THE MAHATMA GANDHI UNIVERSITY UNDERGRADUATE PROGRAMMES (HONOURS) SYLLABUS

MGU-UGP (Honours)

(2024 Admission Onwards)



Faculty: Language and Literature

Expert Committee: Hindi Subject: Functional Hindi

Mahatma Gandhi University Priyadarshini Hills Kottayam – 686560, Kerala, India

Syllabus Index

Name of the Minor: Functional Hindi

Semester: 1

Course Code	Title of the Course	Type of the Course DSC,	Credit	Hours/ week	Но		stribu eek	tion
		MDC, SEC etc.		WCCK	L	T	P	О
	हिंदी में ग्राफिक डिजाइन और	DSC B	4	5	3		2	
	टाइपोग्राफी							
	(Graphic Design and							
MG1DSCFHI100	Typography in Hindi)							

Semester: 2

Course Code	Title of the Course	Type of the Course DSC,	Credit	Hours/ week	Но		stribu eek	tion
	A STATE OF THE PARTY OF THE PAR	MDC, SEC etc.		WCCK	L	Т	P	О
	प्रयोजनमूलक हिन्दी	DSC B	4	5	3		2	
MG2DSCFHI100	(Functional Hindi)							

MGU-UGP (HONOURS)

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Semester: 3

Course Code	Title of the Course	Type of the Course DSC, MDC, SEC	Credit	Hours/ week	Но		stribu eek	tion
		etc.			L	T	P	О
	पत्र लेखन कला	DSC B	4	5	3		2	
MG3DSCFHI200	(Art of Letter Writing)							

Semester: 4

Course Code	Title of the Course	Type of the Course DSC,	Credit	Hours/ week	Но		stribu eek	tion
		MDC, SEC etc.		WCCK	L	Т	P	О
	पत्र लेखन कला	DSC C	4	5	3		2	
MG4DSCFHI200	(Art of Letter Writing)		II					

MGU-UGP (HONOURS)

Syllabus



Programme						
Course Name		क डिजाइन और esign and Typ		Hindi)		
Type of Course	DSC B					
Course Code	MG1DSCFHI	100				
Course Level	100 - 199	00 - 199				
Course	Give an awa	areness to Gra	phic Design	and Typogra	aphy, intro	oduce the fundamentals
Summary	of Hindi Typ	ography.	AVAM			
Semester	1 6	Credits	म्रतस ञ्	नुते∥∖	4	- · · · ·
Course Details	Learning Approach	Lecture	Tutorial	Practicum	Others (Tour)	Total Hours
		3	Y	1		75
Pre- requisites, if any	of design pr	rinciples, profi	ciency in de fundamenta	esign softwar ls, an eye for	e such as	a strong understanding Adobe Creative Suite, mposition, and creativity s.

COURSE OUTCOMES (CO)

CO	Expected Course Outcome	Learning	PO No
No.	Expected Course Outcome	Domains *	PO NO
Upon th	ne completion of the Course, the student will be able to:		
1	Introduce the Graphic Design and Typography	U	3,9,10

2	Demonstrate the fundamentals of Hindi Typography	А	1,2,3,4
3	Illustrate the advanced Typography Techniques	Α	1,2,3,4,9,10
4	Design with Hindi Typography	S	1,2,3,9
5	Integrate Multimedia and Digital Design with Hindi Typography	S	3,4,9,10

^{*}Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)

COURSE CONTENT

Module	Units	Course description	Hrs	CO No.
	•		14	1
	1.1	टाइपोग्राफ़ी का परिचय	2	1
1	1.2	विजुअल माध्यमों में टाइपोग्राफ़ी की भूमिका	2	1
•	1.3	हिंदी टाइपिंग सॉफ़्टवेयर का परिचय और अभ्यास	10	1
	•	विद्या अस्तस्य उत्तरे	27	1, 2
	2.1	हिंदी फोंट्स का परिचय और अभ्यास	10	1
2	2.2	कीबोर्ड में अक्षरों की पहचान और अभ्यास, टाइपोग्राफ़ी का अभ्यास	17	1,2
	•		20	2, 3
	3.1	हिंदी टाइपोग्राफ़ी में चित्रों और डिज़ाइन को लाना & अभ्यास	10	2
3	3.2	हिंदी टाइपोग्राफ़ी में विभिन्न फोंटों, स्टाइल, लेआउट का प्रयोग & अभ्यास	10	3
	•		14	4, 5
4	4.1	डिजिटल मीडिया (फेसबुक, यूटूब, ट्विटर आदि) में हिंदी टाइपोग्राफ़ी, अभ्यास और प्रस्तुतीकरण	14	4,5
5		Teachers Specific Content		

