

**THE MAHATMA GANDHI UNIVERSITY
UNDERGRADUATE PROGRAMMES (HONOURS)
SYLLABUS**

**MGU-UGP (Honours)
(2024 Admission Onwards)**



Faculty: Science

Expert Committee: Fashion Technology

Programme: Bachelor of Science (Honours) Fashion Designing

**Mahatma Gandhi University
Priyadarshini Hills
Kottayam – 686560, Kerala, India**



MGU-UGP (HONOURS)

Syllabus

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PREFACE

Drafting the syllabus of the Mahatma Gandhi University Under Graduate Programme (Honours) was a novel enterprise, highly challenging, yet extremely gratifying. In accordance with MGU-UGP (Honours) Regulations, 2024, the Expert Committee was entrusted with the task of restructuring the curriculum for Fashion Designing. The newly curated outcome-based programme is all set to be introduced in the academic year 2024-2025. The committee drew up the curriculum in keeping with the programmes of premier institutes at the national and international level, while suggestions of the stakeholders were also considered.

As instructed by the University, a five-day curriculum workshop was conducted including a master trainer nominated by the university, expert committee members and faculty. During the workshop, it was decided to merge the two existing fashion programmes- Bachelor of Fashion Technology and B.Sc. Apparel and Fashion Design, into one relevant programme which could meet the current requirements of the industry. A syllabus scrutiny and vetting committee was formed and functioned for two days to critically evaluate the syllabus and suggest valuable modifications. The final draft was formulated considering all the suggestions.

Fashion Designing is an eight-semester full-time Honours Programme, which employs the best methods to equip students with the tools and techniques in the field of fashion design and textiles, balanced with expert lectures. We trust it will equip students to be on par with their counterparts within and outside the country.

India, which has always been a centre for the textile and garment trade, has in recent decades become a hub of innovation too. As one of the major players in the global apparel and textile market, the need for qualified and trained professionals is increasing tremendously.

This programme equips students to pursue a wide range of career prospects as designers and researchers in apparel and textile manufacturing, merchandising, marketing management, quality assurance, production planning and control, and product engineering. We hope it will fine tune students' entrepreneurial skills as well, enabling them to set up their own manufacturing units and export start-ups.

I would like to thank the University, the MGU-UGP Committee, the members of the Expert Committee in Fashion Technology and all the faculty members who contributed wholeheartedly to make this endeavor a success.

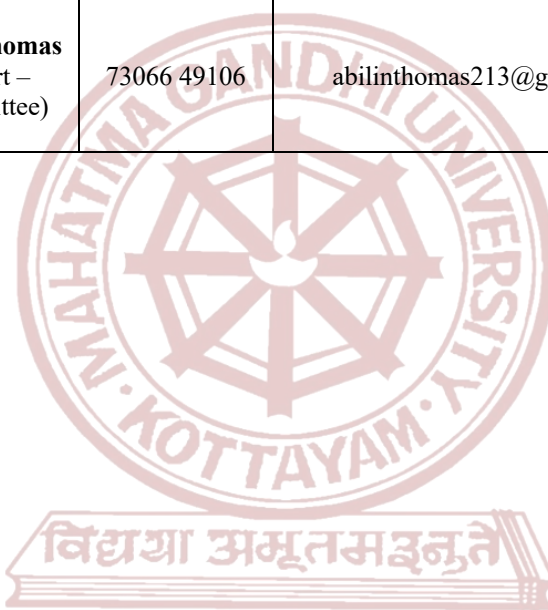
CHAIRPERSON

LIST OF EXPERT COMMITTEE MEMBERS AND

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SYLLABUS INDEX

Name of the Major: **FASHION DESIGNING**

SEMESTER: 1

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC etc.	Credit	Hours/ week	Hour Distribution /week			
					L	T	P	O
MG1DSCFDG100	Fashion Art Foundation	DSC A	4	5		3	2	
MG1MDCFDG100	Elements and Principles of Design	MDC	3	4	2		2	

SEMESTER: 2

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC etc.	Credit	Hours/ week	Hour Distribution /week			
					L	T	P	O
MG2DSCFDG100	Fashion Detailing	DSC A	4	5		3	2	
MG2MDCFDG100	Fabric Embellishment Techniques	MDC	3	4		2	2	



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SEMESTER: 3

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC etc.	Credit	Hours / week	Hour Distribution /week			
					L	T	P	O
MG3DSCFDG200	Fashion Illustration	DSC A	4	5		3	2	
MG3DSCFDG201	Pattern Manipulation	DSC A	4	5		3	2	
MG3DSEFDG200	Fashion Fundamentals and Design Concepts	DSE	4	4	4			
MG3DSCFDG202	Fashion Sketching	DSC B	4	5	0	3	2	0
MG3MDCFDG200	Visual Merchandising	MDC	3	3	3			
MG3VACFDG200	Textile Wet Processing	VAC	3	3	3			

SEMESTER: 4

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC etc.	Credit	Hours/ week	Hour Distribution /week			
					L	T	P	O
MG4DSCFDG200	Fashion Stylization and Rendering Techniques	DSC A	4	5		3	2	
MG4DSCFDG201	Advanced Pattern Making	DSC A	4	5		3	2	
MG4DSEFDG200	Design Thinking	DSE	4	4		4		
MG4DSCFDG202	Advanced Fashion Illustration	DSC C	4	5	0	3	2	0
MG4SECFDG200	Indian Clothing Construction	SEC	3	3		3		
MG4VACFDG200	Sustainable Apparel Utilization	VAC	3	3		3		
MG4INTFDG200	SUMMER INTERNSHIP	INT	2					

SEMESTER: 5

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC etc.	Credit	Hours/ week	Hour Distribution /week			
					L	T	P	O
MG5DSCFDG300	Draping	DSC	4	5		3	2	
MG5DSCFDG301	Garment Export Merchandising	DSC	4	4	4			
MG5DSEFDG300	Concepts of Accessory Designing	DSE	4	4		4		
MG5DSEFDG301	Computer Aided Fashion Designing	DSE	4	4		4		
MG5DSEFDG302	World Art and Costumes	DSE	4	5	3		2	
MG5SECFDG300	Fashion Forecasting	SEC	3	3	3			

SEMESTER: 6

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC etc.	Credit	Hours/ week	Hour Distribution /week			
					L	T	P	O
MG6DSCFDG300	Thematic Line Designing	DSC	4	4		4		
MG6DSCFDG301	Textile Design	DSC	4	4		4		
MG6DSEFDG300	Craft Documentation	DSE	4	5		3	2	
MG6DSEFDG301	State-wise Assignment							
MG6DSEFDG302	Texture Manipulation and Adornment	DSE	4	5		3	2	
MG6SECFDG300	Fashion Make-up and Hairstyling	SEC	3	4		2	2	
MG6VACFDG300	Fashion Grooming	VAC	3	3		3		

SEMESTER: 7

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC etc.	Credit	Hours/ week	Hour Distribution /week			
					L	T	P	O
MG7DCCFDG400	Thematic Line Development	DCC	4	5		3	2	
MG7DCCFDG401	Fashion Styling and Choreography	DCC	4	4		4		
MG7DCEFDG400	Research Approaches in Fashion	DCE	4	4	4			
MG7DCEFDG401	Sustainable Fashion							
MG7DCEFDG402	Knitting *	DCE	4	4		4		
MG7DCEFDG403	Computer Aided Textile Designing*	DCE	4	4		4		
MG7DCEFDG404	Fabric and Garment Finishing*	DCE	4	4	4			
MG7DCEFDG405	Ethnic Textiles*	DCE	4	4	4			

*Any three courses shall be opted from DCE basket.

SEMESTER: 8

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC etc.	Credit	Hours/ week	Hour Distribution /week			
					L	T	P	O
MG8DCCFDG400	Portfolio Development	DCC	4	5		3	2	
MG8DCEFDG400	Fashion Entrepreneurship	DCE	4	5	3		2	
MG8DCEFDG401	Apparel Quality Management	DCE	4	5	3		2	
MG8DCEFDG402	Computer Aided Pattern Making and Grading	DCE	4	5		3	2	
MG8DCEFDG403	Thematic Soft Furnishing	DCE	4	5		3	2	
MG8PRJFDG400	Project / Dissertation	PRJ	12					



SEMESTER 1

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Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION ART FOUNDATION					
Type of Course	DSC A					
Course Code	MG1DSCFDG100					
Course Level	100					
Course Summary	This course teaches students how to improve their freehand drawing skills using various tools and techniques. They will also learn how to create 2D and 3D compositions with perspectives and shading. Additionally, students will explore using different colour mediums to create a motif for fashion design, and the course will cover illustrating basic fashion figures of 8 heads.					
Semester	1	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	3	1	0	75
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Practice free hand drawing with tools and techniques.	A	10
2	Prepare 2D and 3D form compositions with perspectives and shadings.	A	10
3	Apply different colour mediums to 2D and 3D forms to create a motif for a design.	A	1, 10
4	Illustrate basic fashion figure of 8 head.	A	1, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Basic Line Drawing: Vertical, Horizontal, Diagonal, Wavy, Zig-zag, Dotted, Dashed, Spiral, Concentric circles.	15	1
	1.2	Free hand drawing exercises.		
	1.3	Free hand practices of brushes: Round and Flat.		
2	2.1	Two & three-dimensional forms.	20	2
	2.2	Composition of forms.		
	2.3	Object drawing and shading techniques: Hatching, Cross hatching, Stippling, Smudging, Scribbling.		
	2.4	Perspective drawing with shading techniques.		
3	3.1	Introduction to Mediums: Poster Colour, Pen, Charcoal, Watercolour, Soft Pastels, Acrylic, Oil Pastel, Drawing Ink, Photo Ink, Watercolour Pencils.	20	3
	3.2	Self-study on any other 2 mediums and preparation of an artwork using a combination of mediums.		
	3.3	Painting in different mediums: Still Life, Photographic Art, Creative Art.		
4	4.1	Basic 8 head Croqui: Measurement, Stick Figure, Blocking and Fleshing-out.	20	4
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Classroom Procedure		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement & On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Artwork Completion	40	70
		Accuracy and Neatness	20	
Ingenuity Assessment		10		

References

1. Patric John Ireland. (1998). *Introduction to Fashion Design*. Batsford Uk.
2. Mckelvey, K., & Munslow, J. (2007). *Illustrating Fashion*. Blackwell Pub.
3. *Fashion Rendering with Colour*. (2001). United Kingdom: Prentice Hall.
4. Seaman, J. (1996). *Fashion Illustration: basic techniques*. Batsford.

Suggested Readings

1. John Henry Vanderpoel. (1908). *The Human Figure*.
2. Bridgman, G. B. (1971). *The Book of a Hundred Hands*. Dover Anatomy for Artists.
3. George Brant Bridgman. (1961). *The Human Machine. The Anatomical Structure & Mechanism of the Human Body*. [A Book for Art Students. With Illustrations.].
4. Monsa. (2008). *Fashion illustration*. Monsa; Maidstone.



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Programme						
Course Name	ELEMENTS AND PRINCIPLES OF DESIGN					
Type of Course	MDC					
Course Code	MG1MDCFDG100					
Course Level	100					
Course Summary	This design course covers fundamental elements of design such as line, colour, and shape, providing a comprehensive understanding of their roles in visual composition. Students explore the intricacies of line types, colour wheels, and schemes, and learn to apply these elements alongside principles like balance, contrast, and unity in the creation and application of design, with a focus on integrating these concepts into the realm of clothing and fashion.					
Semester	1	Credits			3	Total Hours
Course Details	Learning Approach	Lecture 2	Tutorial 0	Practical 1	Others 0	
Pre-requisites, if any	NIL					

COURSE OUTCOMES (CO)

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CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain the elements of designs and differentiate the types of lines.	U	10
2	Illustrate colour wheel and various colour schemes.	A	10
3	Explain the principles of design.	U	10
4	Apply the elements and principles of design in clothing.	A	10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Elements of designs: Form, Space, Texture.	15	1
	1.2	Lines and its types.		
	1.3	Silhouettes: Definition and Types.		
2	2.1	Colour theory, colour wheel, colour dimension, colour harmony and application of colour in clothing.	15	2
	2.2	Application of colour wheel and various colour schemes.		
3	3.1	Principles of Design: - Balance: Formal, Informal, Radial.	15	3
	3.2	Proportion, Golden Ratio.		
	3.3	Rhythm: Repetition, Alternation, Illusion, Gradation and Harmony. Emphasis.		
	3.4	Application of elements and principles of design in clothing.	15	4
4	4.1	Teacher Specific Content		

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Teaching and Learning Approach	Classroom Procedure			
	Module	Mode of Transaction		
	1, 2, 3	Lecture		
	2, 3	Demonstration and Practical Assignment		
	4	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Written Test	15
	Practical	Classroom Involvement and On Time Submission	Practical Assignment	15
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		35
	Practical	Practical Record		35

References

1. Suzanne Greene Marshall, Jackson, H., & Kefgen, M. F. (2004). *Individuality in Clothing Selection and Personal Appearance*. Prentice Hall.
2. Kogent Learning Solutions Inc. (2010). *Comdex Fashion Design*, Vol 1, Fashion Concepts.
3. Janice Greenberg Ellinwood. (2011). *Fashion by Design*. Fairchild Books.
4. Pentak, S., & Lauer, D. A. (2016). *Design Basics* (9th ed.). Cengage Learning.

Suggested Readings

1. Sumathi, G. J. (2007). *Elements of Fashion and Apparel Design*. New Age International.
2. Harriet Tilden McJimsey. (n.d.). *Art and Fashion in Clothing Selection*.
3. Gini Stephens Frings. (2014). *Fashion: From Concept to Consumer*. Pearson.



SEMESTER 2

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Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION DETAILING					
Type of Course	DSC A					
Course Code	MG2DSCFDG100					
Course Level	100					
Course Summary	This course introduces students to the art of illustrating fashion facial features, focusing on the communication of various terminologies and garment details. Students will learn to interpret techniques for drawing flat sketches and understand how to effectively communicate through these sketches. Additionally, the course covers the different elements of western and traditional silhouettes, teaching students how to outline and understand each style. By the end of the course, students will have gained a strong foundation in fashion illustration and be equipped with the necessary skills to create detailed and accurate sketches.					
Semester	2	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
Pre-requisites, if any	NIL					
		0	3	1	0	75

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COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Illustrate fashion facial features.	A	4,10
2	Interpret techniques of drawing flat sketches.	U	4,10
3	Apply the terminologies and garment details in fashion drawings.	A	4,10
4	Develop western and traditional silhouettes.	A	4,10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Fashion faces: Front, Three-Fourth and Side.	20	1
	1.2	Facial features: Head, Eyes, Ears, Nose and Lip.		
	1.3	Hair styles and footwear.		
2	2.1	Introduction to flat sketches.	15	2
	2.2	Introduction to Garment Details: Necklines, Sleeves, Cuffs, Collars, Waists, Hemlines, Tucks, Pleats and Ruffles.		
	2.3	Tops, pants, coats and lingerie/lounge wears.		
3	3.1	Skirts: A-line, Circular, Gored and Flared, Gore with Godets, Puff Ball, Wrap Over, Hobble/Pencil, Handkerchief, Fish Tail, Petal, Peplum and Tired.	20	3
	3.2	Dresses: Shift, Strapless, Tent, Blouson, Dropped Waist, Empire Line, Princess Line, Cheongsam, Shirt Dress, Fish Tail, Peasant and Caftan.		
4	4.1	Introduction to fashion silhouettes: Western and Traditional.	20	4
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Art Completion	40	70
		Accuracy and Neatness	20	
Ingenuity Assessment		10		

References

1. Riegelman, N. (2010). *Face Fashion*. Prentice Hall.
2. Patric John Ireland. (1998). *Introduction to Fashion Design*. Batsford Uk.
3. Barnes, C. (1994). *Fashion Illustration*. Little Brown GBR.
4. Mckelvey, K. (2006). *Fashion Source Book*. Blackwell Pub.

Suggested Readings

1. Elisabetta Drudi, & Paci, T. (2001). *Figure Drawing for Fashion Design*. Pepin Press Editions.
2. Patrick John Ireland. (2005). *Encyclopaedia of Fashion Details*. Prentice Hall.
3. D'ortenzio, A. D. (1998). *Fashion Sketching*. Delmar Publishers.
4. Abling, B. (2012). *Fashion Sketchbook*. Fairchild Books.



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Programme						
Course Name	FABRIC EMBELLISHMENT TECHNIQUES					
Type of Course	MDC					
Course Code	MG2MDCFDG100					
Course Level	100					
Course Summary	This course helps in learning the basic hand embroidery stitches and other embellishment techniques.					
Semester	2	Credits			3	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 2	Practical 1	Others 0	
Pre-requisites, if any	NIL					

विद्यया अमृतमश्नुते

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain the tools and techniques of hand embroidery.	U	4, 6, 10
2	Apply the basic hand embroidery stitches on to a fabric.	A	4, 6, 10
3	Apply the embellishment techniques on to a fabric.	A	4, 6, 10
4	Create an article by applying suitable embellishment techniques	C	6, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to embroidery tools and techniques, embroidery threads. Selection of needles and fabric, tracing techniques, ironing and finishing of embroidered samples.	20	1
2	2.1	Basic Hand Stitches: Running stitch, Back stitch, Stem stitch, Chain stitch, Lazy daisy stitch, Bullion knot, French knot and Satin stitch. (Sample size 8"x 8") .	20	2
3	3.1	Other Techniques of Fabric Embellishments: Tie and dye (Sunray, Leheriya, Bandhini, Shibori and Marble effect), Block printing, Fabric painting (Filling, Shading and Stencilling). (Sample size 8"x 8") .	20	3
	3.2	Mirror work, Applique work, Smocking and Ribbon Work. Submit an article using any of the suitable embellishment techniques.		3, 4
4	4.1	Teacher Specific Content		

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Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3	Demonstration and Practical Assignment		
	4	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	25
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Sample Completion	30	50
Accuracy and Neatness		20		

References

1. Thomas, M., & Eaton, J. (1989). *Mary Thomas's Dictionary of Embroidery Stitches*.
2. Vaine, J. (2011). *The Art of Elegant Hand Embroidery Embellishment and Applique*. Companion House Books.
3. Innes, M. (1996). *Fabric Painting*. DK Publishing (Dorling Kindersley).
4. Prakash, K. (1992). *Expressions, Ethnic Indian Textile Designs*.
5. Stevens, H. (1997). *The Timeless Art of Embroidery*.

