



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Bachelor of Arts (Honours) English - Modifications to the Course Outcomes and Course Content - Approved - Orders Issued.

ACA 16

No. 315/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 14.01.2025

Read:- 1. U.O.No.5797/AC A16/2024/MGU, dated.27.06.2024.

2. Minutes of the meeting of the Expert Committee on English (UG), held on 10.12.2024.

3. Orders of the Vice Chancellor under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, dated. 09.01.2025.

ORDER

The syllabi of various Honours Under Graduate Programmes coming under The MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on English (UG), discussed the need to modify the Course Outcomes and Course Content of DSC, MDC and AEC type courses in the **Second Semester** syllabus of Bachelor of Arts (Honours) English programme and has submitted recommendations vide paper read as (2) above.

(Recommendations are attached as annexure)

Considering the emergency, sanction has been accorded by the Vice Chancellor, in exercise of the powers of the Academic Council vested upon him under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, vide paper read as (3) above, to approve the said recommendations.

Hence, the Course Outcomes and Course Content of the said courses in the second semester syllabus of the Bachelor of Arts (Honours) English programme stands modified to this extent.

Orders are issued accordingly.

PRAMODKUMAR K K

DEPUTY REGISTRAR II (ACADEMIC)
For REGISTRAR

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Section Officer

Annexure

Semester II

Course Name: Literary Genres: Prose, Drama and Film

Course Code: MG2DSCENG100

COURSE OUTCOMES (CO) (Modified)

CO No.	Expected Course Outcome	Learning Domains	PO No.	Page No.
1	Analyse essays for their main ideas, arguments, and techniques to engage with various social and cultural issues.	An	1,2,4	43
2	Understand the key features of drama, including dialogue, characters, and setting, and how they convey themes and conflicts	U	1,4,6,8	
3	Explore the elements of film, such as visuals, sound, and editing, to analyze how stories and themes are presented	An	1,2,4,8	
4	Understand the transformation of a drama into a film, focusing on changes in plot, characterization and narrative techniques.	U	1,3,4	

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description(Modified)	Hrs. (Modified)	CO No. (Modified)	Page no.
	1.1	No Change	3	1	
	1.2	No Change	4	1	

1	1.3	No Change	3	1	44,45
	1.4 (Practic ums)	No Change	5	1	
2	2.1	GB Shaw: Pygmalion	15	2	
	2.2 (Practic ums)	B Prasad: <i>A Background to the Study of English Literature, Section II, Chapter 1 The Dramatic Art (106-110), Chapter II Dramatic Types(111-133), Chapter III Dramatic Devices(134-139)</i>	10	2	
	2.3 (Practic ums)	Mario Klarer: <i>An Introduction to Literary Studies. (Third Edition, Routledge, 2011). Drama Pg.(58 to 72)</i>	5	2	
3	3.1	Mario Klarer: <i>An Introduction to Literary Studies. (Third Edition, Routledge, 2011). Pg. (72 to 84)</i>	6	3	
	3.2	Roger Egbert: Heil, heil, the drang's all here! (Review) (The Great Dictator movie review (1940) Roger Ebert)	4	3	
	3.3 (Practic ums)	No Change	5	3	
4	4.1	Alan Jay Lerner: <i>"Pygmalion and My Fair Lady"</i> (Essay)	10	4	
	4.2 (Practic ums)	My Fair Lady (Dir. George Cuckor)	5	4	
5	No Change				

Course Name: Narratives of Love and Friendship
Course Code: MG2MDCENG100

COURSE OUTCOMES (CO) (Modified)

CO No.	Expected Course Outcome	Learning Domains	PO No.	Page No.
1	Reflect on and comprehend expressions of love and friendship from philosophical and psychological perspectives.	K, U	1, 3	48
2	Analyse the various representations of love and friendship in literary/visual texts.	A, An, Ap	1, 3	
3	Evaluate the socio-cultural influences on/of the literary representations of love.	E, S, I	6, 8	
<p>*Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C,) Skill (S), Interest (I) and Appreciation (Ap)</p>				

COURSE CONTENT

Content for Classroomom Transaction (Units)

Module	Units	Course Description (Modified)	Hrs. (Modified)	CO No (Modified)	Page No.
1 Theori sing Love & Friend ship	1.1	No Change	5	1	49,50
	1.2		5	1	
	1.3 Practicum		5	1	
2 Narrati ves of Love	2.1	<i>Crime and Punishment</i> (Part 5 Chapter 4) by Fyodor Dostoevsky (trans. Constance Garnett) – 10 hrs	10	2	
	2.2	No Change	5	2	
	2.3	PRACTICUM <i>Pride and Prejudice</i>	5	2	

		(Movie directed by Joe Wright, 2005)		
	2.4 Practicum	PRACTICUM ‘Walls’ [Excerpt] by Vaikom Muhammad Basheer Trans. Nivedita Menon [from We reared our vegetable gardens...till the end] – 10 hrs	10	2
3	3.1	No Change	2	3
	3.2		2	3
	3.3		2	3
	3.4		2	3
	3.5		2	3
	3.6		3	3
	3.7 Practicum		2	3
4	No Change			