Teaching and Learning	Classroom Procedure (Mode of transaction)
Approach	Lectures

	•	Demonstrations			
		Hands-on exercise	es.		
		Critiques			
		Practical projects			
		Regular feedback	sassions		
		Discussions	303310113		
		Assignments			
		OF ASSESSMEN	т		
		Continuous Com		essment (CCA	\ -30 Marks
		Assignments – 5	prononerro 7.000		, so marke
		Projects - 10			
		Presentations – 10			
		Viva - 5			
		End Semester E	valuation (ESE) -	- 70 Marks	
		Туре	Questi	Ma	Section
			ons	rk	Total
		A Part -	30	1	30
		MCQ			
		MCQ			
Assessment Types		B Part –	10	2	20
Assessment Types	विद्याया		10	2	20
Assessment Types	विद्याया	B Part –	10	2	20
Assessment Types	विद्याया	B Part – Very Short Answer	न्ह ते	2	20
Assessment Types	विद्याया MGU-U	B Part – Very Short Answer	10 JAN DURS)	2	20
Assessment Types	विद्याया MGU-U	B Part – Very Short Answer Questio ns	可 DURS)		
Assessment Types	MGU-U	B Part – Short Answer Questio	न्ह ते	5	20
Assessment Types	MGU-U	B Part – Very Short Answer Questio ns C Part	可 DURS)		
Assessment Types	MGU-U	B Part – Very Short Answer Questio ns C Part – Short	可 DURS)		

- 1. नरेंद्र सिंह यादव, 2021, ग्राफ़िक डिज़ाइन
- 2. योगेश पटेल, 2013, सोशल मीडिया
- 3. हर्षदेव, 2012, उत्तर आध्निक मीडिया तकनीक
- 4. प्रो जगदीश्वर चतुर्वेदी, 2013, मीडिया समग्र
- 5. संतोष गोयल, 20121, हिंदी भाषा और कंप्यूटर
- 6. Narendra Singh Yadav, 2021, Graphic Design
- 7. <u>Ellen Lupton</u>, 2010, Thinking with type: A Critical Guide for Designers, Writers, Editors, & Students
- 8. <u>Michael Bierut</u>, 2017, Now You See It and Other Essays on Design
- 9. <u>Adrian Shaughnessy</u>, 2005, How to be a Graphic Designer Without Losing Your Soul
- 10. Ellen Lupton, 2016, Graphic Design Thinking: Beyond Brainstorming
- 11. Austin Kleon, 2014, Show your work
- 12. Michael Bierut, 2015, How to use graphic design to sell things, explain things, make things look better, make people laugh, make people cry, and (every once in a while) change the world
- 13. YouTube Video: by Learn Free
 - Beginning Graphic Design: Fundamentals
 - Beginning Graphic Design: Images
 - Beginning Graphic Design: Color
 - Beginning Graphic Design: Layout and Composition
 - Beginning Graphic Design: Typography / Introduction/ Serif Fonts/ Sans Serif Fonts/ Display Fonts/ Fonts/ Fonts with baggage/ Choosing Fonts/ Combining Fonts/ Hierarchy/ Line Spacing/ Tracking/ Kerning/ Conclusion
 - Beginning Graphic Design: Branding and Identity



Programme						
Course Name	प्रयोजनम्लक हिन्दी (Functional Hindi)					
Type of Course	DSC B	AND	HI			
Course Code	MG2DSCFHI100					
Course Level	100 - 199					
Course Summary	Functional Hindi is delanguage usage. Focused on developing aspects of functional official correspondence. Students engage in participating in role communication in proceeding students with the Hindi across diverse statements.	ing community Hindi, include, and practivarious activarious, and pressional and linguistic	nication skil uding formatical vocabu ivities such d masterin	ls, the course al and informal lary. as drafting on the nuan y contexts. The	covers eal communificial doc ces of eal	essential nication, uments, effective aims to
Semester	2 \$	pllal	Credits		4	Total
Course Details	Learning Approach	Lecture 3	Tutorial	Practicum	Others	Hours 75
	Students should have		l derstanding	•	l nar, vocab	
Pre- requisites, if any	and sentence structure. Competency in reading comprehending texts at Familiarity with differe informal registers, is be of functional language.	g and writin and compos nt styles of peneficial for	g Hindi scrip sing written a	ot (Devanagari assignments. unication, inclu) is essent uding forma	al and

An understanding of Hindi-speaking cultures, societal norms, and contextual nuances aids in the interpretation and appropriate use of language in diverse real-world scenarios.