Suggested Readings

1. Proctor, R. M., & Lew, J. F. (1984). *Surface Design for Fabric*. University of Washington Press.
2. Lanto Synge. (2001). *Art of Embroidery: History of Style and Technique*. Antique Collectors' Club.
3. Snook, B. (1972). *The Creative Art of Embroidery*. London, New York, Hamlyn.



SEMESTER 3

MGU-UGP (HONOURS)

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Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING				
Course Name	FASHION ILLUSTRATION				
Type of Course	DSC A				
Course Code	MG3DSCFDG200				
Course Level	200				
Course Summary	This course provides a comprehensive overview of fashion figure drawing techniques, focusing on the use of the 10 head theory to accurately represent female body proportions. Students will also learn how to create basic men's croquis and children's croquis for different age groups. Additionally, the course covers pose analysis experimentation to enhance students' understanding of body movement and dynamics in fashion illustration.				
Semester	3	Credits		4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	
Pre-requisites, if any	NIL				

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COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Illustrate female fashion figure using 10 head theory.	A	10
2	Illustrate basic men's and children's croquis.	A	10
3	Experiment pose analysis.	An	1
4	Develop a garment specification sheet.	A	10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Basic 10 Head Croqui: Measurement, Stick Figure, Blocking and Flesh Out.	20	1
	1.2	10 head female figure skin rendering using Pencils, Watercolour Pencils, Watercolours, Soft pastels and Acrylic.		
2	2.1	Basic Male Croquis: Measurement, Stick Figure, Blocking and Flesh Out.	20	2
	2.2	Male figure skin rendering.		
3	3.1	Basic children's croquis: Infant, Toddler, Child and Tween.	15	3
	3.2	Children's croquis skin rendering.		
	3.3	Pose analysis: Front, Back, Side and Three-Fourth Poses of Female, Male and Kid.		
4	4.1	Draping of garments on Men, Women and Kids figure.	20	4
	4.2	Garment specification sheet.		
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Classroom Procedure		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Artwork Completion	40	70
		Accuracy and Neatness	15	
Ingenuity Assessment		15		

References

1. Borrelli, L. (2008). *Fashion Illustration by Fashion Designers*.
2. Patrick John Ireland. (1996). *Fashion Design Illustration*. B. T. Batsford Limited.
3. Zeshū Takamura. (2012). *Fashion Illustration Techniques: A Super Reference Book for Beginners*. Rockport Publishers.
4. Tain, L. (2007). *Portfolio Presentation for Fashion Designers*. Fairchild.
5. Seaman, J. (2001). *Foundation in Fashion Design and Illustration*. B T Batsford Limited.

Suggested Readings

1. Nunnally, C. A. (2009). *Fashion Illustration School: A Complete Handbook for Aspiring Designers and Illustrators*. Thames and Hudson.
2. *Fashion Rendering with Color*. (2001). United Kingdom: Prentice Hall.
3. Patric John Ireland. (1998). *Introduction to Fashion Design*. Batsford Uk.
4. Stipelman, S. (2017). *Illustrating Fashion: Concept to Creation*. Fairchild Books, An Imprint of Bloomsbury Publishing Inc.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	PATTERN MANIPULATION					
Type of Course	DSC A					
Course Code	MG3DSCFDG201					
Course Level	200					
Course Summary	Provide a detailed knowledge about flat pattern making and construction of design variations.					
Semester	3	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	3	1	0	75
Pre-requisites, if any	Knowledge in basics of pattern making and control over the industrial sewing machines.					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Analyse the design details and select suitable principles and techniques in pattern making.	An	1, 4, 10
2	Develop dart manipulation patterns and construct designs of manipulated patterns.	A	4, 10
3	Prepare patterns and construct designs with added fullness.	A	4, 10
4	Develop patterns for skirt variations.	A	4, 10
5	Construct skirt variations.	A	4, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Develop Collar Variation Patterns: Mandarin, Peter Pan and Shirt Collar.	20	1
	1.2	Principle 1- Dart Manipulation Double Dart Series using slash/spread technique and pivotal transfer technique. (Mid Shoulder Dart and Waist Dart, Centre Front neck and Waist dart, Mid Armhole Dart and Waist dart, Mid Neck and Waist dart).		1, 2
2	2.1	Drafting of Basic Skirt Front.	20	4
	2.2	Drafting of Basic Skirt Back.		
	2.2	Construction of Bodice with two dart: (Mid Shoulder Dart and Waist Dart / Centre Front Neck and Waist Dart / Mid Armhole Dart and Waist Dart / Mid Neck and Waist Dart)		1, 2
3	3.1	Principle 2- Added Fullness Develop Fullness at Dart leg Pattern: Fullness at Centre Front Waist Dart/ Fullness at French Dart.	15	1, 3
	3.2	Construction of Bodice with Fullness at Dart leg: Fullness at Centre Front Waist Dart/ Fullness at French Dart.		1, 3
4	4.1	Develop Skirt Variation Patterns: A-line Skirt, Circular Skirt, 8-Gore Skirt / Pegged Skirt.	20	1, 4
	4.2	Construction of Skirt Variation: A-line Skirt and Circular Skirt / 8-Gore Skirt / Pegged Skirt.		1, 5
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Sample Completion	40	70
		Accuracy and Neatness	25	
Ingenuity Assessment		5		

References

1. Reader's Digest Association. (1999). *Reader's Digest Complete Guide to Sewing*. Reader's Digest.
2. Shaeffer, C. B. (2001). *Sewing for The Apparel Industry*. Prentice Hall.
3. Helen Joseph Armstrong, Vincent James Maruzzi, and Hagen, K. (2006). *Patternmaking for Fashion Design*. Pearson Prentice Hall.

Suggested Readings

1. Hayes, S., Mcloughlin, J., Fairclough, D., and Cooklin, G. (2012). *Cooklin's Garment Technology for Fashion Designers*. Wiley.
2. Kopp, E., Vittorina Rolfo, and Zelin, B. (1968). *How to Draft Basic Patterns*.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION FUNDAMENTALS AND DESIGN CONCEPTS					
Type of Course	DSE					
Course Code	MG3DSEFDG200					
Course Level	200					
Course Summary	This course provides an in-depth exploration of fashion terminologies, accessories, the fashion cycle, and adoption theories, equipping students with a comprehensive understanding of the dynamic and evolving landscape of the fashion industry. Through practical applications, students will learn to integrate the elements and principles of design into clothing, fostering the development of their creative and technical skills to design aesthetically pleasing and well-balanced garments.					
Semester	3	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		4	0	0	0	60
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS) COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain terminologies, accessories, fashion cycle and adoption theories of fashion and clothing Categories.	U	10
2	Summarize the elements and principles of design.	U	10
3	Apply the elements of design in clothing.	A	10
4	Apply the principles of design in clothing.	A	10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Fashion terminologies: Costume, Fashion, Style, Silhouette, Pattern making, Draping, Texture, Classic, Fad, Avant Grade, Haute Couture, Couturier, Alta Moda, Knock-offs, Pre-a-porter, Ready to wear, Atelier, Boutique.	15	1
	1.2	Fashion cycle, Adoption theories of fashion and Clothing categories.		
2	2.1	Elements of Design: Form, Space, Line.	15	2
	2.2	Silhouettes: Definition and Types.		
	2.3	Texture: Components, Selection and Combinations.		
	2.4	Colour theory, colour wheel, colour dimension, colour harmony and application of colour in clothing.		
3	3.1	Principles of Design: Balance - Formal, Informal and Radial.	15	2
	3.2	Proportion, Golden Ratio.		
	3.3	Emphasis, Rhythm: Repetition, Alternation, Illusion, Gradation and Harmony.		
4	4.1	Application of Elements of Design: Silhouette, Space, Form, Line, Colour and Texture in Clothing.	15	3, 4
	4.2	Application of Principles of Design: Balance, Proportion, Emphasis, Rhythm and Harmony.		
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3	Lecture		
	4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Practice Problem Assignment	30
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		70

References

1. Suzanne Greene Marshall, Jackson, H., and Kefgen, M. F. (2004). *Individuality in Clothing Selection and Personal Appearance*. Prentice Hall.
2. Kogent Learning Solutions Inc. (2010). *Comdex Fashion Design*, Vol 1, Fashion Concepts.
3. Janice Greenberg Ellinwood. (2021). *Fashion by Design*. Fairchild Books.
4. Lauer, D. A., and Pentak, S. (2007). *Design Basics*. Thomson/Wadsworth.

Suggested Readings

1. Sumathi, G. J. (2007). *Elements of Fashion and Apparel Design*. New Age International.
2. Harriet Tilden McJimsey. (1963). *Art in Clothing Selection*.
3. Sorger, R., and Udale, J. (2006). *The Fundamentals of Fashion Design*. Ava Academia.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION SKETCHING (For Others)					
Type of Course	DSC B					
Course Code	MG3DSCFDG202					
Course Level	200					
Course Summary	This course provides a comprehensive overview of fashion figure drawing techniques, focusing on the use of the 10 head theory to accurately represent female body proportions. Students will also learn how to create basic men's croquis and children's croquis for different age groups. Additionally, the course covers pose analysis experimentation to enhance students' understanding of body movement and dynamics in fashion illustration.					
Semester	3	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

Syllabus

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Illustrate female fashion figure using 10 head theory.	A	10
2	Illustrate basic men's and children's croquis.	A	10
3	Experiment pose analysis.	An	1
4	Develop a garment specification sheet.	A	10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Basic 10 Head Croqui: Measurement, Stick Figure, Blocking and Flesh Out.	20	1
	1.2	10 head female figure skin rendering using Pencils, Watercolour Pencils, Watercolours, Soft pastels and Acrylic.		
2	2.1	Basic Male Croquis: Measurement, Stick Figure, Blocking and Flesh Out.	20	2
	2.2	Male figure skin rendering.		
3	3.1	Basic children's croquis: Infant, Toddler, Child and Tween.	15	3
	3.2	Children's croquis skin rendering.		
	3.3	Pose analysis: Front, Back, Side and Three-Fourth Poses of Female, Male and Kid.		
4	4.1	Draping of garments on Men, Women and Kids figure.	20	4
	4.2	Garment specification sheet.		
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Classroom Procedure		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	C. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	D. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Artwork Completion	40	70
		Accuracy and Neatness	15	
Ingenuity Assessment		15		

References

1. Borrelli, L. (2008). *Fashion Illustration by Fashion Designers*.
2. Patrick John Ireland. (1996). *Fashion Design Illustration*. B. T. Batsford Limited.
3. Zeshū Takamura. (2012). *Fashion Illustration Techniques: A Super Reference Book for Beginners*. Rockport Publishers.
4. Tain, L. (2007). *Portfolio Presentation for Fashion Designers*. Fairchild.
5. Seaman, J. (2001). *Foundation in Fashion Design and Illustration*. B T Batsford Limited.

Suggested Readings

1. Nunnally, C. A. (2009). *Fashion Illustration School: A Complete Handbook for Aspiring Designers and Illustrators*. Thames and Hudson.
2. *Fashion Rendering with Color*. (2001). United Kingdom: Prentice Hall.
3. Patric John Ireland. (1998). *Introduction to Fashion Design*. Batsford Uk.
4. Stipelman, S. (2017). *Illustrating Fashion: Concept to Creation*. Fairchild Books, An Imprint of Bloomsbury Publishing Inc.



Mahatma Gandhi University Kottayam

Programme						
Course Name	VISUAL MERCHANDISING					
Type of Course	MDC					
Course Code	MG3MDCFDG200					
Course Level	200					
Course Summary	The course provides a knowledge about the visual merchandising techniques and gives an idea to set up a design studio.					
Semester	3	Credits			3	Total Hours
Course Details	Learning Approach	Lecture 3	Tutorial 0	Practical 0	Others 0	
Pre-requisites, if any	NIL					

विद्यया अमृतमश्नुते

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain the concept of visual merchandising and the types of store design layouts	U	4, 6, 10
2	Describe types of displays.	U	4, 6, 10
3	Explain types of signage and lighting.	U	4, 6, 10
4	Discuss about colour and texture and types of fixtures, mannequins, and props.	U	4, 6, 10
5	Plan and set up a designer studio employing the visual merchandising techniques after visiting a designer/branded store.	An	4, 6, 10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Visual Merchandising: Meaning, scope, and purpose. Store design layout: Grid, Herringbone, loop(racetrack) and Free flow.	15	1
	1.2	Display and Types of Display. Window Display: Closed Windows, Semi Closed Windows, Open Back Windows, Elevated Windows, Corner Windows, Island Windows and Shadow Boxes. Interior Display: Closed Displays, Open Displays, Architectural Displays, Point of Purchase and Store Decorations.		2
	1.3	Signage: Exterior signage, window signage, interior signage. Lighting: Ambient Lighting, Accent Lighting, Spot Lighting and LED Strip Lighting.		3
2	2.1	Fixtures: Stands, Carousels, T Stand, Waterfall Stand, Four-Way Racks, Platforms, Dump Tables/Bins and Alternate for Mannequins.	20	4
	2.2	Mannequins: Realistic Mannequin, Semi Realistic Mannequin, Abstract Mannequin and Headless Mannequin.		
	2.3	Colour and Texture: Significance of colour and texture in visual merchandising Props: Thematic Props, Artwork Props, Textile & Fabric Props, Seasonal & Holiday Props and Interactive Props.		
3	3.1	Visit a designer store / branded store and observe the seasonal visual merchandising techniques employed for a Kerala festival and set up a designer studio in a classroom using the techniques observed for that festival season.	10	5
4	4.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2	Lecture		
	3	Designer/Branded Store Visit		
	4	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz	Assignment on Setting up a Designer Studio	25
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		50

References

1. Pegler, M. M. (1998). *Visual Merchandising and Display*. Fairchild Publications.
2. Bell, J. A. (2022). *Silent Selling: Best Practices and Effective Strategies in Visual Merchandising*. Fairchild Books.
3. Diamond, J. (2010). *Contemporary Visual Merchandising*. Prentice Hall; London.

Suggested Readings

1. Claus Ebster, and Garaus, M. (2011). *Store Design and Visual Merchandising: Creating Store Space That Encourages Buying*. Business Expert Press.
2. St Media Group. (2009). *Visual Merchandising 6*. Collins Design; Enfield.



Mahatma Gandhi University Kottayam

Programme						
Course Name	TEXTILE WET PROCESSING					
Type of Course	VAC					
Course Code	MG3VACFDG200					
Course Level	200					
Course Summary	The course provides students a comprehensive overview of the techniques and processes involved in treating textiles with liquid chemicals and dyes. Topics covered include various stages of wet processing, from pre-treatment to finishing, emphasizing both theoretical and practical understanding.					
Semester	3	Credits			3	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		3	0	0	0	45
Pre-requisites, if any	NIL					

COURSE OUTCOMES (CO) MSU-UGP (HONOURS)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Classify preparatory and aesthetic finishes.	U	4, 6, 10
2	Explain the functional finishes.	U	4, 6, 10
3	Summarize dyeing and its stages.	U	4, 6, 10
4	Describe printing and its types.	U	4, 6, 10
5	Prepare a project report based on the industrial visit.	A	4, 6, 7, 10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to Fabric Finishes: - Preparatory Finishes: Sizing, Singeing, De-Sizing, Scouring and Bleaching.	10	1
	1.2	Aesthetic Finishes: Mercerization, Calendaring, Tentering, Flocking, Shearing and Napping.		1
	1.3	Functional Finishes: Water Repellent and Water Proof Finish, Flame-Retardant Finish, Durable Press Finish and Shrink Resistant Finish.		2
2	2.1	Dyeing: Classification of Dyes: Natural, Synthetic (Acid, Basic, Direct, Sulphur, Vat, Naphthol, Disperse and Reactive).	20	3
	2.2	Methods of Dyeing: - Fibre Stage Dyeing: Stock Dyeing, Top Dyeing and Dope Dyeing. Yarn Stage Dyeing: Skein Dyeing and Package Dyeing. Fabric Stage Dyeing: Winch Dyeing, Jet Dyeing, Beam Dyeing, Jig Dyeing, Cross Dyeing, Union Dyeing, Batch Dyeing and Pad Dyeing. Product Stage Dyeing: Dip and Tumble.		3
	2.3	Printing: Block printing, Screen printing, Roller printing, Rotary printing, Discharge printing and Duplex printing.		4
3	3.1	Visit to an industry as a team to observe finishing, dyeing and printing processes and submit a team project report based on the observations.	15	5
4	4.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2	Lecture		
	3	Industrial Visit		
4	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Industrial Visit Report	25
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		50

References

1. Corbman, B. P. (1983). *Textiles: Fiber to Fabrics*. McGraw-Hill.
2. Kogent Learning Solutions Inc. (2010). *Comdex Fashion Design*, Vol 1, Fashion Concepts.
3. Joseph, M. L. (1988). *Essentials of Textiles*. Holt, Rinehart, And Winston.
4. Jerde, J. (1992). *Encyclopedia of Textiles*.

Suggested Readings

1. Kadolph, S. J., and Marcketti, S. B. (2017). *Textiles*. Pearson.
2. Hargrave, H. (1997). *From Fiber to Fabric*. C and T Publishing Inc.

Syllabus



SEMESTER 4



MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION STYLIZATION AND RENDERING TECHNIQUES					
Type of Course	DSC A					
Course Code	MG4DSCFDG200					
Course Level	200					
Course Summary	This course focuses on developing a signature style in fashion illustration using non-textile materials. Students will learn how to render garments using fabric rendering techniques, as well as apply their skills to different categories of garments. Additionally, students will create a concept and design a collection of garments, allowing them to explore their creativity and develop their own unique vision in the fashion industry.					
Semester	4	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	Students should possess basic knowledge in fashion art and detailing.					