Course Name: Sports, Literature and Cinema
Course Code : MG2MDCENG101

COURSE OUTCOMES (CO) - (Modified)

CO No.	Expected Course Outcome	Learning Domains	PO No.	Page No.
1	Understand sports metaphors in literature.	U, K	1, 3	54
2	Evaluate the socio-cultural and political influence of sports narratives.	E, Ap	6, 8, 5	
3	Explore identity politics based on issues of class, caste, race, and gender in Cinema	A, An	1, 2, 4	
<p>*Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create(C), Skill(S), Interest(I) and Appreciation (Ap)</p>				

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description (Modified)	Hrs. (Modified)	CO No (Modified)	Page No.
1		Writing Sports	15		55
	1.1	“ Nature and Significance of Play as a Cultural Phenomenon” [EXCERPT] by Johan Huizinga. (From the beginning through the paragraph ending with “the commonworld by disguise or other means...”pg 13)	10	2	
	1.2 Practicum	Playing It My Way - Sachin Tendulkar Chapter 2 & 3	5	2	
2		Imagining Sports	15		55
	2.1	“Holiday Fun” by Unni R. (Trans. J Devika)	5	1	
	2.2	No Change	5	1	
	2.3	No Change	5	1	

	Practicum			
3		Visualizing Sports	15	
	3.1	83 (Dir. Kabir Khan)	3	3
	3.2	No Change	3	3
	3.3	Invictus (Dir. Clint Eastwood)	3	3
	3.4	Lagaan (Dr. Ashuthosh Gowariker)	3	3
	3.5 Practicum	No Change	3	3
4	No Change			

Course Name: Fundamentals of Advertising and Public Relations
Course Code :MG2MDCENG102

COURSE OUTCOMES (CO) (Modified)

CO No.	Expected Course Outcome	Learning Domains	PO No.	Page No.
1	Identify the fundamental principles of advertising, from historical origins to key elements, leading to their basic application.	A	1, 3	58
2	Analyse advertising strategies and formats for effective and responsible campaign planning.	An	1, 3, 8	
3	Apply concepts and tools of Public Relations to plan and execute PR campaigns.	A	1, 3, 5, 8,10	
*Remember(K),Understand(U),Apply(A),Analyse(An),Evaluate(E),Create(C), Skill (S), Interest (I) and Appreciation (Ap)				

COURSE CONTENT(Modified)

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No	Page No.
1 Advertising : An Overview	1.1	Definition – Origins and Historical Evolution of Advertising	5	1	59
	1.2	The Key Players in Advertising - Objectives of Advertising – Hallmarks of Effective Advertising – The Five Stages of Persuasive Advertising	5	1	
	1.3 Practicum	Copywriting - Crafting Ad Components – Headlines, Slogans, Body Copy, Visualization, Layout	10	1	
	1.4	Deleted			
2 Advertising Media, Ethics and Strategies	2.1	Media and Language of Advertising: Print, Outdoor, Broadcast and Digital Media – Pros and Cons of Different Media	5	2	59
	2.2	Ethical Advertising Guidelines – Stereotypes in Advertising – Key Advertising Terms	5	2	
	2.3 Practicum	Ad Language and Persuasion Elements – Advertising Types and Strategies – Ad Planning and Campaign Development	10	2	
	2.4	Deleted			
3 Understa nding Public Relations	3.1	Introduction to Public Relations – Differentiating PR from Advertising – Origin and Development of PR	3	3	59
	3.2	Scope and Functions of PR– Qualities and Skills of PR Personnel – Ethical Responsibilities in PR	7	3	
	3.3 Practicum	Tools and Techniques of PR – Strategies and Campaigns – Communication and Media Relations – Writing for PR	10	3	
	3.4	Deleted			
4	Teacher Specific Content				

Course Name: ENGLISH FOR SCIENCE PART II
Course Code :MG2AECENG100

COURSE OUTCOMES (CO) (Modified)

CO No.	Expected Course Outcome	Learning Domains	PO No.	Page No.
1	Develop listening and speaking skills to effectively interpret and analyse literary and professional content.	An	1,4,10	67
2	Apply appropriate grammar structures in speaking and writing to ensure clarity and accuracy.	A	1,4,10	
3	Demonstrate professional communication skills through activities such as interviews, group discussions and professional writing.	A	1,4,10	
*Remember(K),Understand(U),Apply(A),Analyse(An),Evaluate(E),Create(C), Skill (S), Interest (I) and Appreciation (Ap)				

COURSE CONTENT(Modified)

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No	Page No.
1	1.1	Listening skills and comprehension: Carolyn Bertozzi, Nobel Prize in Chemistry 2022: Banquet speech	2	1	
		Phonetics Teaching the non-phonetic nature of English using specific vocabulary	2	1	
	1.2	Listening skills and comprehension: Sir David Attenborough A message to world leaders	2	1	
		Phonetics Teaching vowels using specific words	2	1	
		Speaking Skills: Small Talk	2	3	
2	2.1	Listening skills and comprehension: “Blowin’ in the Wind”: Bob Dylan	2	1	