COURSE OUTCOMES (CO)

CO No.	SE OUTCOMES (CO) Expected Course Outcome	Learning Domains *	PO No
Upon	the completion of the course, the student will be able to	o:	
1	Develop the ability to communicate effectively in Hindi, both in written and spoken forms, with a focus on clarity, coherence, and appropriateness in various contexts.	K, U, A	1,4
2	Acquire a specialized vocabulary relevant to professional and everyday situations, enabling students to express themselves fluently and accurately.	A, E, S	2,4,6
3	Gain proficiency in drafting and composing official documents, including letters, notices, and reports, adhering to prescribed formats and conventions.	A, E, C, S,	1,4,5
4	Develop an understanding of cultural nuances in Hindi communication and express thoughts and ideas with cultural sensitivity, ensuring effective and appropriate interaction.	A, C, Ap	3,6,8
5	Apply the learned functional Hindi skills to practical situations, such as workplace communication, social interactions, and formal correspondence, demonstrating adaptability and versatility.	A, An, C, I, Ap	6,9,10
	ember (K), Understand (U), Apply (A), Analyse (An), Eva terest (I) and Appreciation (Ap)	luate (E), Cre	ate (C), Skill

COURSE CONTENT

Module	Units	Course description		CO No.
			6	1,2,3, 4,5
1	1.1	प्रयोजनमूलक हिंदी - परिचय	2	1,2
	1.2	प्रयोजनमूलक हिंदी की आवश्यकता और लक्ष्य	2	2,3,4
	1.3	प्रयोजनमूलक हिंदी का महत्व	2	4,5
2			30	1,2,3, 5
	2.1	प्रयोजनमूलक हिंदी के विभिन्न रूप	1	2,3,5

		0.4.5.000	Τ.	2,3,5
	2.2	प्रशासनिक/ कार्यालयी हिंदी	2	
	2.3	वैज्ञानिक एवं तकनीकी हिंदी	2	2,3,5
	2.4	वाणिज्यिक एवं व्यावसायिक हिंदी	2	2,3,5
	2.5	जनसंचार माध्यमों में हिंदी	2	2,3,5
	2.6	सामाजिक हिंदी	2	2,3,5
	2.7	साहित्यिक हिंदी	2	2,3,5
	2.8	विधि क्षेत्र की हिंदी	2	2,3,5
	2.9	विज्ञापन की हिंदी	2	2,3,5
		हिंदी: राष्ट्रभाषा		2,3,5
		हिंदी: राजभाषा		
	2.10	राजभाषा हिंदी की संवैधानिक स्थिति -	5	
		अनुच्छेद 120, 210, 343, 344, 345,		
		346, 347, 348, 349, 350, 351		
		अभ्यास -		
		1.प्रशासनिक एवं कार्यालय संबंधित शब्दावली		
	244	का अभ्यास		105
	2.11	2.वैज्ञानिक एवं तकनीकी क्षेत्रों में उपयोग होने वाले शब्दों का अभ्यास	8	1,3,5
		3.व्यावसायिक पत्र लेखन, विधि संबंधित		
		शब्दावली और कानूनी पत्र लेखन का अभ्यास		
		IAI	15	1,2,3, 5
	3.1	प्रयोजनमूलक हिंदी की विभिन्न शैलियाँ	1	1,2,3,
	3.2	बोलचाल की शैली	2	1,2,3, 5
	3.3 G U	UGPसंवाद शैली NOURS)	2	1,2,3, 5
3	3.4	भावात्मक शैली	2	1,2,3, 5
	3.5	विचारात्मक शैली	2	1,2,3, 5
	3.6	सामाजिक शैली	2	1,2,3, 5
	3.7	पत्र-लेखन शैली	2	1,2,3, 5
				1,2,3,
	3.8	प्रशासनिक शैली	2	5
	3.8	प्रशासनिक शैली	2 24	
4	4.1	प्रशासनिक शैली पारिभाषिक शब्दावली: एक परिचय		5 1,2,3,
4			24	5 1,2,3, 5 1,2,3,