MGU-UGP (HONOURS) COURSE OUTCOMES (CO)

Syllabus

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Develop stylized fashion illustration of croquis.	C	10
2	Create signature style in fashion drawing with non-textile materials.	C	10
3	Simulate garments using fabric rendering techniques.	A	10
4	Apply garment styles on fashion figures.	A	10
5	Create a concept and design a collection of garments.	C	2

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Fashion Figure Elongation and Stylization: Each student has to develop their own signature style in sketching fashion.	15	1
	1.2	Material Exploration. Fashion sketching using fresh and dry materials.	15	2
2	2.1	Fabric Rendering Techniques: Cotton, Denim, Satin, Velvet, Leather, Chiffon, Fur, Lace and Netted Material.	15	3
	2.2	Prints and Pattern: Stripes, Checks, Floral, and Animal Skin.		
3	3.1	Draping of Garments on Men's/ Women's/ Kids Croqui: Formal, Casual, Party, Ethnic and Traditional Wear.	15	4
4	4.1	Introduction to design development and preparation of Description board, Theme/Inspiration board, Mood board, Colour & Swatch board.	15	5
	4.2	Conceptualize, design and illustrate a thematic collection of 5 garments.		
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Artwork Completion	40	70
Accuracy and Neatness		20		
Ingenuity Assessment		10		

References

1. Patrick John Ireland. (1996). *Fashion Design Illustration*. B. T. Batsford Limited.
2. McKelvey, K., & Munslow, J. (2009). *Illustrating Fashion*. John Wiley & Sons.
3. Kannaki Bharali, & Singhal, R. (2010). *Fashion Rendering*. Om Books International.
4. Hagen, K. (2017). *Fashion Illustration for Designers*. Waveland Press.

Suggested Readings

1. Michele Wesen Bryant. (2011). *Fashion Illustration*. Prentice Hall; London.
2. *Fashion Style Book*. (2014). Bonnie Marcus.
3. Maite Lafuente. (2007). *Essential Fashion Illustration: Details*. Rockport; Hove.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	ADVANCED PATTERN MAKING					
Type of Course	DSC A					
Course Code	MG4DSCFDG201					
Course Level	200					
Course Summary	This course provides knowledge in advanced pattern making which enable the students to do pattern making efficiently.					
Semester	4	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	Knowledge of basic pattern making principles.					



COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Develop technical skill in the field of pattern making.	A	4, 10
2	Analyse the body contours and identify the tools that assist the pattern maker to solve the fitting problems.	An	2, 4, 10
3	Develop analytical and manipulative skills needed in the flat patternmaking system.	A	4, 10
4	Apply the three major pattern making principles for design development.	A	4, 10
5	Develop patterns for cape and hood.	A	4, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Pant terminology, Pant derivatives.	15	1
	1.2	Culotte foundation from Skirt.		1
	1.3	Basic trouser foundation.		1
	1.4	Pant Variations: Baggy Pant/Pant with Flared Leg/Pleated Trouser.		1, 3
2	2.1	Principle 3 – Contouring Contour guide pattern.	20	1, 2
	2.2	Off-shoulder/Halter Neck Bodice.		1, 2, 3, 4
3	3.1	Torso Foundation. Dress Categories: Sheath, Shift and Box-fit.	20	1
	3.2	Flared Princess Line Dress.		1, 3, 4
4	4.1	Cape Foundation/Hood.	20	1, 3, 5
	4.2	Bodice with Cowl Neck: Front & Back.		1, 3, 5
5	5.1	Teacher Specific Content		

Syllabus

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Pattern Completion	40	70
		Accuracy & Neatness	20	
Ingenuity Assessment		10		

References

1. Helen Joseph Armstrong, Vincent James Maruzzi, & Hagen, K. (2006). *Patternmaking for Fashion Design*. Pearson Prentice Hall.
2. Bray, N., & Haggard, A. (1986). *Dress Pattern Designing: The Basic Principles of Cut and Fit*. Collins.

Syllabus

Suggested Readings

1. Gina Renee Dunham, & Gina Renee Designs. (2021). *The Fitting Book: Make Sewing Pattern Alterations and Achieve the Perfect Fit Your Desire*.
2. Wallbank, E. (1948). *Pattern Making for Dressmaking and Needle Work*.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	DESIGN THINKING					
Type of Course	DSE					
Course Code	MG4DSEFDG200					
Course Level	200					
Course Summary	The course enables the student to identify problems and develop and design solution through design thinking process. It also helps students to identify a social issue and find a solution (environmentally friendly) according to the individual (men & women) needs and problems.					
Semester	4	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 4	Practical 0	Others 0	
Pre-requisites, if any	NIL					



COURSE OUTCOMES (CO)

MGU-UGP (HONOURS)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain the stages of design thinking.	An	10
2	Choose an appropriate design solution after defining the problem.	E	1, 2, 4, 10
3	Create a prototype as a solution to the identified problem.	C	1, 2, 4, 10
4	Analyze the suitability of the prototype by implementation according to the requirement for problem solving.	An	1, 2, 4, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to design thinking.	10	1
	1.2	Design thinking process.		
	1.3	Brainstorming and identification of human centric problems.		
2	2.1	Stages of design thinking	20	1
	2.2	Stage 1-Empathize: Gain real insight into user and their needs.		2
	2.3.	Stage 2-Define: Organize the gathered information from the empathize stage.		2
3	3.1	Stage 3-Ideate: To bring forth innovative solutions to the problem statement.	20	2
	3.2	Stage 4-Prototype: Develop a scaled down prototype.		3
	3.2	Stage 5-Test: To derive a deep understanding of the product and its users.		4
4	4.1	Report writing.	10	4
	4.2	Presentation of the report.		
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module		Mode of Transaction	
	1, 2, 3, 4		Tutorial and Experiential Learning	
	5		Teacher Specific	
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Successful completion of the design thinking process and On- time submission	Process Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Product	40	70
		Presentation	20	
Ingenuity Assessment		10		

References

- Ambrose, G., & Harris, P. (2014). *Design Thinking*. Fairchild Books, Bloomsbury Publishing Plc.
- Allanwood, G., & Beare, P. (2014). *User Experience Design: Creating Designs Users Really Love*. Bloomsbury Academic.
- Fontichiaro, K. (2015). *Design Thinking*. Cherry Lake Publishing.

Suggested Readings

- Lockwood, T. (2014). *Design Thinking Integrating Innovation, Customer Experience, and Brand Value*. New York Skyhorse Publishing [Ann Arbor, Michigan] [Proquest.
 - Dieffenbacher, F. (2013). *Fashion Thinking*. Ava Academia.
 - Dieffenbacher, F. (2013). *Fashion Thinking Creative Approaches to the Design Process*. London Bloomsbury Publishing Fairchild Books.
- Natalio Martin Arroyo. (2011). *1 Brief, 50 Designers, 50 Solutions in Fashion Design*. Rockport Publishers.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	ADVANCED FASHION ILLUSTRATION (For Others)					
Type of Course	DSC C					
Course Code	MG4DSCFDG202					
Course Level	200					
Course Summary	This course focuses on developing a signature style in fashion illustration using non-textile materials. Students will learn how to render garments using fabric rendering techniques, as well as apply their skills to different categories of garments. Additionally, students will create a concept and design a collection of garments, allowing them to explore their creativity and develop their own unique vision in the fashion industry.					
Semester	4	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	Students should possess basic knowledge in fashion art and detailing.					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Develop stylized fashion illustration of croquis.	C	10
2	Create signature style in fashion drawing with non-textile materials.	C	10
3	Simulate garments using fabric rendering techniques.	A	10
4	Apply garment styles on fashion figures.	A	10
5	Create a concept and design a collection of garments.	C	2

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Fashion Figure Elongation and Stylization: Each student has to develop their own signature style in sketching fashion.	15	1
	1.2	Material Exploration. Fashion sketching using fresh and dry materials.	15	2
2	2.1	Fabric Rendering Techniques: Cotton, Denim, Satin, Velvet, Leather, Chiffon, Fur, Lace and Netted Material.	15	3
	2.2	Prints and Pattern: Stripes, Checks, Floral, and Animal Skin.		
3	3.1	Draping of Garments on Men's/ Women's/ Kids Croqui: Formal, Casual, Party, Ethnic and Traditional Wear.	15	4
4	4.1	Introduction to design development and preparation of Description board, Theme/Inspiration board, Mood board, Colour & Swatch board.	15	5
	4.2	Conceptualize, design and illustrate a thematic collection of 5 garments.		
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	C. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	D. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Artwork Completion	40	70
		Accuracy and Neatness	20	
Ingenuity Assessment		10		

References

1. Patrick John Ireland. (1996). *Fashion Design Illustration*. B. T. Batsford Limited.
2. McKelvey, K., & Munslow, J. (2009). *Illustrating Fashion*. John Wiley & Sons.
3. Kannaki Bharali, & Singhal, R. (2010). *Fashion Rendering*. Om Books International.
4. Hagen, K. (2017). *Fashion Illustration for Designers*. Waveland Press.

Suggested Readings

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1. Michele Wesen Bryant. (2011). *Fashion Illustration*. Prentice Hall; London.
2. *Fashion Style Book*. (2014). Bonnie Marcus.
3. Maite Lafuente. (2007). *Essential Fashion Illustration: Details*. Rockport; Hove.



Mahatma Gandhi University Kottayam

Programme						
Course Name	INDIAN CLOTHING CONSTRUCTION					
Type of Course	SEC					
Course Code	MG4SECFDG200					
Course Level	200					
Course Summary	The course provides students to acquire the basic aspects of Indian garment construction. The students will learn patternmaking and drafting of the garments which will help them in starting a new venture.					
Semester	4	Credits			3	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	3	0	0	45
Pre-requisites, if any	Knowledge in applying appropriate sewing details.					



COURSE OUTCOMES (CO) MU-UGP (HONOURS)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Develop appropriate skills in laying of paper patterns on fabric, maximum utilization of fabric, accurate cutting and preparation for sewing.	A	2, 4, 10
2	Develop patterns for women's wear.	A	4, 10
3	Construct women's wear.	A	4, 10
4	Develop pattern and construct men's wear.	A	4, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Appropriate laying of paper patterns on fabric, maximum utilization of fabric, accurate cutting and preparation for sewing.	10	1
	1.2	Develop pattern and construct basic kameez.		2, 3
	1.3	Develop pattern and construct salwar & churidar.	10	2, 3
2	2.1	Develop pattern and construct saree blouse.	10	2, 3
3	3.1	Develop pattern and construct men's kurta with mandarin collar and tailored placket.	15	4
	3.2	Develop pattern and construct basic shirt		
4	4.1	Teacher Specific Content		

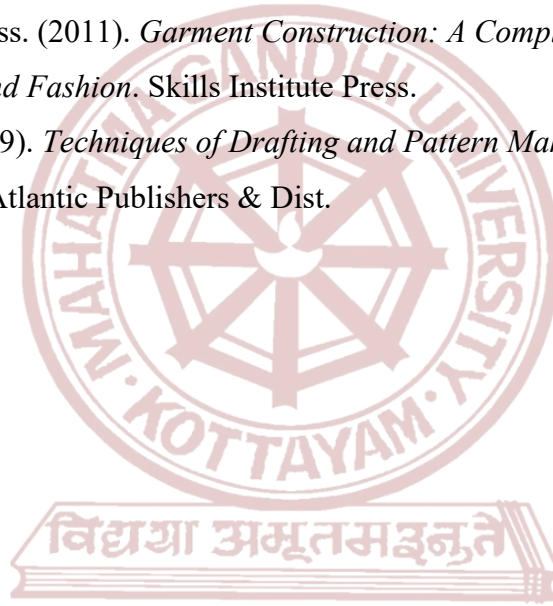
Teaching and Learning Approach	Classroom Procedure (Mode of transaction)				
	Module	Mode of Transaction			
	1, 2, 3	Demonstration and Practical Assignment			
	4	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT				
	A. Continuous Comprehensive Assessment (CCA)				
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks	
	Practical	Classroom Involvement and On Time Submission	Record	25	
	B. End Semester Evaluation (ESE)				
	Exam Components			Marks	Total Marks
	Practical	Appropriate Garment Completion		30	50
Accuracy & Neatness		10			
Ingenuity Assessment		10			

References

1. Zarpkar, K. R., & Zarpkar, A. K. (2011). *System of Cutting*. Navneet Publications (India) Limited.
2. M Sumithra. (2020). *Advanced Garment Construction Guide*. Woodhead Publishing India.

Suggested Readings

1. Skills Institute Press. (2011). *Garment Construction: A Complete Course on Making Clothing for Fit and Fashion*. Skills Institute Press.
2. Padmavati B. (2009). *Techniques of Drafting and Pattern Making Garments for Kids and Adolescents*. Atlantic Publishers & Dist.



MGU-UGP (HONOURS)

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Mahatma Gandhi University Kottayam

Programme						
Course Name	SUSTAINABLE APPAREL UTILIZATION					
Type of Course	VAC					
Course Code	MG4VACFDG200					
Course Level	200					
Course Summary	This course emphasises the scope of reuse and sustainability of used apparels in the fashion industry.					
Semester	4	Credits			3	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 0	Others 0	
Pre-requisites, if any	Knowledge of design and stitching basics.					

विद्यया अमृतमश्नुते

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Analyse the possibilities of re-designing.	An	1, 4, 10
2	Apply the concept of sustainability in jewellery and accessory making.	A	1, 2, 4, 10
3	Apply the concept of sustainability in making soft furnishing.	A	1, 2, 4, 10
4	Employ upcycling techniques to create new garment designs.	A	1, 2, 4, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Environmental impact of textiles and fashion industry, introduction to sustainable materials and their benefits and exploring techniques for reusing apparels.	15	1
	1.2	Design and development of a jewellery and an accessory.		2
2	2.1	Design and development of a soft furnishing product.	15	3
	2.2	Design and development of a kid's wear.		4
3	3.1	Design and development of a men's or a women's wear.	15	4
4	4.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1	Tutorial		
	2, 3	Practical Assignment		
	4	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Product Design and Development	25
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Product Assessment and Utility		30
Ingenuity Assessment		10		

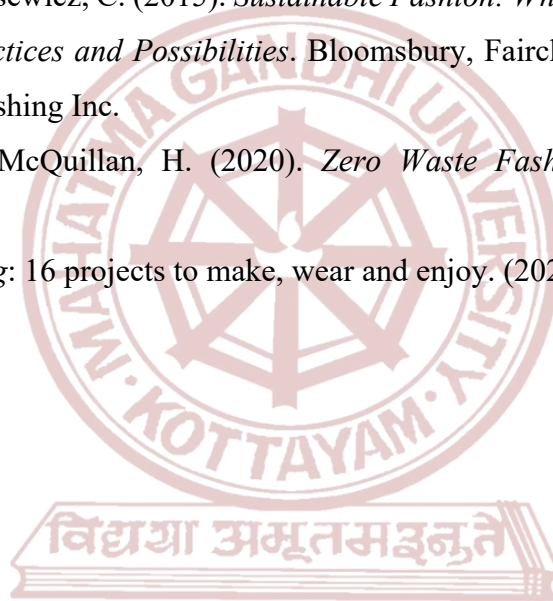
		Presentation Skill	10	
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References

1. Fletcher, K. (2013). *Sustainable Fashion and Textiles*. Routledge.
2. Fletcher, K., & Grose, L. (2012). *Fashion & Sustainability: Design for Change*. Laurence King.
3. Gwilt, A. (2020). *A Practical Guide to Sustainable Fashion*. Bloomsbury Publishing.

Suggested Readings

1. Hethorn, J., & Ulasewicz, C. (2015). *Sustainable Fashion: What's Next? A Conversation About Issues, Practices and Possibilities*. Bloomsbury, Fairchild Books, An Imprint of Bloomsbury Publishing Inc.
2. Rissanen, T., & McQuillan, H. (2020). *Zero Waste Fashion Design*. Bloomsbury Publishing.
3. *Zero Waste Sewing: 16 projects to make, wear and enjoy*. (2020). Cootalaa Press.



