



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Business Studies (Minor) - Modifications to the Mode of Assessment - Approved - Orders Issued.

**ACA 16**

No. 258/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 10.01.2025

Read:-1. U.O. No. 5797/ACA16/2024/MGU, dated. 27.06.2024

2. Minutes of the meeting of the Expert Committee on Commerce(UG), held on 14.12.2024

3. Orders of the Vice Chancellor under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, dated. 09.01.2025.

ORDER

The syllabi of various Honours Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Commerce (UG), discussed the need to modify the Mode of Assessment of the DSC type course **MG2DSCBST100: BUSINESS AND SUSTAINABLE DEVELOPMENT** in the **Second Semester** of the Business Studies (Minor) syllabus, and has submitted the following recommendations vide paper read as (2) above.

**Course Name: BUSINESS AND SUSTAINABLE DEVELOPMENT**

**Course Code: MG2DSCBST100**

MODE OF ASSESSMENT (Modified)	Page No.
<b>A. CONTINUOUS COMPREHENSIVE ASSESSMENT (CCA)</b>	
<b>1.Theory : Max.Marks- 25</b>	
<b>2. Practicum/Practical : Max.Marks- 15</b> <b>(To be mapped against CO4)</b> <b>Project report considering: Selection of the topic, content, contribution of each student based on viva or other tools etc</b>	
<b>B. END SEMESTER EVALUATION (ESE)</b>	
<b>1. Theory (MCQ Test)</b>	
<b>Max.marks-50</b>	<b>Duration - 1 Hr</b>

Part A	20 out of 22 questions	20 x 1 = 20 marks
Part B	15 out of 17 questions	15 x 2 = 30 marks

## 2. Practicum/Practical

Max.marks- 35

### 1. Project and Presentation (to be evaluated internally)

The students shall prepare a short project report of 15 to 25 pages, and the work can be carried out individually or as a group activity of a maximum of eight students. The report can be a printed one or a video-based presentation and shall be based on the concept of sustainability / sustainable ideas/ sustainable business development/ sustainable practices adopted etc. There shall be a presentation of the report for a time not exceeding 10 minutes . The evaluation of the report for 20 marks, 10 marks for presentation and 5 marks for viva. Viva shall be based on the Project Report only. The evaluation shall be carried out by Internal examiner(s) as decided by the Department Council and the HoD.

The evaluation of the report for 20 marks shall be based on:

- a) The Idea/Concept - 5 marks,
- (b) Data presented - 5 marks ,
- (c) Presentation of the Report including references- 5 marks (printed or video or any modern tool based) and
- (d)Justification to the concept of sustainability and overall impression - 5 marks

The evaluation of presentation out of 10 marks shall be based on:

- (a) Clarity and Delivery of the content - 5 marks and
- (b) Tools used for presentation and impression - 5 marks.

Viva for 5 marks shall be based on the Project only and shall be to measure individual knowledge and contribution.

Project and Presentation shall be mapped against CO4.

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powers of the Academic Council vested upon him under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, vide paper read as (3), to approve the above recommendations.

Hence, the Mode of Assessment of the said course in the syllabus of the Business Studies (Minor), stands modified to this extent.

Orders are issued accordingly.

SHAJI K G

ASSISTANT REGISTRAR III  
(ACADEMIC)  
For REGISTRAR

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Section Officer