	4.4	पदनाम शब्दावली	2	1,2,3, 5
		अभ्यास - 1. छात्रों को विभिन्न सरकारी विभागों और कार्यालयों के नामों का अध्ययन कराएं और उनका लेखन का अभ्यास कराएं 2. विभिन्न मंत्रालयों के नामों की सूची बनाएं और उनके बारे में लेखन का अभ्यास कराएं 3. विभिन्न पदनामों के शब्दों का समर्थन करने के लिए प्रैक्टिस कराएं, जो विभिन्न कार्यालयों और संगठनों में प्रचलित हैं	17	1,2,3, 5
5		Teacher Specific Content		

- AND A					
	Classroom Procedure	(Mode of trans	saction)		
	Traditional classi	room Lectures			
			i		
Teaching and Learning	2. ICT – enabled Te		ning		
Approach	3. Group discussion				
	4. Assignment5. Seminar				
	6. Interactive Lectu	rer			
/far	MODE OF ASSESSME		h !	A	
	(CCA)- 3	uous Comprel 0 Marks	nensive	Assessment	
		ssessment test ssignments: 5	ts – 10		
Assessment Types MGI	J-UGP (HON	OURS)			
		Terminology T		tion of E	
		exercises like L ent in Spoken I		iting - 5	
	J. Assessiii	ент ін эрокен і	illiui - 3		
1	B.End Semester Evalu	ation (ESE) – 7	70 Marks	j	
	Туре	Questions	Mark	Section	
				Total	
	A Part - MCQ	25	1	25	
	B Part – Very	5	2	10	
	Short Answer				
	C Part Short Answer	5	5	25	
	D Part - Essay	1	10	10	

- डॉ शाहिद क़मर, 2005, प्रयोजनमूलक हिंदी: दशा और दिशा
- डॉ माधव सोनटक्के, 2009, प्रयोजनम्लक हिंदी
- प्रो दिलीप सिंह, 2009, हिंदी भाषा चिंतन
- नीलम कपूर, 2007, प्रयोजनमूलक हिंदी
- डॉ म्श्ताक़ अली, 2009, प्रयोजनम्लक हिंदी
- दंगल झाल्टे, 2006, प्रयोजनमूलक हिंदी: सिद्धांत और प्रयोग
- रघ्नन्दनप्रसाद शर्मा, 2008, प्रयोजनमूलक हिंदी: सरकारी कामकाज में हिंदी का प्रयोग
- डॉ मलिक मोहम्मद, 2002, राजभाषा हिंदी के विकास के विविध आयाम
- परमानंद पांचाल, 2008, हिंदी: भाषा, राजभाषा और लिपि
- शंकर दयाल सिंह, 2011, हिंदी: राष्ट्रभाषा, राजभाषा, जनभाषा
- विनोद गोदरे, प्रयोजनमूलक हिंदी
- कैलाश चंद्र भाटिया, कामकाजी हिंदी
- रमेशचंद्र त्रिपाठी, प्रयोजनमूलक हिंदी: विविध परिप्रेक्ष्य
- कैलास नाथ पांडेय, प्रयोजनमूलक हिंदी की नई भूमिका



MGU-UGP (HONOURS)

Syllabus



Programme	
Course Name	पत्र लेखन कला (Art of Letter Writing)
Type of Course	DSC B
Course Code	MG3DSCFHI200
Course Level	200 - 299
Course Summary	This course is designed to enhance administrative skills and proficiency in drafting official documents. Students will acquire the necessary qualifications for effective administrative noting and preparation of proposals. Through the utilization of learned techniques, the course aims to equip students with expertise in professional noting and drafting related to government operations and projects.
Semester	MGU-UGP (HONCredits) 4 Total Hours
Course Details	Learning Approach Lecture Tutorial Practicum Others 1 75
Pre- requisites, if any	A fundamental understanding of Hindi language proficiency, basic knowledge of administrative procedures, and familiarity with official communication formats. Students are expected to have a grasp of grammatical and writing skills in Hindi, as the course emphasizes drafting and noting in this language. Additionally, a foundational understanding of legal and administrative frameworks may be beneficial for a comprehensive comprehension of the subject matter.