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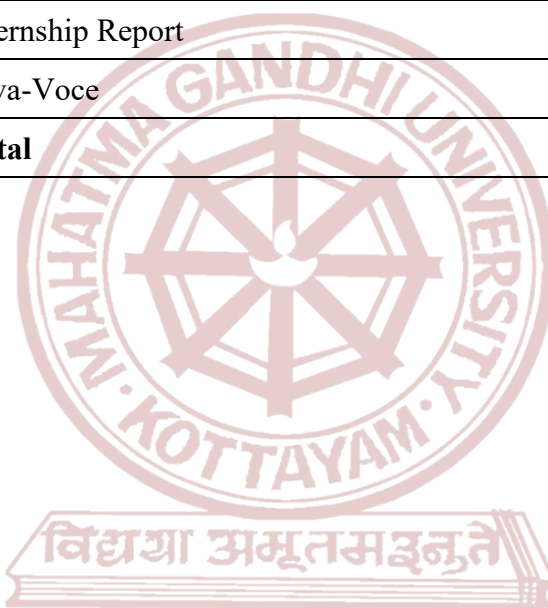
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Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	SUMMER INTERNSHIP					
Type of Course	INT					
Course Code	MG4INTFDG200					
Course Level	200					
Course Summary	<p>After the completion of the IV semester, the students may undergo a 15 days summer internship in fashion design houses, apparel brands & retailers, fashion magazines & media outlets, costume design studios, fashion event & shoes, fashion start-ups, fashion marketing agencies or fashion non-profit organizations, apprenticeship or community outreach activities for inculcating skills, social consciousness and commitment. The internship can be done individually or as a group of maximum 5 students. However, a report of the internship in duplicate should be submitted to the department to attain 2 credits as per the curriculum.</p>					
Semester	4	Credits			2	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
				-	-	-
Pre-requisites, if any						

Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Marks
	Internship	Performance Appraisal from the Industry		10
		Report		5
		Total		15
	B. Semester End Examination			
	Exam Components			Marks
	Internship Report			25
	Viva-Voce			10
Total			35	



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SEMESTER 5

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Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	DRAPING					
Type of Course	DSC					
Course Code	MG5DSCFDG300					
Course Level	300					
Course Summary	The course provides a detailed knowledge about draping to develop a crucial skill in the fashion design process, allowing designers to create three-dimensional garments directly on a dress form.					
Semester	5	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	NIL					



COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Summarise the significance of draping in the fashion design process.	U	10
2	Apply basic draping techniques to create foundation patterns.	A	10
3	Apply advanced draping techniques to design and develop specialized garments.	A	10
4	Analyse the behaviour of different fabrics in the draping process.	An	10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to draping and dress forms.	15	1
	1.2	Tools, principles and techniques of draping.		
	1.3	Preparation of muslin.		
	1.4	Basic bodice: Front and Back.		2
2	2.1	Bodice variations: Dart manipulation (French dart / Centre front dart and Straight side dart / Mid armhole dart).	15	3
	2.2	Front cowl, bodice with yoke.		
3	3.1	Basic Front and Back Skirt Variations: Skirt with Yoke and Gathers / Pegged Skirt.	15	2, 3
4	4.1	Basic front and back torso.	15	2
	4.2	Design and construct a final garment using draping.	15	4
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignments.		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Garment Completion		40
Accuracy & Neatness		20		

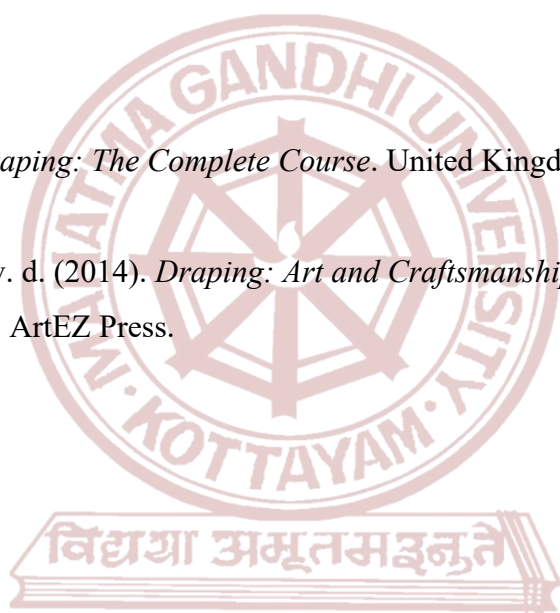
		Ingenuity Assessment	10	
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References

1. Jaffe, H., Relis, N. (2012). *Draping for Fashion Design*. United Kingdom: Pearson Prentice Hall.
2. Joseph-Armstrong, H. (2013). *Draping for Apparel Design*. United Kingdom: Bloomsbury Academic.
3. Amaden-Crawford, C. (2018). *The Art of Fashion Draping*. United Kingdom: Bloomsbury Publishing.

Suggested Readings

1. Kiisel, K. (2013). *Draping: The Complete Course*. United Kingdom: Laurence King Publishing.
2. Duburg, A., Tol, R. v. d. (2014). *Draping: Art and Craftsmanship in Fashion Design*. Netherlands: ArtEZ Press.



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Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	GARMENT EXPORT MERCHANDISING					
Type of Course	DSC					
Course Code	MG5DSCFDG301					
Course Level	300					
Course Summary	The course provides knowledge on the fashion merchandising terminologies, role of a merchandiser and functioning of the various departments of a garment industry					
Semester	5	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		4	0	0	0	60
Pre-requisites, if any	NIL					



COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Discuss fashion merchandising and role of an export merchandiser.	U	4, 6, 10
2	Interpret the functions of sourcing and design department.	U	4, 6, 10
3	Discuss about the functions of the sampling, costing and production departments.	U	4, 6, 10
4	Identify the equipment used in the production department and describe the seam and stitch types.	U	4, 6, 10
5	Describe the systems involved in garment packaging and shipments.	U	4, 6, 7, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Overview of Textile Industry: - Sectors of textile industry: Handloom Sector, Power loom sector, Mill sector and Apparel Sector.	10	1, 2
	1.2	Design Department(R&D): Forecasting, product planning and tech packs.		
	1.3	Apparel Export Merchandising: Definition and types of merchandising.		
	1.4	Role of an Export Merchandiser: Liaising, Coordination, Export Document Preparation, Follow Ups, Purchase Order/Order Sheet, Specification Sheet, Costing and Route Card.		
2	2.1	Related Terminologies: CMT, Converters, Customer Profile, GSM, Lead Time, Mark Up, Mark Down, Range Planning, QC, Sub-Contractor and Vendor.	20	3
	2.2	Sampling Department: Types of Samples, Desk loom, Lab-dip and Strike-off.		
	2.3	Garment Costing Methods: Absorption Costing and Direct Costing. Stages of Costing: Pre-costing, Final Costing, Re-costing and Actual Costing. Components of Garment Costing: Fabric, Trims, Cut Make and Trim Charges, Value Added Services: Printing, Embroidery, Washing, Appliqué, Testing of the Garment, Quality, Transportation and Logistics Cost, Profit of the Manufacturing Organization. Parameters Affecting Costing: Unit of measurement (UOM), fabric Minimum order quantity (MOQ), order quantity and Incoterms (FOB-Free on Board, CIF-Cost, Insurance & Freight, EXW-Ex Works and DDP-Delivered Duty Paid).		
	2.4	Sourcing, Purchasing and Fabric Inspection Department: - Sourcing of Fabrics. Purchasing of Fabrics, Trims and Accessories. Fabric Inspection and Quality Checking.		2

3	3.1	Production Department: Production Systems, Marking, Spreading, Pattern Laying, Cutting & Cutting Machine Types, Fusing and Fusing Machineries, Bundling and Ticketing, Sewing, Sewing Machinery Types and Uses, Machine Attachments, Needle Types, Thread Types, Stitch Types, its Uses and Trims. Quality Control and Inspections: In-line Inspection, End-line Inspection and Final Inspection.	20	3, 4
	3.2	Finishing Department: Pressing Machineries, Trimming, Packing, Warehousing and Shipping.		5
4	4.1	Export Procedures: Mode of Shipments and Shipment Documents. Mode of Payments: Letter of Credit and Bill of Exchange.	10	5
5	5.1	Teacher Specific Content		

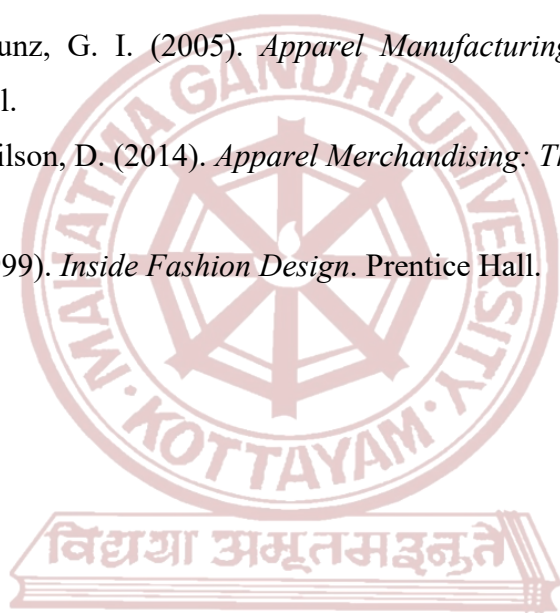
Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Lecture		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Written Test	30
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		70

References

1. Karthik, T., Ganesan, P., & Gopalakrishnan, D. (2016). *Apparel Manufacturing Technology*.
2. Cooklin, G., Hayes, S. G., & Mcloughlin, J. (2006). *Introduction to Clothing Manufacture*. Blackwell Science Ltd.
3. Carr, H., Latham, B., & Tyler, D. J. (2008). *Carr and Latham's Technology of Clothing Manufacture*. Blackwell Pub.

Suggested Readings

1. Glock, R. E., & Kunz, G. I. (2005). *Apparel Manufacturing: Sewn Product Analysis*. Pearson/Prentice Hall.
2. Rosenau, J. A., & Wilson, D. (2014). *Apparel Merchandising: The Line Starts Here*. Fairchild Books.
3. Sharon Lee Tate. (1999). *Inside Fashion Design*. Prentice Hall.



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Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	CONCEPTS OF ACCESSORY DESIGNING					
Type of Course	DSE					
Course Code	MG5DSEFDG300					
Course Level	300					
Course Summary	This course will explore the history of fashion accessories and various accessory brands, providing insight into the evolution of these items over time. Students will learn about the basic types of fashion accessories and how to sketch and render their own designs. Additionally, they will have the opportunity to create collections of tribal, traditional, and innovative fashion accessories.					
Semester	5	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 4	Practical 0	Others 0	
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Describe the history of fashion accessories and accessory brands.	K	1
2	Illustrate basic types of fashion accessories.	U	10
3	Sketch fashion accessories and render.	A	10
4	Develop thematic accessory collections.	C	10
5	Prepare a collection of fashion accessories.	C	10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction and a brief history of fashion accessories.	10	1
	1.2	Study of Basic Types and Popular Brands of Fashion Accessories (Indian and International): Bag, Footwear, Jewellery and Cap.		
2	2.1	Sketching of basic fashion products.	10	2
3	3.1	Shading and rendering of fashion accessories.	10	3
4	4.1	Theme selection: Tribal, Traditional and Futuristic.	15	4
	4.2	Thematic Accessory Design Development: Theme Description, Preparation of Theme/ Inspiration Board, Mood Board, Colour & Swatch Board and Design Development.		
	4.3	Product development based on theme-based collection.	15	5
5	5.1	Teacher Specific Content		

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Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Presentation of Theme Based Accessory Collection	40	70
		Accuracy and Neatness	20	
Ingenuity Assessment		10		

References

1. Peacock, J. (2000). *Fashion Accessories: The Complete 20th Century Sourcebook*. Thames & Hudson.
2. Stall-Meadows, C. (2014). *Know Your Fashion Accessories*. Bloomsbury Publishing USA.
3. Hidalgo, M. R., & MartínG. (2012). *Designing Fashion Accessories: master class in professional design*. Schiffer Publishing, C.

Suggested Readings

1. Genova, A. (2011). *Accessory Design*. United States: Bloomsbury Publishing.
2. Steven Thomas Miller. (2012). *Drawing Fashion Accessories*. Laurence King.
3. Tolkien, T., & Wilkinson, H. (1997). *A Collector's Guide to Costume Jewelry*. Thames & Hudson.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	COMPUTER AIDED FASHION DESIGNING					
Type of Course	DSE					
Course Code	MG5DSEFDG301					
Course Level	300					
Course Summary	The course offers comprehensive training in utilising software tools for designing, creating patterns, simulating materials, and integrating into the fashion industry, empowering students to craft imaginative designs in today's fashion world.					
Semester	5	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	4	0	0	60
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Illustrate graphics and layouts for digital art work using the photoshop tools.	A	1, 10
2	Apply textile prints on fashion products using photoshop tools.	A	9, 10
3	Illustrate digital art works and concept-based garment collection with specification sheets using adobe illustrator tools.	A	3, 10
4	Experiment AI tools in fashion designing.	A	10
5	Compile a presentation using Power Point.	C	10

****Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)***

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Adobe Photoshop: Introduction to photoshop tools	10	1
	1.2	Presentation boards for fashion.		
	1.3	Textile patterns and rendering for garments.		
2	2.1	Art plate for women's wear.	15	1, 2
	2.2	Art plate for men's wear.		
	2.3	Art plate for kid's wear.		
3	3.1	Adobe Illustrator: Logos.	20	3
	3.2	Flat sketches for garments.		
	3.3	Create vector-based illustrations: Women's, Men's and Kid's wear croquis.		
	3.4	Technical sheets.		
4	4.1	Introduction to AI tools for fashion design, AI based fashion designing.	15	4
	4.2	Microsoft PowerPoint: Project Presentation.		5
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Artwork Completion	40	70
		Accuracy and Neatness	20	
Ingenuity Assessment		10		

References

1. Adobe Creative Team. (2009). *Adobe Photoshop CS4: Classroom in a Book: The Official Training Workbook from Adobe Systems*. Adobe press.
2. Woodruff, E. (2021). *Adobe Photoshop for Beginners 2021*.
3. Wood, B. (2021). *Adobe Illustrator Classroom in A Book*. Adobe Press.
4. Pinard, K. T., Zimmerman, B. B., Shaffer, A., Zimmerman, S. S. (2015). *New Perspectives on Microsoft PowerPoint 2013*, Comprehensive Enhanced Edition. United States: Cengage Learning.

Suggested Readings

1. Jodi Staniunas Hopper. (2021). *Learning Vector Illustration with Adobe Illustrator*. Bloomsbury Publishing.
2. Smith, J., & AGI Creative Team. (2013). *Adobe Illustrator CS6 Digital Classroom*. John Wiley & Sons.
3. Campbell, C. (2021). *Photoshop Elements 2021 Guide*.
4. Boyd, B. (2015). *Teach Yourself VISUALLY PowerPoint 2016*. John Wiley & Sons.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	WORLD ART AND COSTUMES					
Type of Course	DSE					
Course Code	MG5DSEFDG302					
Course Level	300					
Course Summary	The course will develop skill to identify world art forms and world costumes.					
Semester	5	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		3	0	1	0	75
Pre-requisites, if any	NIL					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain the art, costume, head dress, footwear, and accessories of Ancient Egypt and Classical period.	U	1, 2, 4, 10
2	Explain the art, costume, head dress, footwear, and accessories of Byzantine and Medieval period.	U	1, 2, 4, 10
3	Explain the art, costume, head dress, footwear and accessories of Europe through Renaissance and Victorian period.	U	1, 2, 4, 10
4	Analyse modern and contemporary art forms.	An	1, 2, 4, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Art and Costumes of Ancient Egypt Egyptian Art.	20	1
	1.2	Costumes, Head dress, Footwear and Accessories of Ancient Egypt.		
	1.3	Art and Costumes of Classical Period Grecian Art.		
	1.4	Costumes, Head Dress, Footwear and Accessories of Greece.		
	1.5	Roman Art.		
	1.6	Costumes, Head Dress, Footwear and Accessories of Ancient Rome.		
	1.7	Preparation of theme-based story boards based on any of the three periods mentioned above.		
2	2.1	Byzantine and Medieval Art Byzantine Art.	20	2
	2.2	Costumes, Head Dress, Footwear and Accessories of Byzantine Period.		
	2.3	Medieval Art Gothic Art.		
	2.4	Costumes, Head Dress. Footwear and Accessories of Gothic Period.		
	2.5	Preparation of theme-based story boards based on any of the two periods mentioned above.		
3	3.1	European Art and Fashion European Art Renaissance Art, Neo- classicism, Romanticism, Realism and Impressionism.	20	3
	3.2	Costumes, Head Dress. Footwear and Accessories of French renaissance (farthingale fashion) and Victorian Period.		
	3.3	Preparation of theme-based story boards based on any of the European Art mentioned above.		
4	4.1	Modern and Contemporary Art Modern Art- Surrealism, Cubism, Expressionism, Realism and Abstract Art.	15	4
	4.2	Contemporary Art: Pop Art, Op Art, Kinetic Art, Minimalism, Graffiti and 3D Art.		
	4.3	Preparation of theme-based story boards based on any of the two art periods mentioned above.		

5	5.1	Teacher Specific Content		
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Teaching and Learning Approach	Classroom Procedure (Mode of transaction)				
	Module	Mode of Transaction			
	1, 2, 3, 4	Lecture and Practical Assignment			
	5	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT				
	A. Continuous Comprehensive Assessment (CCA)				
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks	
	Lecture	Costume Identification Test (MCQs)	Written Examination on World Costumes	25	
	Practical	Classroom Involvement and On Time Submission	Creativity and Neatness of Story Boards	15	
	B. End Semester Evaluation (ESE)				
	Exam Components			Marks	Total Marks
	Lecture	Written Examination (Only include questions related to World Costumes from Module I, II & III).			50
	Practical	Content Compilation of Story Boards		15	35
		Presentation of Story Boards		10	
Ingenuity Assessment		10			

References

1. Stokstad, M., & Michael Watt Cothren. (2020). *Art, A Brief History*. Pearson.
2. *History of Art*. (2011). Parragon Publishing India.
3. Tortora, P. G., & Marcketti, S. B. (2021). *Survey of Historic Costume* (7th ed.). Fairchild Books, An Imprint of Bloomsbury Publishing Inc.
4. Bradley, C. G. (2013). *Western World Costume: An Outline History*. Dover Publications.

Suggested Readings

1. *Pictorial History of Costume*. (2001). Diane Pub.
2. Daniel Delis Hill. (2011). *History of World Costume and Fashion*. Pearson Prentice Hall.
3. Honour, H., & Fleming, J. (2005). *A World History of Art*. Pearson Prentice Hall.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION FORECASTING					
Type of Course	SEC					
Course Code	MG5SECFDG300					
Course Level	300					
Course Summary	Fashion forecasting is a dynamic course covering the analysis of trends, consumer behaviour, and industry shifts to predict future fashion directions. The curriculum often includes case studies, practical applications, and an understanding of global influences on fashion trends.					
Semester	5	Credits			3	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		3	0	0	0	45
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO) *Syllabus*

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain fashion forecasting for decision-making.	U	10
2	Identify the influences of culture, fashion and marketplace dynamics on fashion trends.	U	6, 10
3	Apply forecasting skills at work, data analysis to predict industrial fashion trends.	A	4, 10
4	Prepare practical applications to enhance their ability to predict future outcomes.	C	2, 9, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Fashion Forecasting Process: Trend Forecaster's Role, Importance and Forecasting as Career.	15	1
	1.2	Forecasting Frameworks: Introducing innovation.		
2	2.1	Direction of Fashion Change: Adoption Theories of Fashion and Modern Forecasting Methods.	15	1
	2.2	Cultural Indicators: Sources of Culture, Types of Popular Culture and Culture & Forecasting.		2
	2.3	Fashion Dynamics: Colour Forecasting and Textile Forecasting. Marketplace Dynamics: Consumer Research and Sales Forecasting.		
3	3.1	Forecasting at work: Competitive Analysis and Presenting the Forecast.	15	3
	3.2	Trend analysis peer survey, for the prediction of colour/textile print/forecasting of the particular peer group.		4
4	4.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3	Lecture and Peer Survey		
	4	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Peer Survey Report Submission	25
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Written Examination			50

References

1. Brannon, E. L. (2005). *Fashion Forecasting*. Berg Publishers.
2. Guerin, P. (1987). *Creative Fashion Presentations*. Fairchild Books.
3. Mckelvey, K., & Munslow, J. (2008). *Fashion Forecasting*. Wiley-Blackwell.

