting, AI-Assisted Scriptwriting, Virtual Reality (VR) Scriptwriting, Interactive Storytelling Platforms, Script Development Workflows.				
2	No Change					
	2.1	Writing Scripts for CGI and Animation – Scene Construction, Visual Cues, Detailed Visual Descriptions, Animation Style, Character Interactions, Environmental Effects, Technical Feasibility, Collaboration with VFX and Animation Teams, Storyboards, Continuity.	No Change	No Change		
	2.2	Writing Scripts for Set and Art Direction – Scene Introductions, Atmosphere and Mood, Set Elements, Props, Period and Style, Set Transformations, Spatial Relationships, Weather and Lighting Considerations.				
	2.3	Writing for Visual Effects – Understanding Visual Effects (VFX), Chroma Key, Digital Intermediate (DI), Integrating VFX into the Script.				
3	No Change					
	3.1	Writing with Sound – Diegetic and Non-diegetic Sound, Silence, Ambient Sound, Off-screen Sound, Sound for Emotional Impact, Rhythmic Sound Writing.	No Change	No Change		
	3.2	Narrative Sound Techniques – Voice-over Narration, Perspective through Sound, Sound Symbolism, Foley, Musical Themes and Leitmotifs, Sound as Character, Sound Transitions, Experimental Sound Approaches.				

	3.3	Integrating Sound into Screenplays – Dialogue, Sound Effects (SFX), Music and Background Score, Silence, Writing Audio Cues.		3	142-144
4	No Change				
	4.1	Writing for Documentary and Non-fiction – Research, Story Development, Treatment Writing, Character Development, Interview Preparation, Visual Storytelling, Voice-over, Pacing, Fact-checking, Legal and Ethical Considerations, Collaborative Script Development.	No Change	No Change	
	4.2	Writing for Web Series – Understanding the Platform and Audience, Episodic Structure, Character Development, Visual Writing, Mobile-first Storytelling, Social Media Integration, Interactive Elements, Release Strategy, Budget Considerations, Adaptability.		4	
	4.3	Scriptwriting Software – Celtx, Final Draft, Fade In, WriterDuet, Scrivener, Movie Magic Screenwriter, Trelby, Highland, StudioBinder, KIT Scenarist... etc (introduce minimum 2)		No Change	
5	Teacher Specific Content				

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified) Total Marks : 30 • Assignments, Seminars, Class Exercises – 20 Marks • Mini Project Presentation – 10 Marks	Page No. 145
B. End Semester Evaluation (ESE) <u>Practical</u> Total Marks : 70 (Included)	

Course Name : Advanced Videography

Course Code : MG5DSEMLM301

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified) Total Marks: 30 • Assignments, Seminars, Class Exercises – 20 Marks • Mini Project Presentation – 10 Marks	Page No. 150
B. End Semester Evaluation (ESE) <u>Practical</u> Total Marks : 70 (Included)	

Course Name: Dialogue Editing

Course Code: MG5DSEMLM302

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified) Total Marks : 30 • Assignments, Seminars, Class Exercises – 20 Marks • Mini Project Presentation – 10 Marks	Page No. 155
B. End Semester Evaluation (ESE) <u>Practical</u> Total Marks : 70 (Included)	

Course Name: Image Enhancement and Fashion Photography

Course Code: MG5DSEMLM303

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified) Total Marks: 30 • Assignments, Seminars, Class Exercises – 10 Marks • Mini Project Presentation – 20 Marks	Page No. 160
B. End Semester Evaluation (ESE) <u>Practical</u> Total Marks : 70 (Included)	

Course Name: Capturing Miniature

Course Code: MG5SECMLM300

Programme	BA (Hons.) Multimedia	Page No. 161
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COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs (Modified)	CO No. (Modified)	Page No.
1	No Change				162- 164
	1.1	No Change	3	1	
	1.2		No Change	1	
	1.3			2	

2	No Change			
	2.1	No Change	No Change	2
	2.2		3	2
	2.3		5	3
3	No Change			
	3.1	No Change	5	3
	3.2		No Change	3
	3.3			4
4	No Change			
	4.1	No Change	No Change	4
	4.2			5
	4.3		4	5
5	Teacher Specific Content			

162-164

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified) Total Marks: 25 • Assignments, Seminars, Class Exercises – 10 Marks • Mini Project Presentation – 15 Marks	Page No. 164
B. End Semester Evaluation (ESE) Practical Total Marks: 50 (Included)	