Overall, a readiness to engage in effective communication and document preparation within an administrative context is essential for successful participation in the course.

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains *	PO No			
Upon	Upon the completion of the course, the student will be able to:					
	Demonstrate administrative noting effectively					
1	showcasing high level of proficiency in understanding	K, A, S, I	1			
	and summarizing complex information.					
	Draw up best ways in drafting various official documents,					
•	including letters, memoranda, and reports, adhering to		0.45			
2	the prescribed formats, and maintaining clarity and	U, A, C	3,4,5			
	precision in language.					
	Develop an understanding of the legal and ethical					
	considerations relevant to administrative					
3	communication, ensuring compliance with regulations	K, An, Ap	8			
	and promoting ethical practices in documentation.					
	Express high language competency in Hindi, enabling					
4	them to express administrative ideas accurately and	U,	4,5			
	persuasively, both in written and verbal communication.					
	Cultivate critical thinking skills, enabling them to					
_	analyse information, make informed decisions, and	=	5.0			
5	provide well-reasoned recommendations in the process	U, E	5,6			
	of administrative noting and drafting.					
	Discuss professionally within a bureaucratic context,					
•	fostering interpersonal skills, and contributing to		4,6			
6	efficient administrative processes in various	S, I				
	professional environments.					
*Reme	ember (K), Understand (U), Apply (A), Analyse (An)	, Evaluate (E), Create			

*Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Skill (S), Interest (I) and Appreciation (Ap)

COURSE CONTENT

Madula	Limita	Inite Course description		СО
Module	Units	Course description	Hrs	No.
			9	1
	1.1	टिप्पण: एक परिचय	3	1
1	1.2	टिप्पण के कतिपय अपेक्षित एवं अनपेक्षित बिंद्	2	1
	1.3	आलेखनः एक परिचय	2	1
	1.4	आलेखन के कतिपय अपेक्षित एवं अनपेक्षित बिंदु	2	1
			22	2,3,4,5
	2.1	सरकारी पत्र	2	2,3,6
	2.2	अर्ध सरकारी पत्र	2	2,3,6
2	2.3	कार्यालय ज्ञापन	2	2,3,6
2	2.4	ज्ञापन	2	2,3,6
	2.5	आदेश	2	2,3,6
	2.6	कार्यालय आदेश तिस्वति	2	2,3,6
	2.7	अभ्यास- (उपर्युक्त सरकारी पत्रों का प्रारूप या नमूना तैयार करना)	10	2,3,4,5
	M	GU-UGP (HUNOURS)	26	2,3,4,5
	3.1	टिप्पण के प्रकार	2	2,3,4
	3.2	अधिसूचना	2	2,3,4
	3.3	प्रेस विज्ञप्ति	2	2,3,4
	3.4	संकल्प	2	2,3,4
3	3.5	परिपत्र	2	2,3,4
	3.6	स्चना	2	2,3,4
	3.7	विज्ञापन	2	2,3,4
	3.8	प्रेस नोट	2	2,3,4
	3.9	अभ्यास- (उपर्युक्त प्रयुक्तियों का प्रारूप या नमूना तैयार करना)	10	2,3,4,5

			18	
	4.1	जीवन बीमा निगम में प्रशासनिक शब्द जीवन बीमा निगम से संबंधित पत्र	2	4,5,6
	4.2	बैंकों में प्रशासनिक शब्द बैंकों से संबंधित पत्र	2	4,5,6
4.3	4.3	रेलवे में प्रशासनिक शब्द रेलवे से संबंधित पत्र	2	4,5,6
4	4.4	डाक-तार में प्रशासनिक शब्द डाक-तार से संबंधित पत्र	2	4,5,6
	4.5	अभ्यास- उपर्युक्त पत्रों का प्रारूप या नमूना तैयार करना, विभिन्न शब्दों का समर्थन करने के लिए प्रैक्टिस करना	10	4,5,6
5		Teacher Specific Content		