Suggested Readings

1. Holland, G., & Jones, R. (2017). *Fashion Trend Forecasting*. Laurence King Publishing.
2. Rousso, C., & Ostroff, N. (2018). *Fashion Forward: A Guide to Fashion Forecasting*. Fairchild Books, An Imprint of Bloomsbury Publishing Inc.
3. Debra Johnston Cobb, Debra Johnston Cobb, & Scully, K. (2012). *Colour Forecasting for Fashion*. Hachette UK.



SEMESTER 6

MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	THEMATIC LINE DESIGNING					
Type of Course	DSC					
Course Code	MG6DSCFDG300					
Course Level	300					
Course Summary	This course explores the principles, techniques, and creative processes involved in designing a thematic clothing line. Through the series of modules, students will learn to conceptualize, develop, and execute cohesive ensembles based on various inspirations, themes, design philosophies, integrating elements of fashion, aesthetics, culture, design and to develop their unique concepts for a line of collection.					
Semester	6	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 4	Practical 0	Others 0	
Pre-requisites, if any	Advanced illustration and creative designing skills are mandatory.					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Identify themes for line designing.	U	1, 3, 4, 10
2	Choose sources of inspiration to conduct in-depth research for thematic concepts.	A	1, 2, 3, 10
3	Decide on ideas by brainstorming and sketching to fit thematic elements.	E	1, 2, 7, 10
4	Choose fabrics, materials, and their alignment to develop thematic designs.	E	2, 3, 4, 6, 7
5	Simulate conceptual designs into technical sketches and specifications.	C	1, 6, 7, 8

***Remember (K), Understand (U), Apply (A), Analyze (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No
1	1.1	Introduction to inspirational designing, understand the role of inspiration in designing a fashion collection.	15	1
	1.2	Explore sources of inspiration.		2
	1.3	Selection of themes through research.		2
2	2.1	Refinement of inspirational elements.	15	2
	2.2	Conceptualization and ideation of inspirational elements.		3
	2.3	Development of inspiration board and mood board to convey the output of inspiration and concept.		3
3	3.1	Development of colour story and the colour palette for the collection.	15	2
	3.2	Translation of concept and ideas into garment designs.		3
	3.3	Creation of look books, style or trend boards, story boards as per individual choices.		4
4	4.1	Determining and rendering of fabrics and textures suitable for the concept and idea.	15	3
	4.2	Refinement of final designs to a minimum number of 5, considering practicality, aesthetics and sustainability.		4
	4.3	Presentation of description board, theme/inspiration board, colour & swatch board and final thematic line renderings.		5
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Tutorial, Individualized Discussion and Practical Assignments		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Presentation and Viva	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Concept/ Inspiration/ Theme/ Idea	15	70
		Conceptualization/ Interpretation	20	
Reference Boards & Designs		15		
Presentation		10		
Viva		10		

References:

1. Atkinson, M. (2012). *How to Create Your Final Collection: A Fashion Student's Handbook*. United Kingdom: Laurence King Publishing.
2. Gerval, O. (2010). *Fashion: Concept to Catwalk*. United States: Firefly Books.
3. Faerm, S. (2022). *Fashion Design Course: Principles, Practice, And Techniques: The Practical Guide to Aspiring Fashion Designers*. United Kingdom: Sourcebooks. 'Fashion Portfolio: Design and Presentation' by Anna Kiper.
4. Hopkins, J. (2012). *Fashion Design: The Complete Guide*. Switzerland: AVA Publishing.

Suggested Readings

1. Barrett, J. C. (2016). *Designing Your Fashion Portfolio: From Concept to Presentation*. United States: Bloomsbury.
2. Baugh, G. (2018). *The Fashion Designer's Textile Directory: The Creative Use of Fabrics in Design*. United Kingdom: Thames & Hudson.
3. Barthes, R. (1990). *The Fashion System*. United Kingdom: University of California Press.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	TEXTILE DESIGN					
Type of Course	DSC					
Course Code	MG6DSCFDG301					
Course Level	300					
Course Summary	The course details on the various types of textiles prints and their terminologies. The course provides an in-depth knowledge about the different categories of textile prints and its applications and help the students develop skill in drawing different lay outs of textile designs which can be used for printing in garments.					
Semester	6	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	4	0	0	60
Pre-requisites, if any	NIL					



COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Summarize colour theory and colour combinations.	U	10
2	Integrate design layouts using the elements of textile design.	C	10
3	Produce colour ways for textile designs.	A	10
4	Compose theme-based textile designs.	C	10
5	Construct full repeat layouts from incomplete repeats.	A	10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Colour and Motifs: Colour and colour combination charts.	15	1
	1.2	Motifs: Natural, Geometric, Traditional, Abstract.		
2	2.1	Styles and Repeats: Styles: Juvenile, Conversational, Marine, Traditional, Retro and Contemporary.	15	2
	2.2	Repeats: Straight, Box, Drop (Half & One-Third), and Mirror.		
3	3.1	Layout and Colour Combination: - Layouts: Diamond, All-over Patterns, Tossed, Ogee, Free-flowing, Striped.	15	2, 3
	3.2	Colourway preparation of layout based on colour theory.		
4	4.1	Creating full repeat layouts from incomplete textile print layouts.	15	5
	4.2	Theme Based Textile Designing: Kids, Women's, and Men's (one each) and render the design on to croquis as a garment.		4
5	5.1	Teacher Specific Content		

MGU-UGP (HONOURS)

Syllabus

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)				
	Module	Mode of Transaction			
	1, 2, 3, 4	Demonstration and Practical Assignments.			
	5	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT				
	A. Continuous Comprehensive Assessment (CCA)				
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks	
	Practical	Classroom Involvement and On Time Submission	Record	30	
	B. End Semester Evaluation (ESE)				
	Exam Components		Marks	Total Marks	
	Practical	Appropriate Design Completion		40	70
		Neatness, Colour Combination & Accuracy		20	
Ingenuity Assessment		10			

References

1. Marypaul Yates. (1996). *Textiles: A Handbook for Designers*. W.W. Norton.
2. Meller, S., Joost Elffers, Frankel, D., & Croner, T. (2005). *Textile Designs: 200 Years of Patterns for Printed Fabrics Arranged by Motif, Colour, Period and Design*. Thames & Hudson.
3. Phillips, P., & Bunce, G. (1993). *Repeat Patterns: A Manual for Designers, Artists, and Architects*. Thames And Hudson.

Syllabus

Suggested Readings

1. Joyce, C. (1997). *Textile Design*. Watson-Guptill.
2. Jackson, L. (2007). *Twentieth-Century Pattern Design*. Princeton Architectural Press.
3. Style, B., & Perkins, M. (2015). *Print & Pattern: Geometric*. Laurence King Publishing.
4. Jackson, P. (2018). *How to Make Repeat Patterns: A Guide for Designers, Architects and Artists*. Laurence King Publishing.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	CRAFT DOCUMENTATION					
Type of Course	DSE					
Course Code	MG6DSEFDG300					
Course Level	300					
Course Summary	Holistic exploration of India's rich arts, crafts, and architectural heritage.					
Semester	6	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any						

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Analyse the regional variations in the culture, costume, art, craft, and architecture of India.	An	6, 10
2	Convert the observed regional variations into inspiration.	U	1, 2, 10
3	Create unique designs and construct garment based on the inspiration.	C	1, 2, 4, 10
4	Develop teamwork, coordination and communication skills.	A	1, 2, 4, 5, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Importance of the regional variations in the culture, costume, art, craft and architecture of India - Selection of states.	15	1
	1.2	Group discussion and selection of culture, art, craft, costume, and architecture.		1, 4
2	2.1	Field visit.	20	2, 4
3	3.1	Design process.	20	3, 4
	3.2	Fabric sourcing, purchase & pattern development.		3, 4
4	4.1	Construction of group garment. (One garment for each group).	20	3, 4
	4.2	Construction of individual garment. (One from each student).		3
	4.3	Presentation of developed garments.		4
5	5.1	Teacher Specific Content		

MGU-UGP (HONOURS)

Syllabus

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1	Group Discussion		
	2	Field Visit		
	3, 4	Group Work & Practical Assignment		
5	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Final Garment Submission	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Depth of Research	15	70
Development of Group Garment		20		
Development of Individual Garment		20		
Design Boards & Presentation		15		

References

- Gillow, J., & Barnard, N. (1991). *Traditional Indian Textiles*. Thames & Hudson.
- Gillow, J. (2014). *Indian Textiles*. Thames & Hudson Australia.
- Naik, S. D. (2020). *Traditional Embroideries of India*. A.P.H. Publishing Corporation.

Suggested Readings

- Bhandari, V. (1998). *Textiles and Crafts of India*. National Institute of Fashion Tec.
- Sunderrao, K. (1963). *Traditional Embroidery of India*.
- Dr. Sukhvir Singh. (2023). *Traditional Indian Textiles*. LWRN Studio.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	STATE-WISE ASSIGNMENT					
Type of Course	DSE					
Course Code	MG6DSEFDG301					
Course Level	300					
Course Summary	The course researches about different traditional dances, costumes, food, textiles and handicrafts of states of India. The course will impart the knowledge by giving innovative solutions for product development by learning different lifestyle, arts and crafts, culture, customs and costumes of the people of a particular state of India					
Semester	6	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	Designing pattern making and sewing skills are required.					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Analyse the regional variations in the culture, costume, art, craft, and architecture of India.	An	6, 10
2	Convert the observed regional variations into inspiration.	U	1, 2, 10
3	Create unique designs and construct a garment based on the inspiration.	C	1, 2, 4, 10
4	Develop teamwork, coordination, and communication skills.	A	1, 2, 4, 5, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Importance of the regional variations in the culture, costume, art, craft and architecture of India. Selection of states.	15	1
	1.2	Study of culture, costume, art, craft, and architecture of the selected state.		
2	2.1	Team discussion for the presentation of culture, art, craft, costume, and architecture of the selected state.	20	2, 4
3	3.1	Design and Development of a garment based on the inspiration derived from the state.	20	3, 4
4	4.1	Presentation of detailed study.	20	4
5	5.1	Teacher Specific Content		



MGU-UGP (HONOURS)

Syllabus

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2	Group Discussion		
	3, 4	Group Work & Practical Assignment		
5	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Final Presentation	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Depth of Research	10	70
		Development of a garment	20	
Presentation (Representation of the Selected State)		40		

References

- Gillow, J., & Barnard, N. (1991). *Traditional Indian Textiles*. Thames & Hudson.
- Gillow, J. (2014). *Indian Textiles*. Thames & Hudson Australia.
- Naik, S. D. (2020). *Traditional Embroideries of India*. A.P.H. Publishing Corporation.

Suggested Readings

- Bhandari, V. (1998). *Textiles and Crafts of India*. National Institute of Fashion Tec.
- Sunderrao, K. (1963). *Traditional Embroidery of India*.
- Dr. Sukhvir Singh. (2023). *Traditional Indian Textiles*. LWRN Studio.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	TEXTURE MANIPULATION AND ADORNMENT					
Type of Course	DSE					
Course Code	MG6DSEFDG302					
Course Level	300					
Course Summary	This course helps in learning the basic hand embroidery stitches and other embellishment techniques.					
Semester	6	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	3	1	0	75
Pre-requisites, if any	Basic sewing skill is mandatory.					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Develop textures on fabric varieties.	A	4, 6, 10
2	Develop motifs using materials like pins, buttons, clips and zippers.	A	4, 6, 10
3	Apply advanced adornment techniques on to fabrics.	A	4, 6, 10
4	Create a utility product having aesthetic appeal using any of the manipulation or adornment techniques.	C	6, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Developing New Textures: Manipulating the Fabric Itself (Trying Textures on Cotton, Silk, Jute, Linen, Chiffon, Georgette, Nylon). Sample Size 15”x 15”.	20	1
2	2.1	Developing motifs using various materials on fabric: safety pins, paper clips, buttons, and zippers. Sample Size 15”x 15”.	20	2
3	3.1	Fabric Adornment: Crochet, Draw Thread, Cut Work, Quilting, Macramé Applique and Sequin Work. Sample Size 10”x 10”.	20	3
4	4.1	Submit a product by applying any of the suitable adornment techniques.	15	4
5	5.1	Teacher Specific Content		

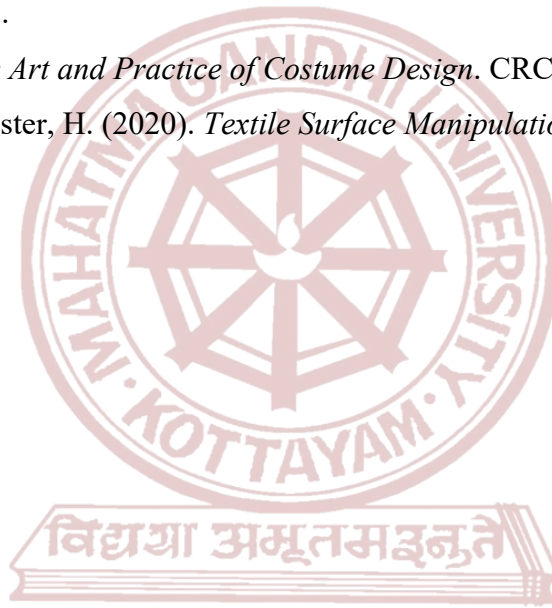
Teaching and Learning Approach	Classroom Procedure (Mode of transaction)				
	Module	Mode of Transaction			
	1, 2, 3, 4	Demonstration and Practical Assignments			
	5	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT				
	A. Continuous Comprehensive Assessment (CCA)				
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks	
	Practical	Classroom Involvement and On Time Submission	Utility Product Submission	30	
	B. End Semester Evaluation (ESE)				
	Exam Components			Marks	Total Marks
	Practical	Appropriate Product Completion		40	70
Accuracy and Neatness		20			
Ingenuity Assessment		10			

References

1. Wolff, C. (1996). *The Art of Manipulating Fabric*. Krause, [20]14.
2. Singer, R. (2013). *Fabric Manipulation*. David & Charles.
3. Small, A. (2017). *Layered Cloth: The Art of Fabric Manipulation*. Search Press.

Suggested Readings

1. Haxell, K., & Hogg, B. (2018). *Beginner's Guide to Drawn Thread Embroidery*. David and Charles.
2. SchäpperL. (2012). *The Complete Book of Crochet Stitch Designs: 500 classic & original patterns*. Lark; Lewes.
3. Merz, M. (2016). *The Art and Practice of Costume Design*. CRC Press.
4. Cheney, N., & Mcallister, H. (2020). *Textile Surface Manipulation*. Bloomsbury Visual Arts.



MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION MAKE-UP AND HAIRSTYLING					
Type of Course	SEC					
Course Code	MG6SECFDG300					
Course Level	300					
Course Summary	This course introduces students to the principles and techniques of fashion makeup and hairstyling. And explores the art of makeup application specifically tailored for the fashion and media industry. It covers various aspects of creating different looks for photo shoots, runway shows.					
Semester	6	Credits			3	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	2	1	0	60
Pre-requisites, if any	NIL					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Summarise the fundamentals of makeup application and hairstyling techniques.	U	3
2	Collect knowledge of products, tools, and their applications in the fashion industry.	A	2
3	Experiment diverse makeup and hairstyling looks.	A	1, 2, 3
4	Create professional skills and industry insights for the field of fashion.	C	4, 6, 10
5	Analyze the fashion looks of the past.	An	1, 3, 6

**Remember (K), Understand (U), Apply (A), Analyze (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No
1	1.1	Introduction to makeup basics; makeup tools and products.	20	1, 2
	1.2	Skin types, skin tones & under tones and fundamentals of makeup application & skin preparation.		
	1.3	Foundation, colour theory and its practical application.		
2	2.1	Eye Makeup: Eye Shadow Application and Blending, Eyeliner Techniques, False Eyelashes and its Application.	20	2, 3
	2.2	Lipstick & lip liner application methods and understanding colour palettes for lip colours.		
	2.3	Introduction to hairstyling tools, basic hair types and textures, hair styling techniques braiding, ponytails, blowouts, curls and updos.		3, 4
	2.4	Incorporating accessories and props in hairstyling. Creating theme-based hairstyles.		
3	3.1	Fashion runway and editorial makeup.	20	4, 5
	3.2	Period Makeup: Understanding Historical Makeup Styles & Exploring Famous Fashion Looks of the Past. Analyzing and Replicating the Iconic Fashion Looks of previous Centuries.		
	3.3	Avant-Garde Makeup: Exploring Artistic and Experimental Makeup & Hair Styling.		
4	4.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3	Demonstration and Practical Assignment		
	4	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Successful Completion of Makeup and Hairstyling Activities	Poise and Viva	25
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Presentation of a Given Make-up and Hairstyle Based on an Occasion	30	50
Attention to Detail		15		
Ingenuity Assessment		5		

References

- Brown, B., Debra Bergsma Otte, Wadyka, S., & Leutwyler, H. (2018). *Bobbi Brown Makeup Manual: For Everyone from Beginner to Pro*. Headline.
- Middleton, K. (2022). *Colour Theory for the Make-Up Artist Understanding Colour and Light for Beauty and Special Effects*. Taylor & Francis Group.
- Laurent Philippon. (2013). *Hair: Fashion and Fantasy*. Thames & Hudson

Suggested Readings

- Eldridge, L. (2015). *Face Paint: The Story of Makeup*. Abrams Image.
- 'Classic Beauty: The History of Makeup' by Gabriela Hernandez
- Hernandez, G. (2017). *Classic Beauty: The History of Makeup*. Schiffer Publishing Ltd.
- Kate De Castelbajac, Richardson, N., & Chermayeff, C. (1995). *The Face of The Century: 100 Years of Makeup and Style*. Rizzoli.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION GROOMING					
Type of Course	VAC					
Course Code	MG6VACFDG300					
Course Level	300					
Course Summary	The course aims to focus on the aesthetics, self-expression, and professionalism in personal appearance, catering to the realm of fashion grooming.					
Semester	6	Credits			3	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 0	Others 0	
Pre-requisites, if any	NIL					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Identify key elements of personal style, including colour palettes, silhouettes, and accessory preference.	A	3, 10
2	Develop a professional image, aligning with corporate style.	A	3, 4, 5, 10
3	Analyze the current trends in clothing, hairstyles, makeup, grooming, and apply these trends in a manner that suits individual preferences and lifestyles.	An	3, 9, 10
4	Experiment with styles, integrating new elements into their appearance while staying true to their individual preferences.	An	3, 9, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to Fashion Grooming Overview, definition and importance, historical evolution of grooming in fashion, significance of personal presentation in modern society.	15	1
	1.2	Understanding Personal Style: Identifying Personal Style and Preferences, Assessing Body Shapes and Proportions, Colour Theory and Coordination. Activity: Experiment with different clothing styles, colour, body shapes and accessories to better understand what resonates with their individuality.		1, 3
	1.3	Wardrobe Essentials: Building a Capsule Wardrobe, Basics of Clothing Selection for Various Occasions - Understanding Fabric and Fit. Activity: Experiment how to mix and match existing wardrobe items to create outfits suitable for different occasions.		1, 3, 4
2	2.1	Grooming and Personal Care: Skincare Routine and Basics, Haircare and Styling Techniques, Makeup Essentials for Emphasizing Looks. Activity: Hands-on sessions on skincare routines, basic hairstyling, and makeup application.	15	3
	2.2	Accessorizing and Detailing: Importance of Accessories in Grooming, Choosing and Styling Accessories and Attention to Detailing. Activity: Accessorize themselves by experimenting with belts, scarves, jewellery, etc., paying attention to small details that enhance an outfit.		3, 4
3	3.1	Professionalism in Personal Presentation: - Grooming for The Workplace: Dress Codes and Etiquettes for Creating a Professional Image. Grooming for Interviews and Corporate Environment. Activity: Plan mock interviews or professional settings where students dress according to different workplace environments.	15	3, 4

	3.2	Grooming for Special Occasions: Grooming for Formal Dinners, Casual Outings, Weddings. Seasonal Fashion and Grooming Trends. Activity: Apply the fashion grooming principles to create appropriate looks for a mock occasion of student's individual choice.		3, 4
4	4.1	Teacher Specific Content		

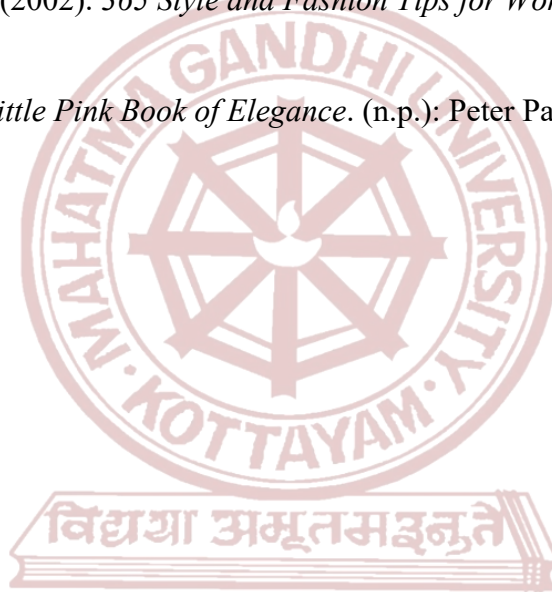
Teaching and Learning Approach	Classroom Procedure (Mode of transaction)				
	Module	Mode of Transaction			
	1, 2, 3	Demonstration and Practical Assignment			
	4	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT				
	A. Continuous Comprehensive Assessment (CCA)				
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks	
	Practical	Successful Completion of Fashion Grooming Activities	Poise and Viva	25	
	B. End Semester Evaluation (ESE)				
	Exam Components			Marks	Total Marks
	Practical	Appropriate Grooming for the Given Occasion		30	50
		Attention to Detail		15	
Ingenuity Assessment		5			

References

1. Bramara Shivanna. (2022). *The Art of Personal Grooming*. Notion Press.
2. Doe, A. (2023). *The Complete Guide to Fashion Grooming*. New York.
3. Gonda, C. M. (2018). *Handbook of Attire & Grooming*. India: Embassy Books.
4. Piras, C., Roetzel, B. (2002). *Ladies: A Guide to Fashion and Style*. Germany: Dumonte Monte.

Suggested Readings

1. Eisa, R. (2018). *The Golden Code*. Jaico Publishing House.
2. Piras, C., Roetzel, B. (2002). *365 Style and Fashion Tips for Women*. Germany: Du Mont Monte.
3. Kahn, J. (n.d.). *The Little Pink Book of Elegance*. (n.p.): Peter Pauper Press, Incorporated.



MGU-UGP (HONOURS)

Syllabus



SEMESTER 7

MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	THEMATIC LINE DEVELOPMENT					
Type of Course	DCC					
Course Code	MG7DCCFDG400					
Course Level	400					
Course Summary	Each student will conceptualize and develop a collection of at least five ensembles which demonstrate the student creativity and understanding of the market.					
Semester	7	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	Advanced pattern making and sewing skills are mandatory.					



COURSE OUTCOMES (CO) MGU-UGP (HONOURS)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Analyze the thematic line designs.	An	1, 2, 4, 6, 10
2	Select fabrics and trims related to the theme.	E	4, 10
3	Create patterns for the design collection.	C	1, 4, 10
4	Create garments according to the designs.	C	1, 4, 10
5	Create theme based innovative embellishments on garments and accessorise appropriately.	C	1, 4, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Analyse designs developed for the collection.	15	1
	1.2	Source and purchase fabrics, trims and accessories.		2
	1.3	Develop basic patterns in required size.		3
2	2.1	Test fit of basic garments.	20	4
	2.2	Develop design patterns.		3
3	3.1	Construct thematic collection.	20	4
4	4.1	Surface embellishment of garments.	20	5
5	5.1	Teacher Specific Content		

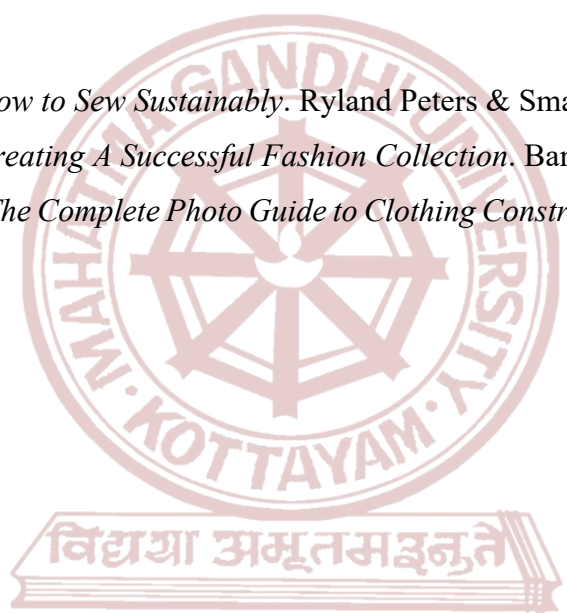
Teaching and Learning Approach	Classroom Procedure				
	Module	Mode of Transaction			
	1	Individualised Discussions and Practical Assignment			
	2, 3, 4	Practical Assignment			
	5	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT				
	A. Continuous Comprehensive Assessment (CCA)				
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks	
	Practical	Classroom Involvement and On Time Submission	Presentation and Viva	30	
	B. End Semester Evaluation (ESE)				
	Exam Components		Marks	Total Marks	
	Practical	Thematic Line Completion		30	70
		Choice of Fabrics & Trims		10	
Ingenuity Assessment		20			
Presentation		10			

References

1. Clayton, M., & Patternmaker (Firm. (2008). *Make Your Own Clothes: 20 Custom Fit Patterns to Sew*. St. Martin's Griffin.
2. Maynard, L. (2010). *Couture Sewing Techniques: The Dressmaker's Handbook of Couture Sewing Techniques*. Interweave Press.
3. Shaeffer, C. B. (2013). *Couture Sewing: Tailoring Techniques*. The Taunton Press.
4. Renfrew, E., & Lynn, T. (2022). *Developing A Fashion Collection*. Bloomsbury Visual Arts.

Suggested Readings

1. Ward, W. (2021). *How to Sew Sustainably*. Ryland Peters & Small.
2. Faerm, S. (2012). *Creating A Successful Fashion Collection*. Barrons.
3. Haynes, C. (2014). *The Complete Photo Guide to Clothing Construction*. Creative Publishing International.



MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION STYLING AND CHOREOGRAPHY					
Type of Course	DCC					
Course Code	MG7DCCFDG401					
Course Level	400					
Course Summary	Upon completion of the course, students will possess the knowledge and skills to excel in various aspects of styling, including the ability to create innovative looks for thematic designs, curate unique styling combinations, set the ambiance with music and utilize space effectively, and expertly groom fashion models for thematic walks, culminating in their capability to plan and execute a complete and compelling fashion event. The course emphasizes both creativity and practical execution, preparing students for successful careers in the dynamic and multifaceted field of fashion styling and event management.					
Semester	7	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 4	Practical 0	Others 0	
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Summarize styling and its types.	U	10
2	Develop novel ideas in setting music / track and ramp by proper utilization of space.	A	10
3	Develop novel looks for thematic designs and make unique styling combinations.	A	10
4	Develop grooming skills to prepare fashion models for thematic walk.	A	10
5	Plan and stage a complete fashion collection.	C	10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to fashion styling.	15	1
	1.2	Styling Types: Personal Styling, Editorial Styling, Wardrobe Styling, Commercial Styling, Corporate Styling, Catalogue Styling, Fashion Show Styling, Photographic Styling and Merchandise Styling.		
	1.3	Create fashion show styling for thematic collection.		
2	2.1	Framework for a Fashion Show: Staging, Runway dimensions, Runway shapes, Dressing Area, Backgrounds, Props, Seating Patterns and Lighting.	15	2
	2.2	Fashion Choreography: Importance of Choreography, Selection of Theme Music, Location, Props and Accessories.		
3	3.1	Opening the show, pace, pivots and pauses, mapping, dancing, model groups and finale.	15	3
	3.2	Model grooming, model responsibilities, stage/ramp, pose and positions, creative stage settings.		4
4	4.1	Plan and Present a Complete Fashion Collection: Prepare a styling record and choreography video.	15	5
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Choreography Concept Development and Framing	Styling and Choreography Presentation	30
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Practical	Video Presentation of the Thematic Collection: Styling and Choreography		40
Ingenuity Assessment		20		
Viva		10		

References

1. McAssey, J., Benson, S., Buckley, C. (2021). *Fashion Styling*. United Kingdom: Bloomsbury Publishing.
2. Dingemans, J. (1999). *Mastering Fashion Styling*. United Kingdom: Macmillan Education UK.
3. Everett, J. C., Swanson, K. K., F., J. B. (2018). *Guide to Producing a Fashion Show: - with STUDIO*. United States: Bloomsbury Publishing.
4. *Staging Fashion: The Fashion Show and Its Spaces*. (2020). India: Bloomsbury Publishing.

Suggested Readings

1. Buckley, C., McAssey, J. (2011). *Basics Fashion Design 08: Styling*. Switzerland: AVA Publishing.
2. Gleason, K. (2017). *Alexander McQueen: Evolution*. United States: Race Point Publishing.
3. Barnard, M. (2002). *Fashion as Communication*. United Kingdom: Routledge.
4. Burns-Tran, S., Davis, J. B. (2018). *Style Wise: A Practical Guide to Becoming a Fashion Stylist - with STUDIO*. United States: Bloomsbury Publishing.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	RESEARCH APPROACHES IN FASHION					
Type of Course	DCE					
Course Code	MG7DCEFDG400					
Course Level	400					
Course Summary	The course provides the basic concepts on methods and techniques for research in fashion and textiles.					
Semester	7	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		4	0	0	0	60
Pre-requisites, if any	NIL					



COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain the objectives, types of research, research design and sampling procedures.	U	10
2	Describe the methods of data collection to be adopted in the research study.	U	2
3	Describe methods for data processing and graphical representations.	U	2
4	Apply the techniques of research report writing.	A	2
5	Explain research ethics, plagiarism and funding agencies for research.	U	3

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Fundamentals of Research: Meaning and Objective of Research, Types of Research: Descriptive, Applied, Quantitative, Qualitative, Conceptual and Empirical. Defining Research Problem, Research Process and Steps Involved in Research Process.	20	1
	1.2	Research Design: Definition and Meaning, Need for Research Design, Concepts Related to Research Design: Dependent and Independent Variables, Extraneous Variables, Confound, Control Relationship, Research Hypothesis, Experimental and Non-Experimental Hypothesis Testing Research, Experimental and Control Groups, Treatments, Experiments, Experimental Units.		1
	1.3	Research proposal or synopsis, criteria for good research design.		
	1.4	Sampling Design: Steps in sampling design, characteristics of good sample design. Sampling Procedures: Meaning, Importance and Types of Research: - Random Sampling: Simple, Stratified and Cluster. Non- Random Sampling: Incidental, Purposive, Quota.		1
2	2.1	Data Collection: Primary Data Collection: Observation, Interview, Questionnaire and Schedule. Secondary data collection. Selection of appropriate method for data collection.	20	2
	2.2	Processing and Analysis of Data: Editing, Coding, Classification, Tabulation.		3
	2.3	Graphical Representation of Data: Graphs, Charts, Histograms and Scatter Plot.		
3	3.1	Research Report Writing: Introduction to Research Report Writing. Steps in Writing a Report, Lay Out, Mechanics of Writing a Research Report, Precautions of Writing a Report and Citation.	10	4

	3.2	Research Ethics: Research Ethics, Responsibility and Accountability of the Researchers, and Research Ethics in Fashion. Plagiarism: Plagiarism and Use of Plagiarism Detection Softwares.		5
4	4.1	Funding Agencies for Research: Introduction to various research funding agencies: DST, DBT, AICTE, UGC, CSIR, ICMR, AAYUSH, and DRDO along with their functions in India.	10	5
5	5.1	Teacher Specific Content		

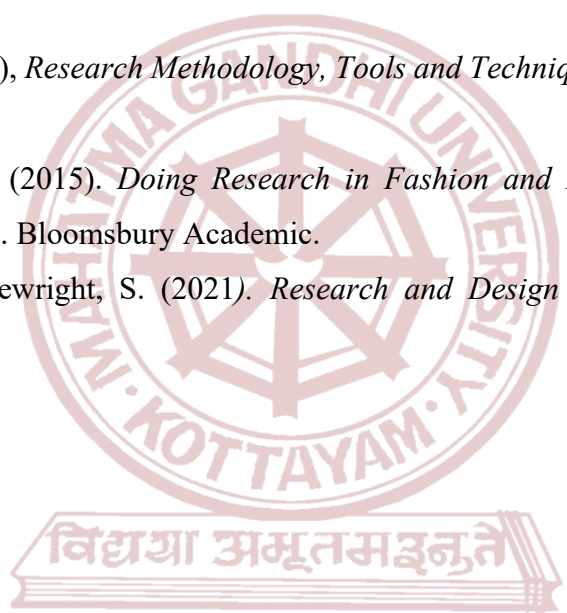
Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Lecture		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Written Test	30
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		70

References

1. Kothari. C.R., (2004), *Research Methodology.*, K. K. Gupta for New Age International (P) Ltd, New Delhi
2. Dhingra, M., & Dhingra, V. (2020). *Research Methodology.* Enkay Publishing House.
3. Sikarskie, A. (2020). *Digital Research Methods in Fashion and Textile Studies.* Bloomsbury Publishing.

Suggested Readings

1. Kothari.B. L., (2007), *Research Methodology, Tools and Techniques.* ABD Publishers, New Delhi.
2. Yuniya Kawamura. (2015). *Doing Research in Fashion and Dress: An Introduction to Qualitative Methods.* Bloomsbury Academic.
3. Sorger, R., & Seivewright, S. (2021). *Research and Design for Fashion.* Bloomsbury Publishing.



MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	SUSTAINABLE FASHION					
Type of Course	DCE					
Course Code	MG7DCEFDG401					
Course Level	400					
Course Summary	This course provides an in-depth exploration of the concepts and practices essential for fostering sustainability within the fashion industry. Students will gain a comprehensive understanding of the environmental, social, and economic impacts of fashion, along with practical skills to implement sustainable practices in design, production, and consumption.					
Semester	7	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 4	Tutorial 0	Practical 0	Others 0	
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain the terms and concepts of environmentalism and environmental issues in the fashion field.	U	4, 6, 10
2	Discuss the occupational hazards in clothing industry due to the processing techniques.	U	4, 6, 10
3	Apply sustainable fashion concepts.	A	4, 6, 10
4	Discuss about eco-fashion, ethical fashion and eco labelling.	U	4, 6, 10
5	Identify the certification process for environment friendly products.	U	4, 6, 7, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Environmental Issues in Fashion: Environmentalism, Waste Couture, Fast Fashion, Environmental Impact of the Clothing Industry.	15	1
	1.2	Occupational hazards in the clothing industry, environmental effects of textile fibres and textile production, Trashion, Circular fashion.		2
2	2.1	Sustainable Fashion: Introduction to Sustainability, Brief History of Sustainable Fashion, Sustainable Marketing, Future of Fashion Sustainability.	15	3
3	3.1	Ecological Sensitivity: - Eco-Fashion, Ethical Fashion, Animal Exploitation in Fashion Industry, Textile Recycling, 3R's-Reduce, Reuse & Recycle and Green Fibres.	15	3, 4
	3.2	Develop a utility product by applying the concept of 'Reuse'.		
	3.3	Eco Labelling: Definition, Importance and Eco Fashion Brands.		4
4	4.1	Environmental Laws and Regulations: Oekotex Standards, CRI Green Label, Better Cotton Initiative, Blue Sign Standard and Eco-mark India.	15	5
5	5.1	Teacher specific content		

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Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Lecture and Experiential Learning		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Utility Product Assessment	30
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		70

References

- Hethorn, J., & Ulasewicz, C. (2008). *Sustainable Fashion: Why Now? A Conversation About Issues, Practices, and Possibilities*. Fairchild Books, Cop.
- Fletcher, K. (2008). *Sustainable Fashion Et Textiles: Design Journeys*. Earthscan.
- Fletcher, K., & Grose, L. (2012). *Fashion & Sustainability*. Laurence King Publishing.
- Social Responsibility and Environmental Sustainability in Business: How Organizations Handle Profits and Social Duties*. (2010). B-42, Panchsheel Enclave, New Delhi, 110 017, India Sage Publications India Pvt Ltd.
- Alessandro Pierattini. (2023). *Handbook for Sustainable Textiles*. Youcanprint.

Suggested Readings

- Hethorn, J., & Ulasewicz, C. (2015). *Sustainable Fashion: What's Next? A Conversation About Issues, Practices and Possibilities*. Bloomsbury, Fairchild Books, An Imprint of Bloomsbury Publishing Inc.
- Virginia Hencken Elsasser. (2016). *Textiles*.
- Heuer, M., & Becker-Leifhold, C. (2018). *Eco-Friendly and Fair: Fast Fashion and Consumer Behaviour*. Routledge.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	KNITTING					
Type of Course	DCE					
Course Code	MG7DCEFDG402					
Course Level	400					
Course Summary	This comprehensive course on knitting delves into the intricate world of knitting and is designed to offer a deep understanding of the fundamental principles, techniques through lecture and experiential learning.					
Semester	7	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	4	0	0	60
Pre-requisites, if any	Basic textile knowledge is necessary.					



COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Interpret fundamentals of knitting.	U	4, 6, 10
2	Describe weft knit fabric structures.	U	4, 6, 10
3	Express technical information related to warp knitting and stitch comparison.	U	4, 6, 10
4	Prepare a project report on knitting industry visit.	A	4, 6, 10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to Knitting: Weft Knitting Warp Knitting.	10	1
	1.2	Terms and Definition Used in Knitting: Loop, Open Loop, Closed Loop, Needle Loop, Sinker Loop, Courses, Wales, Float-Weft Knitting, Float-Warp Knitting, Tuck Loop, Underlap, Stitch Length, Face Stitch and Back Stitch.		2
	1.3	Knitting Needle Types: Latch Needle, Spring Beard Needle and Compound Needle.		
2	2.1	Weft Knitting: - Basic Weft Knit Structures: Plain, Rib, Interlock and Purl.	15	3
	2.2	Weft Knit Stitches: Knit Stitch, Tuck Stitch and Miss Stitch.		
3	3.1	Warp Knitting: - Basic Warp Knit Structures: Tricot and Raschel Knit.	15	3
	3.2	Comparison of weft knitting and warp knitting.		
	3.3	Knitting Machineries: Flatbed, Circular, Tricot and Raschel.		
4	4.1	Visit to an industry as a team to observe knitting technology and submit a team project report based on the observations. Submit a collection of knitted fabric swatches.	20	4
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module		Mode of Transaction	
	1, 2, 3		Tutorial	
	4		Industrial Visit/ Knitwear Module	
	5		Teacher Specific	
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Oral Presentation/ Quiz/ Home Assignment	Report	30
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Practical	Viva	5	70
		Project Report	15	
Knitwear Module Examination		50		

References

1. Corbman, B. P. (1983). *Textiles: Fiber to Fabrics*. Mcgraw-Hill.
2. Ajgaonkar, D. B. (1998). *Knitting Technology*. Universal Pub.
3. Jerde, J. (1992). *Encyclopedia of Textiles*.
4. Ray, S. C. (2012). *Fundamentals and Advances in Knitting Technology*. India: WPI India.

Syllabus

Suggested Readings

1. Kogent Learning Solutions Inc. (2010). *Comdex Fashion Design*, Vol 1, Fashion Concepts.
2. Hargrave, H. (1997). *From Fiber to Fabric*. C&T Publishing Inc.
3. Spencer, D. J. (2014). *Knitting Technology*. Elsevier.
4. *Knitting Fundamentals, Machines, Structures and Developments*. (2007). India: New Age International (P) Limited.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	COMPUTER AIDED TEXTILE DESIGNING					
Type of Course	DCE					
Course Code	MG7DCEFDG403					
Course Level	400					
Course Summary	Computer-aided textile designing involves using software to create and manipulate designs for textiles, principles of textile design, software proficiency colour reduction and cleaning of motifs, pattern creation, colour theory, and industry applications. Students learn to translate creative ideas into digital designs, improving efficiency in the textile design process.					
Semester	7	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	4	0	0	60
Pre-requisites, if any	Knowledge of colour, application of elements and principles of textile design are required.					

MGU-UGP (HONOURS) COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Summarize techniques for colour reduction.	U	10
2	Develop analytical skills in applying motifs within the textile context.	A	4, 10
3	Analyse colour theory principles for textile pattern development.	An	9, 10
4	Create theme-based textile elements with colours, textures, and patterns effectively.	C	9, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Colour reduction and cleaning of motifs.	15	1
	1.2	Motifs: Natural, Geometric, Traditional (Indian, Egyptian, African, Japanese), Marine, Juvenile and Abstract.		2
2	2.1	Manipulation of motifs to repeat patterns. (Straight, Box, Half Drop and Five star).	15	2
	2.2	Arrangement of Repeats into Layouts: Set Pattern, Tossed, Ogee, Free-flowing and Striped.		
3	3.2	Colourway development based on colour theory.	15	3
4	4.1	Stripe Patterned Print Layouts: Pin Stripe, Hairline Stripe, Bayadere Stripe, Barcode Stripe and Ombre Stripe. Check Patterned Print Layouts: Gingham Checks, Tartan Checks, Plaid, Windowpane Checks, Buffalo Checks, Madras Checks, Herringbone Checks, Houndstooth Checks and Chevron.	15	3
	4.2	Develop a design based on a theme. (Motif - Repeat- Garment)		4
5	5.1	Teacher Specific Content		

Syllabus

Teaching and Learning Approach	Classroom Procedure			
	Module	Mode of Transaction		
	1, 2, 3, 4	Tutorial, Demonstration and Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Design Completion	40	70
		Colour Combination, Accuracy & Neatness	20	
Ingenuity Assessment		10		

References

1. Renée Weiss Chase. (1997). *CAD for Fashion Design*. Prentice Hall.
2. Aldrich, W. (1999). *CAD In Clothing and Textiles: A Collection of Expert Views*. Oxford Blackwell Science.
3. K. Murugesh Babu, M. Selvadass, Megha Shisodiya, & Abera Kechi Kabish. (2021). *Abstract Pattern Illustrations for Textile Printing*. Springer Nature.
4. Chipkin, F. (2010). *Adobe Photoshop ELEMENTS for Textile Design*. Fred Chipkin.

Suggested Readings

1. Bowles, M. (2012). *Digital Textile Design*, Second edition. Laurence King Publishing.
2. Hume, R. (2020). *Fashion and Textile Design with Photoshop and Illustrator*. Bloomsbury Publishing.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FABRIC AND GARMENT FINISHING					
Type of Course	DCE					
Course Code	MG7DCEFDG404					
Course Level	400					
Course Summary	Through this course the students will get an introduction to the role of finishing in the textile supply chain, overview of common finishing processes, and understand the importance of finishing in improving fabric aesthetics, hand feel, and functional properties.					
Semester	7	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		4	0	0	0	60
Pre-requisites, if any	Basic knowledge about textile processing is required.					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Summarize the purpose, types and applicators in fabric finishing.	U	4, 6, 10
2	Explain functional finishes on fabrics.	U	4, 6, 10
3	Interpret aesthetic finishes on fabrics.	U	4, 6, 10
4	Compare garment finishes.	U	4, 6, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to fabric and garment finishing.	15	1
	1.2	Objectives of fabric and garment finishing and considerations for finishing.		
	1.3	Classification of finishes and finish applicators.		
2	2.1	Functional Fabric Finishes: Soil Release, Antistatic, Anti-Pilling, Elastomeric, Finishes for Colour Fastness, UV Protection Finishes, Anti-Microbial Finishes, Anti-Felting, Moth Proof and Enzyme/Bio Finishes.	15	2
3	3.1	Aesthetic Fabric Finishes: Compacting, Calendaring, Raising/Napping, Sueding, Shearing, Decating, Wool Glazing, Heat Setting, Sanforizing and Fulling.	15	3
4	4.1	Garment Finishing Methods: Dip, Tumble. Garment Finishes: Spot Removal, Washing, Denim Finishes, Peach Finish, Pressing, Folding, Packing and Cartoning.	15	4
5	5.1	Teacher Specific Content		

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Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Lecture		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Open Book Test/ MCQs	30
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		70

References

1. Schindler, W. D., & Hauser, P. J. (2004). *Chemical Finishing of Textiles*. Woodhead Publishing, Cop.
2. Choudhury, A. K. R. (2017). *Principles of Textile Finishing*. United Kingdom: Elsevier Science.
3. Bechtold, T., & Pham, T. (2023). *Textile Chemistry*. Walter de Gruyter GmbH & Co KG.
4. Parthiban, M., Srikrishnan, M. R. (2020). *Apparel Finishing and Clothing Care*. India: Woodhead Publishing India PVT. Limited.
5. Manocha, R. (2015). *Denim Finishes*. United States: CreateSpace Independent Publishing Platform.

Suggested Readings

1. J. T. Marsh, (1966), *An Introduction to Textile Finishing*, London, Chapman and Hall Publishers.
2. Shahid, M., & Adivarekar, R. (2020). *Advances in Functional Finishing of Textiles*. Springer.
3. *Textile Finishing: Recent Developments and Future Trends*. (2017). Germany: Wiley.
4. *Waterproof and Water Repellent Textiles and Clothing*. (2017). United Kingdom: Elsevier Science.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	ETHNIC TEXTILES					
Type of Course	DCE					
Course Code	MG7DCEFDG405					
Course Level	400					
Course Summary	This course provides an overview of the significance of textiles in cultural identity, analyse indigenous textile motifs, patterns, and symbolism reflecting cultural beliefs and practices and enables them to foster appreciation for the diversity and beauty of ethnic textiles.					
Semester	7	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		4	0	0	0	60
Pre-requisites, if any	Understanding about early use of textile fibres, yarns, various ancient textile making processes and ornamentation techniques is required.					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Summarize the ancient techniques of textile ornamentation.	U	4, 6, 10
2	Discuss European textiles.	U	4, 6, 10
3	Describe the textiles of Africa and the Orient.	U	4, 6, 10
4	Explain Middle Eastern textiles.	U	4, 6, 10
5	Prepare a detailed report and a textile print inspired from any one ethnic textile.	A	4, 6, 7, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to Ancient Methods of Textile Ornamentation: Weaving, Embroidery, Dyeing and Printing.	15	1
2	2.1	EUROPEAN TEXTILES French Textiles: French Renaissance Textiles and Toile de Jouy.	15	2
	2.2	Textiles of England: English Chintz and Tapestries.		
3	3.1	AFRICAN TEXTILES: Akwete Cloth, Ukara Dyed Indigo Cloth, Aso Oke Fabric, Adire Cloth, Kente Cloth, Adinkra Printed Textile and Bark Cloth.	15	3
	3.2	ORIENTAL TEXTILES Textiles from China: Miao Textiles, Chinese Silks and Brocades Textiles from Japan: Katazome, Shibori, Zanshi weaving, Sakiori Weaving, Kasuri, Sarasa and Tsuzure.		
	3.3	Textiles from Indonesia: Indonesian Ikat, Batik and Iban Textiles		
4	4.1	MIDDLE EASTERN TEXTILES Textiles from Persia: Persian Silks and Velvet, Persian Rugs and Carpets Textiles from Iran: Termeh, Tabriz Rugs and Qalamkar.	15	4
	4.2	Textiles from Egypt: Coptic Textiles, Tiraz Tapestry, Khayamiya, Egyptian Tapestries Textiles from Turkey: Ottoman Textiles, Kilim Rugs and Carpets.		5
	4.3	Prepare A Report on Any One Ethnic Textile: Explore its history & culture, materials, techniques, motifs and colors used, and create a textile print, taking inspiration from the traditional motifs and patterns.		
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Lecture and Experiential Learning		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Test (MCQs)	Design Assignment	30
	B. End Semester Evaluation (ESE)			
	Exam Components			Total Marks
	Lecture	Written Examination		70

References

- Schoeser, M. (2023). *World Textiles (World of Art)*. Thames & Hudson.
- Lewis, E. (1953). *The Romance of Textiles: The Story of Design in Weaving*. United States: Macmillan.
- Shenai, V. A. (1992). *History of Textile Design*. India: Sevak. W. Fritz Volbach, (1969), *Early Decorative Textiles*, UK, The Hamlyn Publishing group Ltd.

Suggested Readings

- Mercedes Viale, (1969), *Tapestries*, UK, The Hamlyn Publishing group Ltd.
- Robinson, S. (1969). *A History of Printed Textiles: Block, Roller, Screen, Design, Dyes, Fibres, Discharge, Resist, Further Sources for Research*. United Kingdom: Studio Vista.
- Victoria, George Wingfield Digby, & Hefford, W. (1980). *The Tapestry Collection*.



SEMESTER 8

MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	PORTFOLIO DEVELOPMENT					
Type of Course	DCC					
Course Code	MG8DCCFDG400					
Course Level	400					
Course Summary	This fashion portfolio course guides students in curating a comprehensive collection of their best works across semesters, emphasizing the analysis and portrayal of their specific area of interest. Through practical execution of design ideas both visually and digitally, students gain the confidence to navigate the challenging design world by showcasing their diverse and refined portfolio.					
Semester	8	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	Students should possess adequate knowledge in using Adobe Photoshop and Illustrator or any other graphic software.					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Prepare a personalised fashion designer profile.	A	10
2	Select the best presentable art and project works for the portfolio.	E	10
3	Employ design ideas and layouts manually or digitally.	A	10
4	Compile a portfolio to adapt to the challenging design world.	C	10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to Designer Portfolio Types: Personal and Specific Portfolios.	15	1
	1.2	Personal Portfolio: Profile: Professional Photograph, Professional Details.		
2	2.1	Layout: Manual or Digital Backdrops and Innovative Layouts.	20	3
	2.2	Thematic Line Boards: Mandatory: Description, Theme/ Inspiration Board, Mood Board, Colour & Swatch Board, Art plates, Specification Sheets and Photographs. Optional: Story Boards, Style/Trend Board, Look-book.		
3	3.1	Selection and compilation of best thematic projects completed.	20	2, 4
	3.2	Selection and compilation of best presentable artworks completed.		
4	4.1	Strengthening of portfolio with additional artworks, projects, publications, awards and certificates.	20	4
5	5.1	Teacher Specific Content		

MGU-UGP (HONOURS)

Syllabus

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Classroom Procedure		
	1	Tutorial and Demonstration		
	2, 3, 4	Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Technical Skill and On Time Submission	Compilation of works and Professionalism	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Presentation and Layout		20	70
	Depth and Diversity of Work		20	
	Professionalism and Ingenuity		20	
Viva		10		

References

1. Tain, L. (2003). *Portfolio Presentation for Fashion Designers*. United States: Fairchild Publications.
2. Kiper, A. (2016). *Fashion Portfolio: Design and Presentation*. United Kingdom: Batsford.
3. Barrett, J. C. (2016). *Designing Your Fashion Portfolio: From Concept to Presentation*. United States: Bloomsbury.

