



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Bachelor in Business Administration (Honours) - Syllabus for the Second Semester - Recommendations of the Expert Committee on Business Administration / Management Studies (UG) - Approved - Orders Issued.

ACA 16

No. 556/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 21.01.2025

*Read:-*1. U.O. No. 7319/LEGN/2024/MGU, dated. 08.08.2024

2. Recommendations of the Convenor, Expert Committee on Business Administration / Management Studies (UG)
3. Orders of the Vice Chancellor under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, dated. 18.01.2025

ORDER

Bachelor of Business Administration programme has been moved under the AICTE accreditation from the academic year 2024 - 2025. Mahatma Gandhi University Bachelor in Business Administration (BBA, BBA (Honours), BBA (Honours with Research)) Regulations, 2024 (As per AICTE Norms) have been approved, vide paper read as (1) above and consequently the syllabus for the First Semester of the Bachelor in Business Administration (Honours) (BBA (Hons)) programme has also been approved.

The Expert Committee on Business Administration / Management Studies (UG), submitted recommendations to approve the scheme and syllabus for the Second Semester of the Bachelor in Business Administration (Honours) programme vide paper read as (2) above.

Considering the emergency, sanction has been accorded by the Vice Chancellor, in exercise of the Powers of the Academic Council vested upon him under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, vide paper read as (3), to approve the above recommendations.

Orders are issued accordingly.

SHAJI K G

ASSISTANT REGISTRAR III
(ACADEMIC)
For REGISTRAR

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Forwarded / By Order

Section Officer