	Classroom Procedure (Mode of transaction)				
	7. Traditional classroom Lectures8. ICT – enabled Teaching – Learning				
	9. Group discussion				
Teaching and	10.Interactive Mode ONOURS)				
Learning Approach	11. Seminar				
	12. Practical exercises				
	13. Writing Workshops				
	14. Field Trips				
	15. Guest Lectures				
	MODE OF ASSESSMENT				
Assessment	A. Continuous Comprehensive Assessment (CCA) – 30 Marks				
Types	1. Internal assessment tests – 10				
	2. Written Assignments - 5				
	3. Seminar - 54. Drafting Projects - 10				

B. End Semes	ter Evaluation	(ESE) - 70 M	Marks
Туре	Questions	Mark	Section Total
A Part - MCQ	25	1	25
B Part – Very Short Answer	5	2	10
C Part Short Answer	5	5	25
D Part - Essay	1	10	10

- डॉ राम गोपाल वर्मा, 2013, प्रयोजनमूलक हिंदी
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- डॉ विद्याश्री, 2012, अभिनव कार्यालय आलेखन और टिप्पण
- ओमप्रकाश सिंघल, 2008, टिप्पण: प्रारूप तथा प्रूफ पठन
- जी एस टंडन, कार्यालय टिप्पण, आलेख तथा साहित्य लेखन
- प्रो विराज, प्रामाणिक आलेखन और टिप्पण UGP (HONOURS)





पत्र लेखन कला					
(Art of Letter Writ	ing)				
DSC C	AND	Hi			
MG4DSCFHI200					
200 - 299					
This course is design	ned to enh	ance admi	nistrative skill	s and prof	iciency
in drafting official	documents	. Students	will acquire	the nec	essary
qualifications for et	ffective ad	ministrativ	e noting and	l prepara	tion of
proposals. Through t	the utilization	on of learne	ed techniques	, the cours	se aims
to equip students v	with expert	ise in pro	fessional not	ing and	drafting
related to governme	nt operatio	ns and pro	jects.		
		مانده		4	
MCIIII	CD (U/	Credits		4	Total
MGO-O	or (m	HUUI	(3)		Hours
Learning Approach		Tutorial		Others	
A fundamental unda		f Hindilan	-		75
			• • •	• .	
	•	ocedures, a	and familiarity	with offic	ıal
communication formats.					
Students are expected to have a grasp of grammatical and writing skills					
in Hindi, as the course emphasizes drafting and noting in this					
language.					
Additionally, a foundational understanding of legal and administrative					
Additionally, a lourid	iational und	aerstanding	on legal and	administra	auve
frameworks may be					
	(Art of Letter Write DSC C MG4DSCFHI200 200 - 299 This course is designing in drafting official equalifications for exproposals. Through to equip students were related to governments and a suppression of the students of the students of the students of the students are expected in Hindi, as the course language.	(Art of Letter Writing) DSC C MG4DSCFHI200 200 - 299 This course is designed to enhance in drafting official documents qualifications for effective adproposals. Through the utilization to equip students with expert related to government operations 3 Learning Approach A fundamental understanding of knowledge of administrative procommunication formats. Students are expected to have in Hindi, as the course emphasilanguage.	(Art of Letter Writing) DSC C MG4DSCFHI200 200 - 299 This course is designed to enhance admir in drafting official documents. Students qualifications for effective administrative proposals. Through the utilization of learner to equip students with expertise in proposals and proposals. Through the utilization of learner to equip students with expertise in proposal and proposals. Through the utilization of learner to equip students with expertise in proposal and proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students and proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals. Through the utilization of learner to equip students with expertise in proposals.	(Art of Letter Writing) DSC C MG4DSCFHI200 200 - 299 This course is designed to enhance administrative skills in drafting official documents. Students will acquire qualifications for effective administrative noting and proposals. Through the utilization of learned techniques to equip students with expertise in professional not related to government operations and projects. 3	(Art of Letter Writing) DSC C MG4DSCFHI200 200 - 299 This course is designed to enhance administrative skills and profin drafting official documents. Students will acquire the new qualifications for effective administrative noting and prepara proposals. Through the utilization of learned techniques, the course to equip students with expertise in professional noting and related to government operations and projects. 3

document preparation within an administrative context is essential for successful participation in the course.