Suggested Readings

1. Burke, S. (2013). *Fashion Artist 3ed: Drawing Techniques to Portfolio Presentation*. United Kingdom: Burke Publishing.
2. Faerm, S. (2012). *Design Your Fashion Portfolio*. United Kingdom: A. & C. Black.
3. Hagen, K., Hollinger, J. (2013). *Portfolio for Fashion Designers*. United Kingdom: Pearson.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	FASHION ENTREPRENEURSHIP					
Type of Course	DCE					
Course Code	MG8DCEFDG400					
Course Level	400					
Course Summary	This course explores the intersection of fashion and entrepreneurship, focusing on developing the skills and knowledge necessary to succeed in the fashion business world. It focuses on the development of an e-commerce page and identifying the schemes provided by the Governmental and the non-governmental agencies.					
Semester	8	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 3	Tutorial 0	Practical 1	Others 0	
Pre-requisites, if any	NIL					

MGU-UGP (HONOURS)

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Develop entrepreneurial skills for identifying opportunities and solving industry challenges.	A	5, 8, 10
2	Create comprehensive business plan tailored to a fashion-related venture.	C	1, 2, 10
3	Develop an e-commerce page by identifying the opportunities of e-business.	C	1, 2, 10
4	Identify the schemes provided by Government and non-government organizations.	U	10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Entrepreneur and Concept of Entrepreneurship: - Entrepreneurial Process: Identify & Evaluate the Opportunity, Development of Business Plan, Determination of The Required Resources, Management of The Enterprise and Cognitive Adaptability in Learning from Business Failure.	15	1
	1.2	Ethics and social responsibility of entrepreneurs.		
	1.3	Role of entrepreneurs in economic development.		
2	2.1	Fashion Entrepreneurs: Traits of Successful Fashion Entrepreneurs.	20	1, 2
	2.2	Structure and format of a fashion business plan.		2
	2.3	Marketing Plan: Market Research, Seasonality of the Fashion Industry, Impact of Technology and the Financial Pattern.		
	2.4	Marketing Strategy: Role of Marketing Strategy. Marketing Mix: 4 P's of Marketing.		
3	3.1	Registration Procedure: Sole Proprietorship Firm, Partnership Firm.	20	1, 2
	3.2	Branding: - Intellectual Property: Brand Names, Trademarks, Patent and Copyrights Brand Value: Licensing and Royalties.		2
	3.3	Financial Plan: - Types of Financial Availability: Personal Funds, Family and Friends, Commercial Banks and Types of Loans.		
	3.4	Support schemes available from government and non-governmental organization. Prepare a presentation on the current schemes available for supporting the entrepreneurs.		4

4	4.1	Benefits of fashion e-entrepreneurship.	20	2, 3
	4.2	Marketing e-Business, e-business advertising. E-Business Customer Service: Online Customer Expectation and Satisfying Customer Demands.		3
	4.3	Prepare a business plan. Create a brand and an e-commerce page for a fashion e-business.		
5	5.1	Teacher Specific Content		

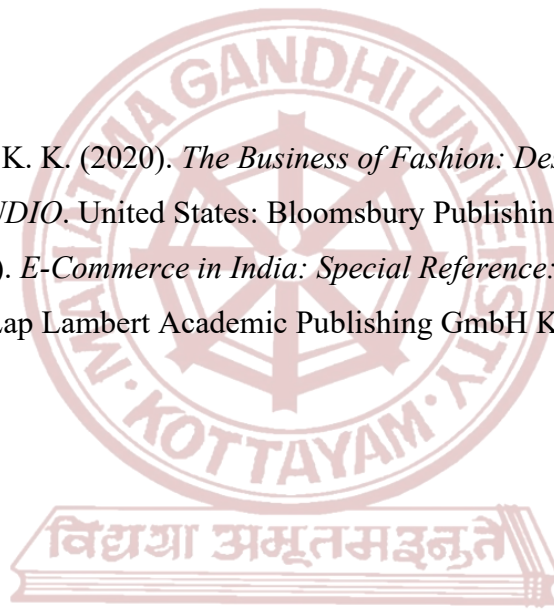
Teaching and Learning Approach	Classroom Procedure (Mode of transaction)				
	Module	Mode of Transaction			
	1, 2,	Lecture			
	3, 4	Lecture and Practical Assignment			
	5	Teacher Specific			
Assessment Types	MODE OF ASSESSMENT				
	A. Continuous Comprehensive Assessment (CCA)				
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks	
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Written Test	25	
	Practical	Presentation of current schemes available to support entrepreneurs	Business Plan	15	
	B. End Semester Evaluation (ESE)				
	Exam Components			Marks	Total Marks
	Lecture	Written Examination			50
	Practical	Creation of E-commerce page	Viva	10	35
			Design & Webpage Layout	15	
Ingenuity Assessment			10		

References

1. Granger, M., Sterling, T., & Cantrell, A. (2019). *Fashion Entrepreneurship: Retail Business Planning*. Fairchild Books, Bloomsbury Publishing Inc.
2. Hisrich, R. D., Peters, M. P., Shepherd, D. A. (2010). *Entrepreneurship*. United Kingdom: McGraw-Hill/Irwin.
3. Kotler, P. (2010). *Principles of Marketing: A South Asian Perspective, 13/E*. India: Prentice Hall.

Suggested Readings

1. Burns, L. D., Mullet, K. K. (2020). *The Business of Fashion: Designing, Manufacturing, and Marketing - with STUDIO*. United States: Bloomsbury Publishing.
2. Mukherjee, K. (2015). *E-Commerce in India: Special Reference: Indian Fashion Industry*. Germany: Lap Lambert Academic Publishing GmbH KG.



MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	APPAREL QUALITY MANAGEMENT					
Type of Course	DCE					
Course Code	MG8DCEFDG401					
Course Level	400					
Course Summary	This course offers a comprehensive understanding of the importance, benefits and the sources of quality standards essential for managing and maintaining excellence throughout the garment manufacturing process.					
Semester	8	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		3	0	1	0	75
Pre-requisites, if any	Basic knowledge about apparel manufacturing industry and apparel export procedure are required.					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Explain the importance of quality control in textile and apparel industry.	U	1, 10
2	Classify the internationally accepted apparel quality standards and care labels.	U	1, 10
3	Examine apparel defects and its acceptance level.	U	1, 10
4	Describe quality management procedures in a garment industry.	U	1, 10
5	Prepare a report on the quality aspects of a garment industry.	A	1, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Apparel Quality and Quality Standards: Introduction to quality, and its importance.	20	1
	1.2	Benefits and levels of quality standards.		
	1.3	Sources of Quality Standards – ASTM, AATCC, BS, ISO.		2
	1.4	Labelling- Types of labels and information provided by labels, Care labels, International care labelling system, Japan/Canada/British care labelling system.		
2	2.1	Apparel Defects: Cutting and Sewing defects.	20	3
	2.2	Assembling and Pressing defects.		
	2.3	Finishing and Packing defects.		
3	3.1	Quality Management: Total Quality Management System.	15	4
	3.2	Benefits of implementing Quality System and Seven tools of quality.		
	3.3	Quality management through Testing and Inspection.		
	3.4	Acceptance Sampling and AQL.		3
4	4.1	Visit to an apparel industry and prepare a report of the garment manufacturing company, including its size, product range, and market positioning, highlight existing quality control processes. Describe any one specific quality issue faced by the company in the production process.	20	5
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1,2,3	Lecture		
	4	Case Study at an Apparel Manufacturing Unit		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Lecture	Oral Presentation/ Quiz/ Home Assignment	Written Examination	25
	Practical	Case Study Activity Involvement	Accuracy of Case Study Report	15
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Lecture	Written Examination		50
	Practical	Case Study Viva	15	35
		Case Study Report	20	

References

1. Mehta, P. V. (1985). *An Introduction to Quality Control for the Apparel Industry*. Japan: J.S.N. International.
2. Mehta, P. V., Bhardwaj, S. K. (1998). *Managing Quality in the Apparel Industry*. India: New Age International (P) Limited.
3. Glock, R. E., Kunz, G. I. (1996). *Apparel Manufacturing Sewn Product Analysis*. United States: Pearson Custom Publishing.

Suggested Readings

1. *Quality Tools Implementation in Apparel Manufacturing*. (2020). (n.p.): Apparel Resources Pvt. Ltd.
2. Purushothama, B. (2021). *Handbook of Managing Apparel Production and Quality*. India: Woodhead Publishing India PVT. Limited.
3. Bubonia, J. E. (2014). *Apparel Quality: A Guide to Evaluating Sewn Products*. United Kingdom: Bloomsbury Academic.
4. Chuter, A. J. (2002). *Quality Management in the Clothing and Textile Industries*. United Kingdom: Textile Institute.



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	COMPUTER AIDED PATTERN MAKING AND GRADING					
Type of Course	DCE					
Course Code	MG8DCEFDG402					
Course Level	400					
Course Summary	The course covers the principles and techniques of using software tools for pattern making and grading in the apparel industry.					
Semester	8	Credits			4	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		0	3	1	0	75
Pre-requisites, if any	Manual pattern making skills are mandatory.					



COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Develop grading skills to create patterns according to sizes.	A	4, 10
2	Apply the fundamentals of computer aided pattern making to create basic pattern set.	A	4, 10
3	Create customized patterns for garment types, considering factors like style, fit and functionality.	C	4, 10
4	Create computerized grading patterns for different sizes by maintaining proportions and fit.	C	4, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Introduction to Grading: Body Analysis and Grading Terminologies.	15	1
	1.2	Manual Grading: Grading of Basic Pattern Set. Grading of Trousers and Collars.		
2	2.1	Computerized Pattern Making and Grading: Introduction	20	2
	2.2	Creating Basic Pattern set: Basic Front & Back Bodice and Basic Sleeve.		
	2.3	Basic skirt front & back.		
3	3.1	Bib, A-line frock, T-Shirt.	20	3
4	4.1	Pattern Grading: Basic Front and Back Bodice, Basic Sleeve. Basic Skirt Front & Back.	20	4
5	5.1	Teacher Specific Content		

Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Mode of Transaction		
	1, 2, 3, 4	Demonstration and Practical Assignments.		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Record	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Appropriate Pattern & Grading Completion	40	70
		Accuracy & Neatness	20	
Viva		10		

References

1. Beazley, A., Bond, T. (2009). *Computer-Aided Pattern Design and Product Development*. Germany: Wiley.
2. Joseph-Armstrong, H. (2013). *Patternmaking for Fashion Design*. India: Pearson.

Suggested Readings

1. Lininger, M. (2014). *Patternmaking and Grading Using Gerber's Accumark Pattern Design Software*. United Kingdom: Pearson.
2. *Textile Asia*. (2006). Hong Kong: Business Press.



MGU-UGP (HONOURS)

Syllabus



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	THEMATIC SOFT FURNISHING					
Type of Course	DCE					
Course Code	MG8DCEFDG403					
Course Level	400					
Course Summary	This course gives hands on knowledge on development of soft furnishings using a theme and their role in home furnishing.					
Semester	8	Credits			4	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 3	Practical 1	Others 0	
Pre-requisites, if any	Basic pattern making and sewing skills are required.					

विद्यया अमृतमश्नुते

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Identify products used in soft furnishings.	U	1, 10
2	Identify fabrics used in soft furnishings.	U	1, 10
3	Apply thematic elements in soft furnishings.	A	1, 10
4	Design thematic soft furnishings.	C	1, 10
5	Develop a collection of thematic soft furnishings.	C	1, 10

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)*

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs	CO No.
1	1.1	Understanding the significance of soft furnishings in interior design. Identification of fabrics used in soft furnishing products. Study of different soft furnishing products.	15	1, 2
	1.2	Introduction to theme based soft furnishing.		3
2	2.1	Research & Theme Selection: Selection of a suitable theme for soft furnishing in a specified area.	20	3
	2.2	Concept Development: Develop Theme board, Mood Board, and Colour and Swatch Board.		3
3	3.1	Design any 5 soft furnishing products suitable for the specified area.	20	4
	3.3	Creation of specification sheet.		
4	4.1	Selection of appropriate fabrics and trims.	20	5
	4.2	Construction of thematic soft furnishings.		
5	5.1	Teacher Specific Content		

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Teaching and Learning Approach	Classroom Procedure (Mode of transaction)			
	Module	Classroom Procedure		
	1	Tutorial and Demonstration		
	2, 3, 4	Practical Assignment		
	5	Teacher Specific		
Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Total Marks
	Practical	Classroom Involvement and On Time Submission	Product Presentation & Viva	30
	B. End Semester Evaluation (ESE)			
	Exam Components		Marks	Total Marks
	Practical	Completion of Thematic Soft Furnishings	30	70
		Choice of Fabrics & Trims	10	
Ingenuity Assessment		20		
Presentation		10		

References

- Coetzee, K., Bergh, R. (2000). *The Complete Book of Soft Furnishings*. United Kingdom: New Holland.
- Manroe, C. O. (1997). *The Book of Upholstery: Understanding and Decorating with Upholstered Furniture*. United States: Crescent Books.
- Copestick, J., Lloyd, M. (2003). *Vital Color: Color Themes for Every Room*. United Kingdom: Ryland Peters & Small.
- Conran, T. (1995). *The Soft Furnishings Book*. United Kingdom: Octopus Publishing Group.

Suggested Readings

- Ruhil, A. (2014). *Theme Based Designing for Home Furnishings* [With CD Copy]. (n.p.): Textile Apparel Designing, CCSHAU, Hisar.
- Moore, G. (2004). *Cushions & Covers: A Step by Step Guide to Creative Soft Furnishings*. United Kingdom: Pavilion Books.



Mahatma Gandhi University

Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	INTERNSHIP PROJECT					
Type of Course	PRJ					
Course Code	MG8PRJFDG400					
Course Level	400					
Course Summary	The internship project aims to provide practical experience and insight into the actual operation of a garment industry specifically focusing on the export segment.					
Semester	8	Credits			12	Total Hours
Course Details	Learning Approach	Lecture 0	Tutorial 0	Practical 0	Others -	
Pre-requisites, if any	A basic knowledge about the functions of a garment industry.					

COURSE OUTCOMES (CO) (HONOURS)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Discuss the apparel or textile supply chain management.	U	2, 4, 6, 10
2	Develop technical skills in production planning, scheduling, and optimizing manufacturing or designing processes.	A	2, 4, 6, 10
3	Explain the manufacturing technologies, machinery, equipment, and automation tools used in the apparel or textile industry.	A	2, 4, 6, 10
4	Discuss international trade documents, environmental standards, and ethical sourcing practices relevant to the apparel or textile export industry.	U	2, 4, 6, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Course Description	Duration	CO No.
<p>Industry training programme Internship Project is for attaining substantial hands-on experience in an apparel or textile export industry, design houses, under a fashion stylist, a fashion designer or a costume designer with the following objectives:</p> <ul style="list-style-type: none"> Learn different aspects such as production processes, quality control, international regulations, market trends and customer requirements. Avail opportunities to develop professional skills, build industry connections and potentially pave the way for future career opportunities in this sector. <p>The internship can be done individually or as a group of maximum 5 students. However, a viva-voce on the internship report will be conducted individually. The report of the internship in duplicate should be submitted to the department and are to be produced before the external examiners during the viva - voce examination.</p>		1, 2, 3, 4

Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Marks
	Internship	Punctuality and Performance		20
			Final Report	40
		Total Marks		60
	B. End Semester Evaluation (ESE)			
	Exam Components			Marks
	Performance Appraisal from the Industry			40
	Internship Report			80
Viva-Voce			20	
Total Marks			140	



Mahatma Gandhi University Kottayam

Programme	BSc (Hons) FASHION DESIGNING					
Course Name	DISSERTATION					
Type of Course	PRJ					
Course Code	MG8PRJFDG400					
Course Level	400					
Course Summary	The dissertation will motivate the inquisitiveness and research aptitude of the students.					
Semester	8	Credits			12	Total Hours
Course Details	Learning Approach	Lecture	Tutorial	Practical	Others	
		-	-	-	-	-
Pre-requisites, if any	A basic knowledge about the functions of a garment industry.					

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No
1	Identify a research problem.	U	2, 4, 6, 10
2	Collect critique knowledge from research literature reviews.	A	2, 4, 6, 10
3	Employ appropriate research design and associated methods rigorously.	A	2, 4, 6, 10
4	Operate research project in an ethical fashion and draw conclusions.	A	2, 4, 6, 10
5	Analyze the research in a scholarly fashion appropriate to the disciplinary area.	An	2, 4, 6, 10

***Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)**

COURSE CONTENT

Content for Classroom Transaction (Units)

Course Description	Hrs	CO No.
<ul style="list-style-type: none">• An introductory synopsis on the research topic shall be submitted at the commencement of the semester.• Intermediate reports on the work in progress should be produced timely.• The final documentation along with the respective institution's certification shall be obtained to prove them genuine.• The work of the students will be supervised and assessed by the faculty members who will award the internal marks.• The report shall be typed on A4 size paper with 1-inch margins on all 4 sides in Times New Roman font with font size 12 and 1.5 line spacing and shall submit the report in triplicate.• The report shall have 5 chapters including introduction, review of literature, methodology, results & discussions and summary & conclusion ending with bibliography.• Use APA style guide for formatting the referencing system throughout the manuscript, the bibliography at the end of the work, formatting and labelling of all tables, and for the captions for all figures.• The project / dissertation will be evaluated both internally and externally.	-	1, 2, 3, 4, 5

Assessment Types	MODE OF ASSESSMENT			
	A. Continuous Comprehensive Assessment (CCA)			
	Learning Approach	Formative Assessment (FA)	Summative Assessment (SA)	Marks
	Dissertation	Relevance of Topic		10
		Depth of Research		20
		Punctuality		10
			Final Report	20
		Total		
	B. End Semester Evaluation (ESE)			
	Exam Components			Marks
Relevance of The Topic			30	
Review and Data Collection or Experiment			50	
Project Content and Presentation			50	
Project Viva			10	
Total			140	

References

1. *Publication Manual of the American Psychological Association: The Official Guide to APA Style.* (2019). United States: American Psychological Association.

MGU-UGP (HONOURS)

Syllabus

SEMESTER END EXAMINATION

QUESTION PAPER PATTERNS FOR WRITTEN EXAMINATION

Max. Marks: 50

Duration: 1.5 Hr

Question Paper Parts	Question Type	Marks Allotment per Question	No. of Questions to be Attended	Total No. of Questions	Total Marks	
PART A	Multiple Choice Questions	1	10	10	10 x 1	10
PART B	Fill in the Blanks	1	10	10	10 x 1	10
PART C	Match the Following	1	10	10	10 x 1	10
PART D	Short Answers	2	5	6	5 x 2	10
PART E	Long Answers	5	2	4	2 x 5	10
Total			37	40		50



Max. Marks: 70

Duration: 2 Hr

Question Paper Parts	Question Type	Marks Allotment per Question	No. of Questions to be Attended	Total No. of Questions	Total Marks	
PART A	Short Answers	2	10	12	10 x 2	20
PART B	Long Answers	4	5	8	5 x 4	20
PART C	Essays	10	3	5	3 x 10	30
Total			18	25		70

MAHATMA GANDHI UNIVERSITY- UNDER GRADUATE PROGRAMME (HONOURS)

Five Day Curriculum Workshop in Fashion Technology

Organized by



Mahatma Gandhi University, Kottayam
at
Assumption College Autonomous, Changanassery

From 13th - 17th November 2023

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