		Phonetics Teaching consonants using specific vocabulary	2	1	68,69
		Grammar Skills: Question tags and how to frame questions	1	2	
	2.2	Listening skills and comprehension: “Singularity”: Marie Howe	1	1	
		Speaking Skills: Interview skills/ mock interview Job interview Simulation of a placement drive. Learners interchange the role of employer and employee	3	3	
3	3.1	Listening skills and comprehension: What really happens to the plastic you throw away by Emma Bryce https://www.youtube.com/watch?v=6xINyWPpB8	3	1	
		Phonetics Teaching syllable, word stress, and sentence stress using specific vocabulary	4	1	
		Speaking Skills: Group discussion and debate	6	3	
		Writing skills – Job application letter and Resume	2	3	
4	Teacher Specific Content				

Course Name: English for Arts and Humanities Part 2

Course Code: MG2AECENG101

COURSE OUTCOMES (CO) (Modified)

CO No.	Expected Course Outcome	Learning Domains	PO No.	Page No.
1	Demonstrate effective communication skills in everyday life	A	1,4,10	
2	Apply appropriate language skills	A	1,4,10	

	in academic discourses.			62
3	Develop required language competencies for career-related communication.	A	1,4,10	
<p>*Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)</p>				

COURSE CONTENT(Modified)

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No	Page No.
1		Everyday Communication	15		
Listen, Think, Speak	1.1	Listening Skills: Listening text that can be accessed via a QR Code/URL. This will be accompanied by short extracts (audio/video/text) from various sources with activities and tasks suitable for everyday communication	4	1	63,64
	1.2	Vocabulary Skills: Contextually appropriate vocabulary in daily exchanges	2	1	
	1.3	Speaking Skills: Dialogues, Role plays and conversations for day-to-day interactions	7	1	
	1.4	Grammar Skills: Prepositions, Framing questions	2	1	
2		Academic Discourses	15		
	2.1	Listening Skills: Listening text that can be	4	2	

Listen, Think, Speak		accessed via a QR Code/URL. This will be accompanied by short extracts (audio/video/text) from various sources with activities and tasks suitable for academic discourses		
	2.2	Vocabulary Skills: Signposting, Hedging expressions	1	2
	2.3	Speaking Skills: Academic Presentations, Debates, Public Speaking	7	2
	2.4	Grammar Skills: Adjectives	1	2
	2.5	Writing Skills: Preparing Slides for presentation, Drafting Speeches	2	2
3		Career-Related Communication	15	
Listen, Think, Speak	3.1	Listening Skills: Listening text that can be accessed via a QR Code/URL. This will be accompanied by short extracts (audio/video/text) from various sources with activities and tasks suitable for career-related communication.	3	3
	3.2	Vocabulary Skills: Words used in professional environment	1	3
	3.3	Speaking Skills: Job Interview, Telephone conversation	6	3
	3.4	Grammar Skills: Passive Voice	2	3
	3.5	Writing task: Resume, Cover Letter	3	3
4	Teacher Specific Content			

Course Name: ENGLISH FOR COMMERCE PART II
Course Code: MG2AECENG102

COURSE OUTCOMES (CO) (Modified)

CO No.	Expected Course Outcome	Learning Domains	PO No.	Page No.
1	Develop listening and speaking skills to effectively interpret and analyse literary and professional content.	An	1,4,10	72
2	Apply appropriate grammar structures in speaking and writing to ensure clarity and accuracy.	A	1,4,10	
3	Demonstrate professional communication skills through activities such as interviews, group discussions and professional writing.	A	1,4,10	
*Remember(K),Understand(U),Apply(A),Analyse(An),Evaluate(E),Create(C), Skill (S), Interest (I) and Appreciation (Ap)				

COURSE CONTENT(Modified)

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No	Page No.
1	1.1	Listening and Comprehending a Literary Text	1	1	
		Listening Skills-Listening to Announcements	1	1	
		Phonetics- Introducing vowel sounds in English RP.	2	1	
		Grammar skills – Auxiliary verbs	1	2	
		Speaking skills- Self Introduction	2	3	
	1.2	Listening and Comprehending a Literary Text	2	1	
		Listening Skills – Listening to Small Talk	1	1	

		Phonetics- Introducing vowel sounds in English RP.	2	1	73,74
		Grammar skills –Modal Auxiliaries	1	2	
		Speaking skills- The Art of Small Talk	2	3	
2	2.1	Listening and Comprehending a Literary Text	2	1	
		Listening Skills – Telephone Conversation	1	1	
		Phonetics- Introducing diphthongs.	2	1	
		Grammar skills –Question tags	1	2	
		Speaking skills- Telephone Conversation	2	3	
	2.2	Listening and Comprehending a Literary Text	1	1	
		Listening Skills – A job interview	1	1	
		Phonetics- Introducing Consonant sounds.	2	1	
		Grammar skills – Framing questions.	1	2	
		Speaking skills- Interview skills	3	3	
3	3.1	Listening and Comprehending a Literary Segment	3	1	
		Phonetics- Introducing Consonant sounds.	4	1	
		Speaking skills-Group Discussion	6	3	
		Writing skills – Job application letter and Resume	2	3	
4		Teacher Specific Content			