COURSE OUTCOMES (CO)

ed Course Outcome	Learning Domains *	PO No
he course, the student will be a	ble to:	
strative noting effectively el of proficiency in understanding unplex information.	K, A, S, I	1
drafting various official documents, moranda, and reports, adhering to ats, and maintaining clarity and	U, A, C	3,4,5
nding of the legal and ethical ant to administrative uring compliance with regulations I practices in documentation.	K, An, Ap	8
ge competency in Hindi, enabling inistrative ideas accurately and written and verbal communication.	U,	4,5
ing skills, enabling them to make informed decisions, and d recommendations in the process ng and drafting.	U, E	5,6
y within a bureaucratic context, al skills, and contributing to e processes in various nents.	S, I	4,6
y a n	within a bureaucratic context, I skills, and contributing to processes in various ents.	within a bureaucratic context, I skills, and contributing to processes in various ents. Ind (U), Apply (A), Analyse (An), Evaluate (E

(C), Skill (S), Interest (I) and Appreciation (Ap)

COURSE CONTENT

Madula	11-14-	Osumo de suintien	Llus	СО
Module	Units	Course description	Hrs	No.
1			9	1
	1.1	टिप्पण: एक परिचय	3	1
	1.2	टिप्पण के कतिपय अपेक्षित एवं अनपेक्षित बिंद्	2	1
	1.3	आलेखन: एक परिचय	2	1
	1.4	आलेखन के कतिपय अपेक्षित एवं अनपेक्षित बिंदु	2	1
2			22	2,3,4,5
	2.1	सरकारी पत्र	2	2,3,6
	2.2	अर्ध सरकारी पत्र	2	2,3,6
	2.3	कार्यालय ज्ञापन	2	2,3,6
	2.4	जापन	2	2,3,6
	2.5	आदेश	2	2,3,6
	2.6	कार्यालय आदेश तिस्वति	2	2,3,6
	2.7	अभ्यास- (उपर्युक्त सरकारी पत्रों का प्रारूप या नमूना तैयार करना)	10	2,3,4,5
	M	GU-UGP (HONOURS)	26	2,3,4,5
	3.1	टिप्पण के प्रकार	2	2,3,4
	3.2	अधिस्चना	2	2,3,4
	3.3	प्रेस विज्ञप्ति	2	2,3,4
	3.4	संकल्प	2	2,3,4
3	3.5	परिपत्र	2	2,3,4
	3.6	स्चना	2	2,3,4
	3.7	विज्ञापन	2	2,3,4
	3.8	प्रेस नोट	2	2,3,4
	3.9	अभ्यास- (उपर्युक्त प्रयुक्तियों का प्रारूप या नमूना तैयार करना)	10	2,3,4,5

			18	
	4.1	जीवन बीमा निगम में प्रशासनिक शब्द जीवन बीमा निगम से संबंधित पत्र		4,5,6
	4.2	बैंकों में प्रशासनिक शब्द बैंकों से संबंधित पत्र		4,5,6
	4.3	रेलवे में प्रशासनिक शब्द रेलवे से संबंधित पत्र		4,5,6
4	4.4	डाक-तार में प्रशासनिक शब्द डाक-तार से संबंधित पत्र	2	4,5,6
	4.5	अभ्यास- उपर्युक्त पत्रों का प्रारूप या नमूना तैयार करना, विभिन्न शब्दों का समर्थन करने के लिए प्रैक्टिस करना	10	4,5,6
5		Teacher Specific Content		

	Classroom Procedure (Mode of transaction)				
Teaching and Learning Approach	16. Traditional classroom Lectures 17. ICT – enabled Teaching – Learning				
	18. Group discussion				
	19. Interactive Mode ONOURS)				
	20. Seminar				
	21. Practical exercises				
	22. Writing Workshops				
	23. Field Trips				
	24. Guest Lectures				
	MODE OF ACCESSMENT				
	MODE OF ASSESSMENT				
Assessment Types	C. Continuous Comprehensive Assessment (CCA) – 30 Marks				
	1. Internal assessment tests – 10				
	2. Written Assignments - 5				
	3. Seminar - 54. Drafting Projects - 10				

D. End Semes	ter Evaluation	(ESE) - 70 M	Marks
Туре	Questions	Mark	Section Total
A Part - MCQ	25	1	25
B Part – Very Short Answer	5	2	10
C Part Short Answer	5	5	25
D Part - Essay	1	10	10

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